



2025/2026 ANNUAL REPORT

Manitoba Lung Association
B R E A T H E

mb.lung.ca

Our Mission

As the recognized leader and primary resource in lung health, our mission is to help Manitobans breathe with ease.

Our Vision

Healthy breathing for healthy living.

Our Core Values

- Research and knowledge translation are foundational to lung health.
- Partnerships and collaboration extend our reach.
- We are open and accountable and treat everyone with respect.
- Healthy breathing is a universal right and is vital to healthy living.
- Primary prevention is pivotal to lung health.
- We strive to the highest possible standards of ethics and professionalism.

Land Acknowledgement

We acknowledge that we are gathered on ancestral lands, on Treaty One Territory. These lands are the heartland of the Red River Métis people. We acknowledge that our water is sourced from Shoal Lake 40 First Nation. As we work to help Manitobans live and breathe easier, we recognize the important connection between healthy people, healthy communities, and the environment that sustains us.

Table of Contents

Message from Leadership	1
PROGRAM DELIVERY	
Lung Health Programs & Support	3
Pulmonary Fibrosis Forum	4
Seasonal Immunization Awareness	5
Wildfire Smoke & Air Quality Response	6
ManitobaQuits	7
Lungs are for Life!	8
Radon	10
RESEARCH	11
ADVOCACY	12
FUNDERS & DONORS	13
FINANCIALS	19
BOARD OF DIRECTORS	20
OUR TEAM	21

Message from Leadership

A Year of Connection, Progress, and Impact

This year was defined by progress, partnership, and a continued commitment to improving lung health across Manitoba.

Every day, Manitobans turn to us for trusted information, support, and resources. Whether helping someone navigate a new diagnosis, supporting an attempt to quit smoking, connecting families with radon testing resources, or providing guidance during wildfire smoke events, our focus remains the same: helping people live fully and breathe freely.

Throughout 2025-2026, we strengthened programs that support people living with lung disease while expanding efforts to prevent respiratory illness and reduce lung health risks. ManitobaQuits continued to provide accessible, community-based support for individuals working to reduce or quit nicotine use. Support groups, educational forums, and peer connections helped people living with pulmonary fibrosis, long COVID, lung transplant experiences, and other respiratory conditions feel informed, supported, and connected.

We also advanced important prevention and awareness initiatives. The release of the Made-in-Manitoba Radon Action Plan marked a significant milestone in reducing radon-related lung cancer risk across the province, while the continued growth of the Radon Lending Library Program expanded access to free radon screening for communities across Manitoba. During periods of poor air quality and wildfire smoke, we worked with partners to provide evidence-based information and practical resources to help Manitobans protect their respiratory health.

Advocacy remained a cornerstone of our work. We continued to champion stronger tobacco reduction policies, youth vaping prevention, cleaner air initiatives, and improved supports for people living with lung disease. Through collaboration with government, healthcare professionals, researchers, educators, and community organizations, we helped ensure lung health remains a public health priority.

None of this work would be possible without the dedication of our volunteers, staff, donors, healthcare partners, researchers, community supporters, and the many Manitobans who share our vision of healthier lungs and healthier communities. Your support enables us to create meaningful change and reach more people across the province.

As we look ahead, we remain committed to expanding access to lung health supports, advancing prevention initiatives, investing in research, and strengthening advocacy efforts that improve respiratory health outcomes for all Manitobans. As we enter the final year of our current strategic plan, we will begin engaging our Board, staff, volunteers, partners, and community stakeholders in conversations that will help shape the organization's next chapter. We also look forward to deepening our understanding of our Truth and Reconciliation and to developing a meaningful commitment statement that will help guide our work and relationships across the organization.

Together, we are building a future where more people can breathe easier.



Eric Grabner
Chair



Juliette Mucha
President & CEO

Lung Health Programs & Support

Helping Manitobans live fully and breathe freely.

Through movement, education, and peer connection, Manitobans living with lung disease are continuing to build confidence, improve quality of life, and stay connected to support communities.

