



ENVIRONMENT  
TASMANIA

# STRATEGIC PLAN 2026-2031

# Our Motivation

Simply, there is **nowhere** else on earth like Tasmania.

The state's natural environment is breathtaking with globally unique wildlife, untameable rivers, vibrant marine ecosystems, ancient 'living fossil' forests and pristine coastlines. It comes as no surprise that Tasmania is home to a diverse and powerful community of nature lovers who cover the state from Circular Head to Bruny Island.

Tasmania's iconic landscapes shape our way of life and its natural beauty underpins the state's economy. Despite this, Tasmania's precious environment is in decline according to the 2024 State of the Environment Report as a consequence of pollution, land clearing, climate change and mismanagement. For the wellbeing of current and future Tasmanians, it's imperative that we reverse the state's environmental declines and together build a healthier and more resilient Island State.

## ● Our Purpose

To inspire Tasmanians to connect to nature; to unite and strengthen Tasmania's nature community; and to halt the state's environmental decline to create a brighter, safer future for all Tasmanians.

## ● Our Vision

Lutruwita / Tasmania is a global leader for nature conservation, social cohesion, indigenous rights and climate mitigation, with a thriving environment, empowered communities and a cohesive environmental movement, making the state a shining beacon of hope for the world to follow.

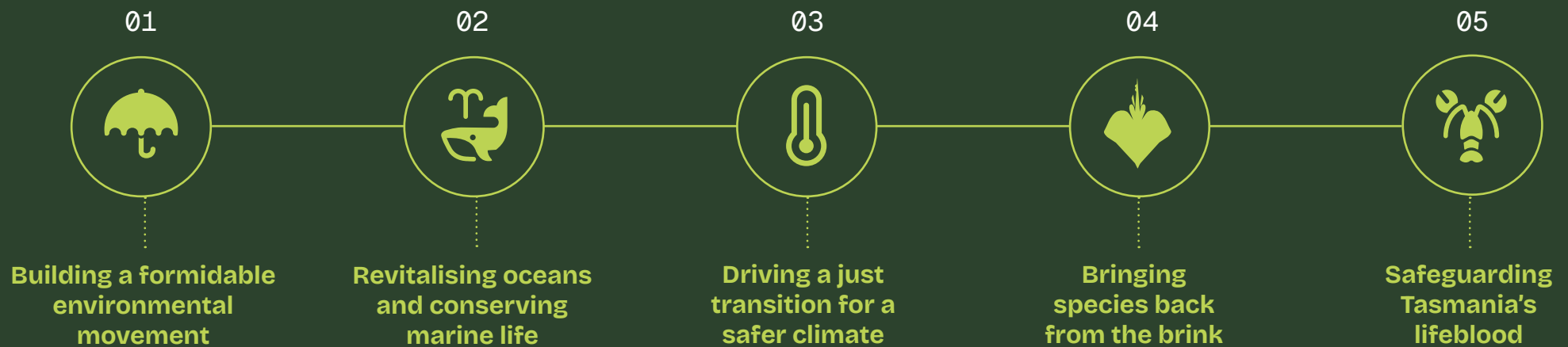
## ● Our Role

We are Tasmania's Conservation Council and we work together with the state's community groups, through our grassroots campaigns, to unify the state's diverse voices. We work to address the most pressing threats facing nature as we strive to build a healthy and resilient Tasmania.

## ● Our Values

We are a community-centric, science-based and solutions driven organisation.

