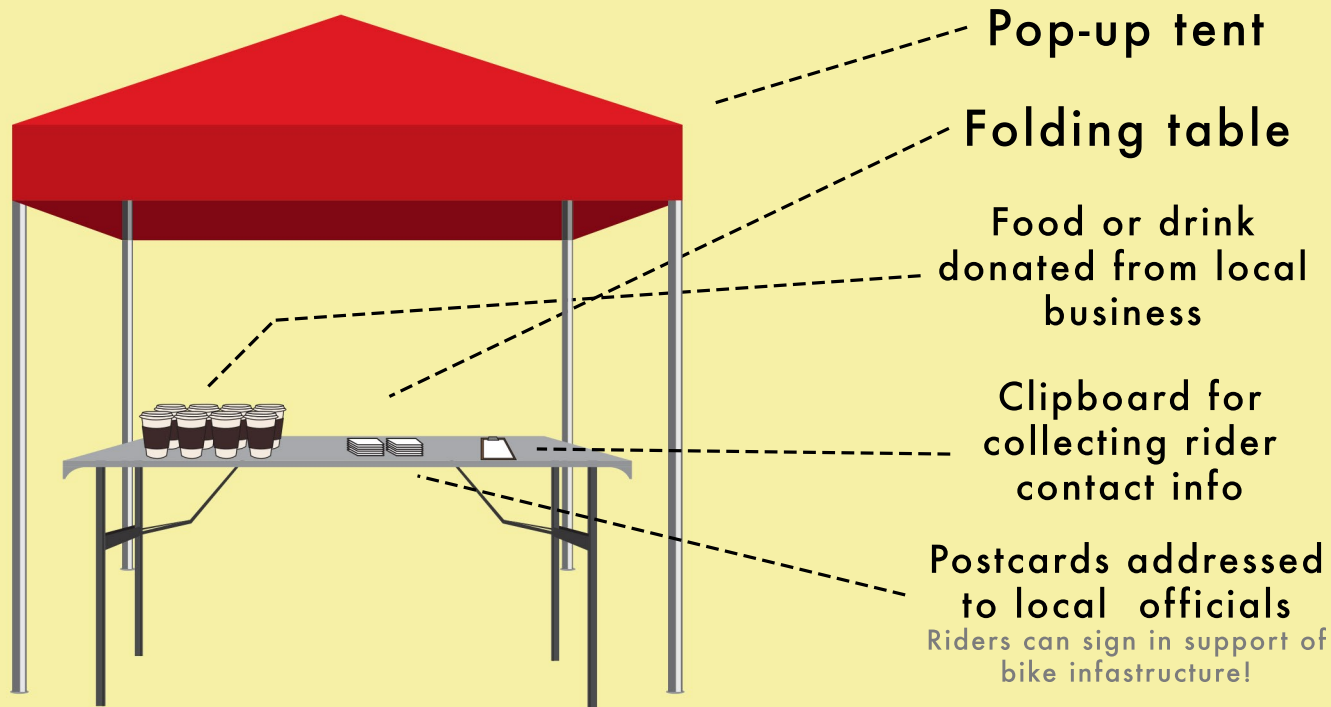


HOW TO: BIKE BREAKFAST

A guide to hosting your own Bike Month event!

A "bike breakfast" consists of a small station along a popular bike commuting artery where riders can stop to enjoy food, refreshments and company!

SUGGESTED SETUP

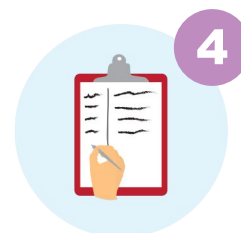
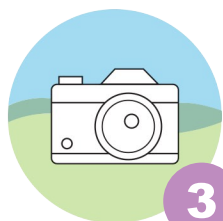


Flag down commuters as they ride



Share the food of your choice

Take photos and send them to MassBike



Collect contact information to keep local riders in the loop for future events