LUNGtivity

LUNGtivity supports Manitobans living with lung conditions through adapted movement and respiratory wellness programming. Twenty classes were delivered in Winnipeg and Morden, engaging more than 140 participants in improving their breathing, mobility, strength, and overall well-being.

Work is being planned to update the programming, to expand into additional communities, and to increase access to community-based lung health supports closer to home.

Support Groups

Support groups provide meaningful opportunities to connect with others who understand their experiences. By fostering community, reducing isolation, and encouraging the exchange of knowledge and support, these groups help participants build confidence, navigate health challenges, and improve their quality of life.

Support groups offered included:

- Long COVID Support Group
- Lung Transplant Support Group
- Pulmonary Fibrosis Support Group
- Pulmonary Fibrosis Caregivers' Support Group



IMPACT



20

LUNGtivity classes delivered



140+

Registrants



4

Support groups offered.



GROWING REACH

Planning underway to bring programs to additional communities.

Pulmonary Fibrosis Patient Education Forum

Education. Connection. Support.

The 5th Annual Pulmonary Fibrosis Patient Education Forum brought together patients, caregivers, healthcare professionals, and community partners for a day of education, connection, and support. Held during Pulmonary Fibrosis Month (September), the forum featured presentations from local leading experts on pulmonary fibrosis, symptom management, mental health, lung transplantation, emerging treatments, and patient experiences. For the first time, a hybrid format enabled participation from across Manitoba and beyond, ensuring individuals and families could access the event regardless of location.

The hybrid format also allowed all presentations to be recorded and added to our online education library, creating a lasting resource for patients, caregivers, and healthcare providers. We are grateful to our planning committee—Debbie Homik, Dr. Lawrence Homik, Amy Webb, and Dr. Terry Colbourne—with support from Kayla McPherson.

We also extend our sincere thanks to our funding partners, whose generous support helps make education and support accessible to Manitobans across the province.



Seasonal Immunization Awareness

When you can't breathe, nothing else matters.



The seasonal immunization campaign encouraged Manitobans to make informed decisions about protecting themselves against seasonal respiratory illnesses. Through digital outreach, educational resources, and community awareness initiatives, the campaign reinforced the message: Speak to Your Doctor or Pharmacist.

The focus was on increasing awareness of seasonal influenza, COVID-19, pneumococcal disease, and respiratory syncytial virus (RSV). By connecting Manitobans with trusted information and encouraging conversations with healthcare professionals, the campaign supported informed decision-making, increased awareness of preventive health measures, and promoted lung health across the province.



FEATURED STORY

Bretton shared her family's experience with RSV to help encourage informed conversations about seasonal respiratory illnesses.

Her story helped bring awareness to the real impact respiratory illness can have on families and the importance of speaking with a healthcare provider about available immunizations.

THANKS TO OUR PARTNERS



Wildfire Smoke & Air Quality Response

Helping Manitobans Navigate Wildfire Season

With more than 300 hours of poor air quality recorded in Manitoba, many Manitobans were seeking reliable information about asthma and wildfire smoke. In response, a partnership with Asthma Canada was formed to provide evidence-based resources and practical guidance to help people protect themselves and their families from the effects of poor air quality.

As wildfire season arrived earlier than expected, this collaboration helped connect Manitobans with trusted information on asthma management, air quality, and wildfire smoke exposure. Resources such as the "6 Tips for Staying Safe with Asthma During Wildfire Season" infographic provided practical tools to help people navigate challenging air quality conditions.