# Our five strategic focus areas in Tasmania.

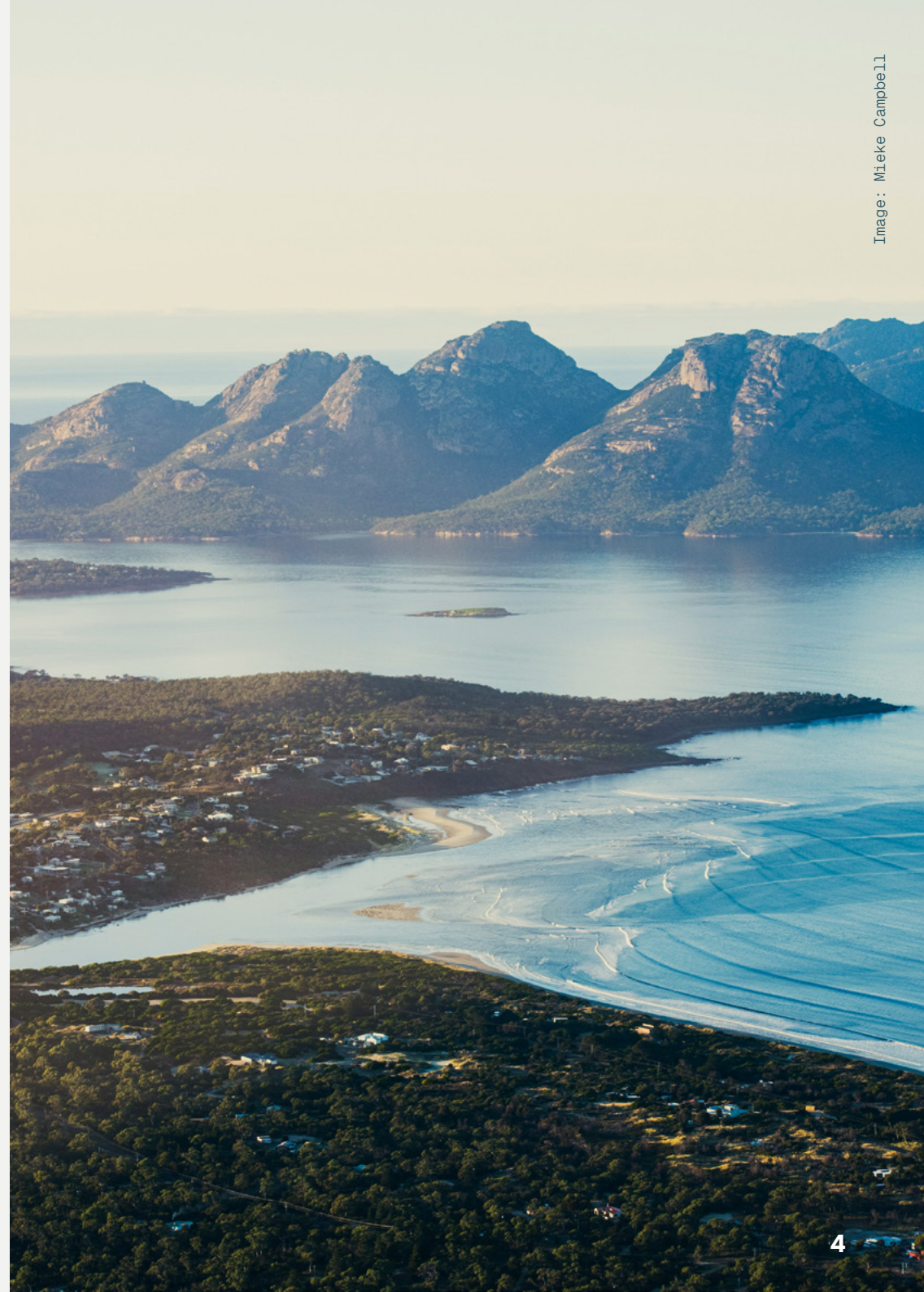




# Building a formidable environmental movement

**Tasmania is credited as the birthplace of several international environmental movements.**

This legacy continues with dozens of nature groups and hundreds of advocates located across the state. To be successful, it is critical that the state's environmental movement remains cohesive, modernises and communicates effectively. A strong and strategic movement can secure substantial outcomes for nature across the state.



# Revitalising oceans and conserving marine life

**Tasmania sits at the convergence of the Southern Ocean, the Tasman Sea and Bass Strait, where upwellings of nutrient-dense water creates marine environments of exceptional richness and diversity.**

These waters support unique species and ecosystems that are highly sensitive to change, while also sustaining the livelihoods and wellbeing of coastal communities. Yet increasing pressures and signs of declining ocean health highlight the need for stronger stewardship.





# Driving a just transition for a safer climate

**In 2020, Tasmania became one of the few regions globally to produce enough renewable electricity to be able to meet 100% of its electricity needs.**

This target was reached primarily due to the state's network of hydroelectric dams. However, this hydroelectric infrastructure is aging fast and its reliability is declining due to increasing drought conditions. For Tasmania to meet its own renewable energy targets and continue to supply communities with clean and affordable energy, it must expand and diversify its renewable energy mix. It is vital that this expansion is done with respect for nature, local communities and Aboriginal heritage.





# Bringing species back from the brink

**Tasmania's image has long been tarnished by the extinction of the Thylacine/Tasmanian Tiger.**

Due to its geography, Tasmania is home to many distinct flora and fauna species that are not found anywhere else on earth. Tasmanians have a global responsibility to safeguard these species and help maintain earth's biodiversity. Yet, many high-profile endemic species are facing extinction in Tasmania. To end the state's extinction saga, we need stronger state and national laws to protect these endangered species and their habitats.



