



Business Membership



MassBike encourages all types of businesses to help keep us rolling!

Since 1977, Massachusetts Bicycle Coalition has been improving bicycling for all riders across the Commonwealth with education and advocacy. Integral to our success has been the support of many businesses, ranging from health care, legal and financial services, to technology and beyond.

Your support will be displayed on our business member webpage with gifts at the following levels:

- **Supporter** **\$500** *Name listing*
- **Leader** **\$1,000** *Includes logo*
- **Executive** **\$5,000** *Prominent position*
- **Presenting** **\$10,000** *Lead placement*

With a gift ranging from **\$1,000 to \$10,000** (depending on web traffic) we can include you on a specific page on the MassBike website with direct links to your business.



Bikes mean business!

They create sustainable transit and healthy recreation for everyone.

Contact chrystal@massbike.org to learn more. Pronouns: she/her/hers 617.542.BIKE (2453)



Sponsor Opportunities



Bay State Bike Month

Riders in the Commonwealth organize bike-centric events in May to bring out new riders and raise awareness about bicycling for transportation, fitness, and fun. By logging miles in the MassCommute Bicycle Challenge, this premiere event reaches 300,000 employees from over 300 different organizations.

See specific benefits of Bike Month Sponsorship [here](#).

Platinum \$10,000 Gold \$5,000 Silver \$2,000 Bronze \$500
Bicycle Challenge Prize Sponsors: \$25 - 250

“Even in the face of the pandemic, we still had over 1,800 trips, 16,700 miles logged, \$9,500 saved, and 6.8 TONS of CO2 reduction.”
#GoMassCommute #WhyIRide

#LightsBrigade

MassBike is on a mission to shine bright lights across the Commonwealth. Your business can sponsor year-round distribution of bicycle lights in various regions throughout the state. We won't stop until every ninja biker is bright.

Title Sponsor: \$5,000 Regional Sponsor: \$1,000



“Along with being compliant with the state law requiring a white front light at night, MassBike believes simply being seen is one of the most important ways to make a bike rider safer.”

#BrightenUp #WickedDark



Bike Valet

Encourage people to bicycle to your event with bike valet services from MassBike! We provide fully staffed and secure bike parking for events and venues of all sizes.

Event Sponsor: \$500+ based on time

Want to get information out to MassBike members?

We can also create a package with newsletter & social media blasts!

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