6 TIPS FOR STAYING SAFE WITH ASTHMA DURING WILDFIRE SEASON

- Stay informed:**
Keep track of local air quality updates and wildfire information from reliable sources like Environment Canada, the Weather Network and the Government of Canada.
- Have an updated Asthma Action Plan:**
Your plan should outline steps to take in case of worsening asthma symptoms or emergencies. Download your plan now from asthma.ca.
- Limit outdoor activities:**
Stay indoors as much as possible. Avoid physical exertion and exercise outdoors during peak pollution periods. If going outside is necessary:
 - Wearing a well-fitted N95 respirator mask can offer some protection against smoke particles. These can be purchased in certain pharmacies and online.
 - Keep your reliever (usually blue) inhaler with you at all times in case asthma symptoms arise.
 - When driving, keep your windows and vents closed and only use air conditioning in the "recirculate" setting.
- Use air purifiers and filters in your home:**
Use high-efficiency air purifiers (HEPA) and keep windows and doors closed to prevent smoke infiltration. If using an air conditioner, choose the recirculation setting so outside air will not be transferred inside. Avoid activities that contribute to indoor air pollution, such as smoking or using strong chemicals.
- Take your medications as prescribed:**
Make sure you have necessary medications and supplies readily available and follow your prescribed asthma medication regimen, including both preventive and rescue medications. If necessary, consult your healthcare provider to adjust your medication plan during episodes of poor air quality.
- Stay hydrated:**
Drink plenty of fluids to keep your airways hydrated. This can help reduce symptoms and keep mucus thin, making it easier to cough up if necessary.

Need Support This Wildfire Season?
For more information and support visit: asthma.ca/wildfires.
To speak with a Certified Respiratory Educator at no cost, call Asthma Canada's Helpline at 1-866-787-4050 or email info@asthma.ca.

Asthma.ca
Asthma Canada

Manitoba Lung Association
B R E A T H E

RESPONSE HIGHLIGHTS



300+

hours of poor air quality



Trusted media source during wildfire smoke events



Partnership with Asthma Canada



Public information shared through media and social media channels

ManitobaQUITS

Supporting Manitobans on their journey to a nicotine-free life.

Quitting smoking or vaping is not easy, and for many Manitobans, the journey often comes with setbacks, stress, and challenges along the way. ManitobaQuits continued creating supportive, judgment-free spaces where participants could access encouragement, practical tools, peer support, and trusted information to help them take steps toward becoming nicotine-free.

Participants engaged in structured quit challenges, peer support groups, daily motivational resources, and behavioural support tools designed to help people feel connected and supported throughout their quit journey. Stories of resilience, progress, and personal milestones were shared—from reducing nicotine use and making quit attempts to celebrating months of being smoke- and vape-free. These successes reinforce the importance of accessible support and the positive impact that encouragement, accountability, and community can have on long-term behaviour change.

As more Manitobans seek support to quit smoking or vaping, ManitobaQuits continues providing accessible, community-based programs that help people feel informed, encouraged, and not alone in their journey toward better lung health.

PROGRAM HIGHLIGHTS



**New Year,
New You
Challenge**



**Spring
30-Day
Challenge**



**Fall
30-Day
Challenge**



**Peer support
groups and
community
connections**



IMPACT



96%

Made at least one
quit attempt



50%

Reported being
smoke-free within
30 days



86%

Reduced the
amount they
smoked

Lungs are for Life!

**Empowering youth.
Building healthier futures.**

Youth vaping and nicotine use continue to be important concerns for families, educators, and communities across Manitoba.

1 in 4 Canadian students in Grades 10-12 reported vaping in the past 30 days, while almost 12% reported vaping daily.

Schools and community organizations accessed free, evidence-informed resources that support conversations about vaping, radon, sacred tobacco, and lung health. Educators and healthcare professionals used 20-minute lesson plans and classroom resources to help students understand the health impacts of nicotine use and make informed decisions about their lung health.

 More than 327 educational resources and curriculum materials were downloaded between 2021-2025, including strong engagement from Manitoba school divisions and educators across the province.

 Recent curriculum evaluation findings also showed strong educator support for the program and its classroom relevance.

 Throughout the year, the program also expanded culturally responsive and multilingual resources, including English, French, Cree, and Ojibwe materials covering topics such as vaping, Sacred Tobacco, tuberculosis, and radon awareness.



IMPACT

327+



Educational resources and curriculum materials downloaded



70%

of respondents reported increased knowledge and capacity to educate youth about vaping after using the resources.