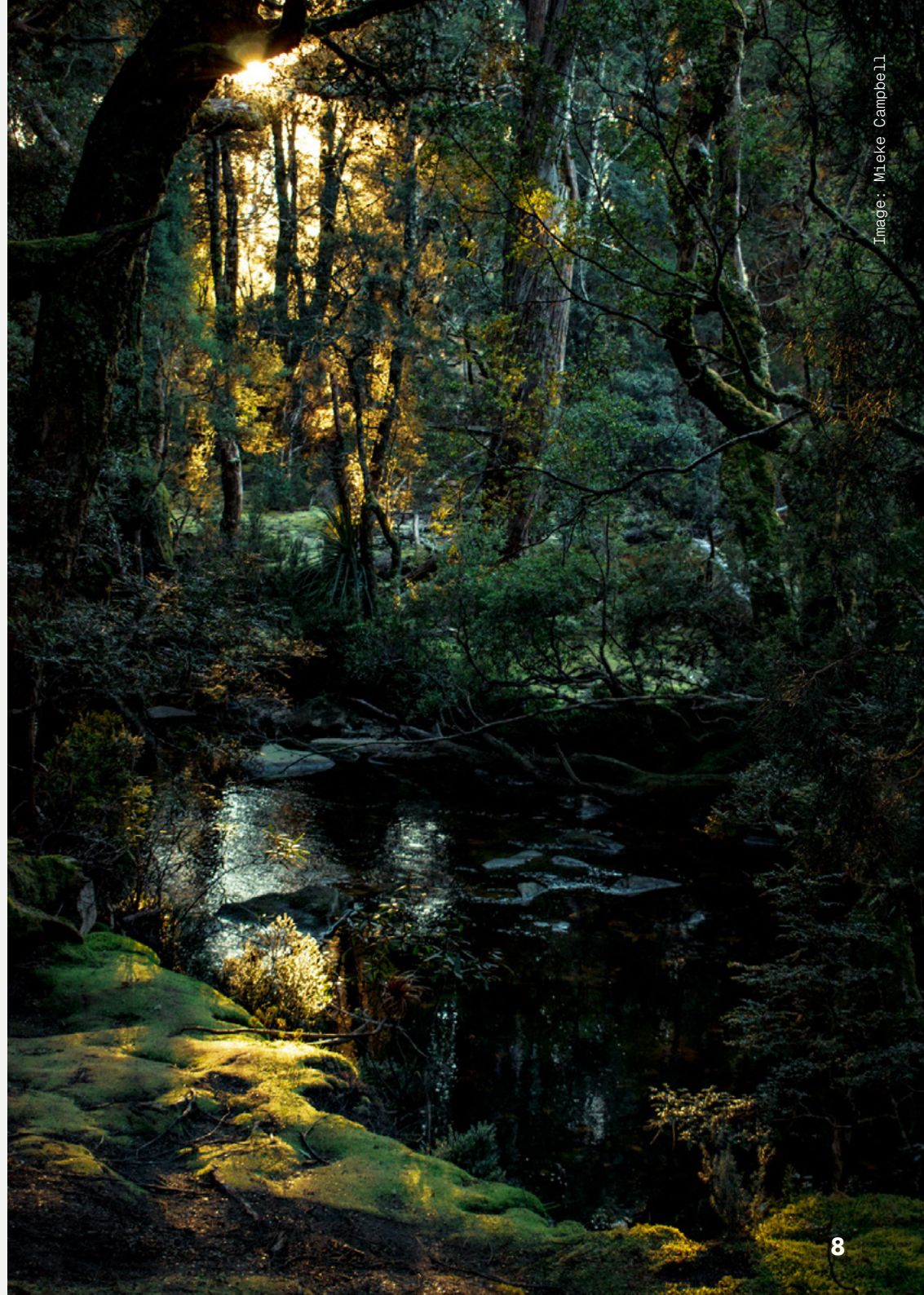


# Safeguarding Tasmania's lifeblood

**Having access to freshwater is critical to sustaining nearly all life on land.**

In Tasmania, we rely on our rivers and lakes for drinking water; generating electricity; powering industries; sustaining agriculture; and nourishing our estuarine system.

Tasmania's freshwater environments are iconic and are home to incredible species including the largest freshwater invertebrate in the world. These environments are now under threat due to mismanagement and extreme weather conditions. To ensure there is freshwater available to sustain all life, we must improve the state's management of these precious ecosystems.



# Our five-year commitment and goals

We acknowledge the twin climate and biodiversity crises and the growing increase in global instability. We are therefore committed to building a resilient Tasmania by 2031. We will build a forward-thinking Tasmania, that is capable of supporting future generations with a thriving environment, empowered communities and a cohesive environmental movement.

Goal  
01

## A thriving environment by 2031

To run science-based, solutions-driven campaigns that can deliver comprehensive law reforms and secure world-class protection for Tasmania's unique wildlife, majestic landscapes and natural resources. Under these conditions, Tasmania's environment will begin to recover, which will be captured in Tasmania's State of the Environment Report 2029 - placing the state in the best possible position to withstand the harshest impacts of climate change.

Goal  
02

## Empowered communities by 2031

To build an organisation that is recognised, respected and trusted by Tasmania's diverse communities to ensure strong relationships are built across the state and knowledge is exchanged. This will create broad opportunities for the organisation to support local environmental leaders and supply communities with the training and tools to best safeguard their local patch.

Goal  
03

## A cohesive environmental movement by 2031

To strengthen the backbone of the organisation by growing and diversifying the organisation's funding streams, recruiting and training talented staff and maintaining good governance. This will provide Tasmania with a powerful Conservation Council that can best represent the state at a national level, provide consistent leadership and build strategic alignments between nature groups.

**Inspire**

**Protect**

**Thrive**



**ENVIRONMENT**

T A S M A N I A

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