4 LANGUAGES

Resources available in English, French, Cree and Ojibwe.



GROWING REACH

Used by educators, school divisions, healthcare professionals, and community organizations across Manitoba.

Lungs are for Life!

Bringing Youth Prevention Education Into Manitoba Classrooms

For more than a decade, Caroline has helped deliver tobacco and nicotine education to students. As a dietitian with the Interlake-Eastern Regional Health Authority Public Health Team, she continues using Lungs are for Life! curriculum to help educators start honest conversations with youth about smoking, vaping, and nicotine addiction.

“We know nicotine and vaping are major concerns for teachers, parents, and communities,” says Caroline. “This curriculum makes those conversations easier because everything is already laid out — the activities, discussion ideas, and ways to engage students at different ages.”

Over the years, Caroline has appreciated how the program continues evolving alongside changing youth trends, including the rise in vaping products and nicotine use among young people.

“We’re always listening to what youth are seeing and asking questions about,” she explains. “Visual learning works really well, especially for younger students, and students engage most when they can participate in the conversation themselves.”

Interactive activities, including role-playing peer pressure situations and hands-on demonstrations like the “tar jar” experiment, help students better understand how nicotine affects lung health while building confidence to make informed choices.

“The biggest ‘a-ha’ moments happen when students are actively involved in what they’re learning,” says Caroline. “We let them lead the conversations as much as possible while giving them the facts and tools to better understand the risks.”

LOOKING AHEAD

Educator and community partner feedback is helping guide the next phase of Lungs are for Life!, including modernization of the curriculum and classroom-ready resources to better support today’s learning environments.

THANKS TO OUR PARTNER



PROGRAM DELIVERY

Manitoba Lung Association
B R E A T H E

Radon

Protecting Manitobans from an invisible risk.

Radon is an invisible, odourless gas and the second leading cause of lung cancer in Canada. In Manitoba, where radon levels remain some of the highest in the country, more families are recognizing the importance of testing their homes and reducing long-term lung cancer risk.

Manitoba communities increased radon awareness through education campaigns, free screening opportunities, mitigation supports, and public conversations about lung health. Libraries, municipalities, community organizations, and health partners worked together to expand access to radon resources and encourage more Manitobans to test their homes and take action to reduce exposure. For many families, access to free testing programs and mitigation supports made it easier to better understand the air in their homes and take steps to protect their health.

Access to free radon screening grew from nearly 197,000 Manitobans in 2024 to nearly 1 million Manitobans in 2025 through the expanding Radon Lending Library Program.

Demand also continued to grow for the Lungs Matter Radon Mitigation Grant Program, helping more families reduce high radon levels in their homes and address affordability barriers related to mitigation.

As more Manitobans learn about radon and its risks, demand for testing and mitigation support continues to grow. The Manitoba Lung Association remains committed to helping Manitobans access the information, tools, and resources they need to protect their lung health and breathe easier at home.



IMPACT



2100+

Radon detector loans completed



1 Million

Manitobans gained access to free radon screening through the expanding Radon Lending Library Program



364

Detectors circulating in libraries and community locations across Manitoba



GROWING DEMAND

For the Lungs Matter Radon Mitigation Grant Program

Advancing Lung Health Through Research

2025 ANNUAL RESEARCH GRANT RECIPIENTS

Investing in Manitoba-based research helps advance new knowledge, strengthen care, and improve lung health outcomes for future generations.



Dr. Diana Sanchez-Ramirez

University of Manitoba

Information-Seeking Behaviours, Risk Perceptions, and Vaping Patterns Among Canadian Youth



Dr. Chris Pascoe

University of Manitoba

Impact of acute wood smoke exposure on airway narrowing and relaxation



Dr. Pram Tappia

St. Boniface Hospital

Liquid Biopsy Assay for Early Detection of Lung Cancer

RESEARCH MANITOBA PARTNERSHIP



Supporting emerging researchers helps drive innovation, strengthen evidence-based care, and advance solutions that improve lung health for Manitobans.

2025 STUDENTSHIP AWARD RECIPIENT

Jasvir Kaur Dhaliwal

University of Manitoba

Project: Evaluating the Physiological and Perceptual Responses to Inspiratory Muscle Training in Healthy Males and Females

ELENORE HAYWOOD CONVOCATION PRIZE



Hesham Mohamed was recognized as the 2025 recipient of the Elenore Haywood Manitoba Lung Association Convocation Prize, awarded to the graduate achieving the highest GPA in Clinical Assessment in Respiratory Care.

Made-in-Manitoba Radon Action Plan

Building healthier homes and communities through collaboration

Advocacy, collaboration, and relationship-building played an important role in advancing lung health priorities across Manitoba this year. By engaging government leaders, healthcare partners, municipalities, researchers, and community organizations, we helped keep lung health, radon prevention, and tobacco reduction at the forefront of important public health conversations.

A major focus this year centered on radon awareness and prevention. As one of the most radon-prone provinces in Canada, Manitoba continues to face significant long-term lung cancer risks linked to radon exposure. Through ongoing collaboration and advocacy efforts, we worked to increase awareness, improve access to testing and mitigation supports, and advance healthier building practices across Manitoba.

We helped lead the development of the Made-in-Manitoba Radon Action Plan — a collaborative five-year strategy focused on Children’s Lung Health, Awareness & Accessibility for all, and A Better Built Environment, to reduce radon-related lung cancer cases in Manitoba.

We also expanded community-based radon screening programs, with waitlists for detector lending programs exceeding 2,000 Manitobans.

Through advocacy and partnership building, we have advanced important conversations around radon testing in schools, childcare centres, workplaces, and public buildings.

At the same time, advocacy efforts continued to focus on stronger tobacco reduction policies, youth vaping prevention, cleaner air initiatives, and greater investment in prevention-focused lung health programs. Bringing partners together and amplifying community voices remains an important part of building a healthier future where all Manitobans can breathe with ease.

ADVOCACY PRIORITIES

- Radon
- Tobacco Cessation & Vaping Reduction
- Cleaner Air Initiatives
- Lung Health Supports



Christmas Seals

Supporting Lung Health for Nearly a Century

For nearly a century, Christmas Seals have been a cherished Manitoba tradition and an important source of support for lung health programs across the province. The 2025 Christmas Seals campaign raised more than \$215,000, helping fund education, research, community programs, and resources that help Manitobans breathe with ease.

More than a fundraising campaign, Christmas Seals represent a legacy of community generosity and a shared commitment to lung health. Through the continued support of donors, this longstanding tradition helps ensure individuals and families affected by lung disease have access to trusted information, practical resources, and meaningful support when they need it most.



The 2025 Christmas Seals featured artwork design donated by Lisa of Ninth and May Design Co. Created in memory of her father, a member of our Pulmonary Fibrosis Support Group, the design reflects the personal connections and community spirit that make the Christmas Seals campaign so meaningful.

Thank you to our donors and to WGI Westman Group, whose generous commitment matched donations up to \$50,000!



FEATURED STORY

Aimé and her husband Aaron shared their inspiring journey of quitting smoking and vaping through the free ManitobaQuits program. Their story highlighted both the challenges of overcoming nicotine addiction and the life-changing benefits of becoming nicotine-free. More than a year after quitting and now expecting their first child, they are enjoying improved health, greater peace of mind, and a brighter future—demonstrating the profound impact that accessible cessation support can have on individuals and families.



"We did it!"

Community Support

Community supporters play an important role in helping fund programs, education, advocacy, and resources that support lung health across Manitoba. We are grateful for the generosity of the following organizations and individuals.



DUTIAUME FAMILY FOUNDATION CHARITY GOLF

Thank you to the Dutiaume Family Foundation and all participants and sponsors for another successful day on the course in support of lung health in Manitoba.



Thank you to B'nai Brith for their donation of Winnipeg Goldeyes tickets and special packages. Your support helps us connect with our community and raise awareness for lung health.



UMANITOBA RT BAKE SALE

Thank you to the Respiratory Therapy students for organizing a successful bake sale and supporting education and awareness for lung health in Manitoba.



ONE GREAT LOTTERY OCTOBER GRAND PRIZE WINNER

Congratulations to our October Grand Prize winner and thank you to all who support One Great Lottery and help us make a difference.

Because of **You**, More Manitobans Can Access the Support They Need to Breathe Easier.

Your support helps fund education, research,
advocacy, and programs that improve
lung health across Manitoba.

Governments

Health Canada
Province of Manitoba

Corporate Donors

5216435 Manitoba Ltd.
Boehringer Ingelheim (Canada) Ltd.
Cardinal Foundation Inc.
Careica Health
Healthcare Insurance Reciprocal of Canada
M.E. Brown Chartered Professional Accountant
Corporation
Manitoba Hydro Charitable Donations
Moderna Biopharma Canada Corp.

Mr. Clean-up Inc.
Norquay Potatoes
Parkland Radon
Pfizer Canada
Pharmascience Canada
Radonmatters
Sanofi-Aventis Canada Inc.
University of Manitoba
WGI Westman Group

All names listed represent gifts of \$200 or more received during the 2025–2026 fiscal year.

Giving Groups/Funds

Alan and Doreen Thompson Charitable Foundation
B'nai Brith Canada
Benjamin and Audrey Doupe Memorial Fund
Birtle Donor's Choice
Boissevain/Morton Donors Choice
Canadian Lung Association
Canadian Pulmonary Fibrosis Foundation
Chimp: Charitable Impact Foundation (Canada)
Community Foundation of Portage and District
Deloraine & Area Donor's Choice
Dutiaume Family Foundation
Elkhorn Donor's Choice
Foxwarren Donor's Choice
Glenboro & Area Donor's Choice
Hamiota Donor's Choice
Harding, Kenton, Lenore Donor's Choice
Herb and Joyce Burke Fund
J.A.M. Low Family Fund
Jewish Foundation of Manitoba
Karen Meelker, David L. Bowles and Deidre Beaulieu, Advocating for Manitoba Seniors Fund

Kay Froese Charitable Organization
Kevin Lindsay Charitable Account
Killarney & Area Donor's Choice
Les Missionnaires Oblates de St-Boniface
Lynne Jentsch Foundation
Miniota-Arrow River Donor's Choice
Molly Hirshburg Research Fund
Muriel Joyce Sinclair Foundation
Paul and Dorothy Platz Trust
Pembina Manitou Community Canvass Inc.
Pilot Mound & District Community Canvass (Donor's Choice)
Shoal Lake Donor's Choice
Starbuck All Charities Inc.
The City of Winnipeg-Charitable Fund
Treherne & Area Donor's Choice
United Way Winnipeg
University of Manitoba College of Rehabilitation Sciences
Virden Lions Club
Vivian Doris Glass Memorial Fund
Wawanesa & Area Donor's Choice



Every donation helps support education, research, advocacy and programs that improve lung health across Manitoba.

All names listed represent gifts of \$200 or more received during the 2025–2026 fiscal year.

FUNDERS & DONORS

Manitoba Lung Association
B R E A T H E

Individual Donors

Anonymous (30)	James & Mary Ann Cromwell	William & Deborah Graham
Elizabeth Adams	Ralph Currie	Louise & Jim Graham
Marilyn D. Adey	Michael Curtis	Dr. Steve Grocholski
Allan B. Ahoff	Sydney Davies	Jake Guenther
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Clare T. Cove	Ron D. Golovitch	Jenny Lawe
Lawrence & Darlene Cox	Elisabeth & Glen Gordon	Jennifer & Clint Lawson
Paul J. Crane	Janet A. Gowan	John Leach

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Individual Donors (continued)

John & Linda Leafloor	Dr. Robert Nickel	Robert & Barbara Taylor
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Karen L. Nedotiafko	Kari Stokke	
Kathleen & Walter Nichol	Tom & Shirley Strutt	
	Kelly & Ruby Stuart	
	Helene Swinn	

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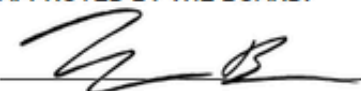
THE LUNG ASSOCIATION, MANITOBA INC.

Statement of Financial Position

March 31, 2026

	2026			2025
	General Fund	Research Fund	Total	Total
ASSETS				
CURRENT				
Cash	\$ 495,057	\$ 5,912	\$ 500,969	\$ 260,302
Guaranteed investment certificates (Note 3)	450,000	-	450,000	838,255
Accounts receivable (Note 4)	21,881	-	21,881	21,013
Prepaid expenses and supplies	12,821	-	12,821	14,158
Inter-fund balance (Note 5)	(727)	727	-	-
	979,032	6,639	985,671	1,133,728
INVESTMENTS (Note 6)	213,749	906,931	1,120,680	901,892
EQUIPMENT (Note 7)	22,183	-	22,183	29,611
	\$ 1,214,964	\$ 913,570	\$ 2,128,534	\$ 2,065,231
LIABILITIES AND NET ASSETS				
CURRENT				
Accounts payable and accrued charges (Note 8)	\$ 38,910	\$ -	\$ 38,910	\$ 40,932
Deferred revenue	3,890	-	3,890	38,881
	42,800	-	42,800	79,813
NET ASSETS				
Unrestricted	1,172,164	-	1,172,164	1,216,656
Donor designated	-	913,570	913,570	768,762
	1,172,164	913,570	2,085,734	1,985,418
	\$ 1,214,964	\$ 913,570	\$ 2,128,534	\$ 2,065,231

APPROVED BY THE BOARD:

 Director

 Director

2025-2026 Audited Financials are available at mb.lung.ca

BOARD OF DIRECTORS

Manitoba Lung Association
BREATHE

Dedicated board members work together to advance lung health across Manitoba. Their expertise, leadership, and commitment strengthen programs, research, advocacy efforts, partnerships, and community impact.



Maryam Al-Azazi, Vice Chair



Molly Blake



Marin Brown, Treasurer



Juliette (Archie) Cooper



Arlene Draffin-Jones



Rod Edwards



Lisa Gaudet



Eric Grabner, Chair



Reid Hartry



Monique LaCoste



Wendy Martin White



Laryssa Semegen



Jason Shaw



Morgan Sinclair



Kevin Stewart



Michael Ziesmann, Past Chair

Special Recognition

Thank you to the following board members for their service and dedication to lung health in Manitoba:

- Dr. Juliette (Archie) Cooper (joined September 2010)
- Arlene Draffin-Jones (joined June 2013)
- Wendy Martin White (joined June 2020)
- Monique LaCoste (joined June 2025)

OUR TEAM

The success of the work depends on the dedication of our volunteers and staff. Their time, talent, and passion help deliver evidence-based programs, champion advocacy efforts, strengthen community connections, and improve lung health outcomes for Manitobans.

Board Committees

Audit & Finance Committee

Health Initiatives & Research Advisory Committee

Governance & Nominations Committee

Committee Volunteers

Andrew Halayko MSc, PhD, FCAHS, ATSF

Louise Chartrand PhD, RRT

Diana Sanchez-Ramirez PhD, MPH, PT

Mayson Sousa PhD

Doug Amy CPA, CFP, CIM, FCSI

Olsen Jarvis RT, CTE

Small Team. Big Breaths.

From advocacy and education to partnerships and resources, this team works to advance lung health for Manitobans:

Juliette Mucha - President & CEO

Adam Anderson BA - Government Relations Officer & Policy Analyst

Hailey Coleman CTE - Community Care Coordinator

Kayla McPherson - Executive Assistant



Every program delivered, every resource shared, every advocacy effort advanced, and every life impacted is possible because of the support of our donors, volunteers, partners, researchers, healthcare professionals, and community members.

Together, we are helping Manitobans live fully and breathe freely.

Thank you for being part of this work.