VoteBuilder Knowhow

Just a taste of what you will be able to do!

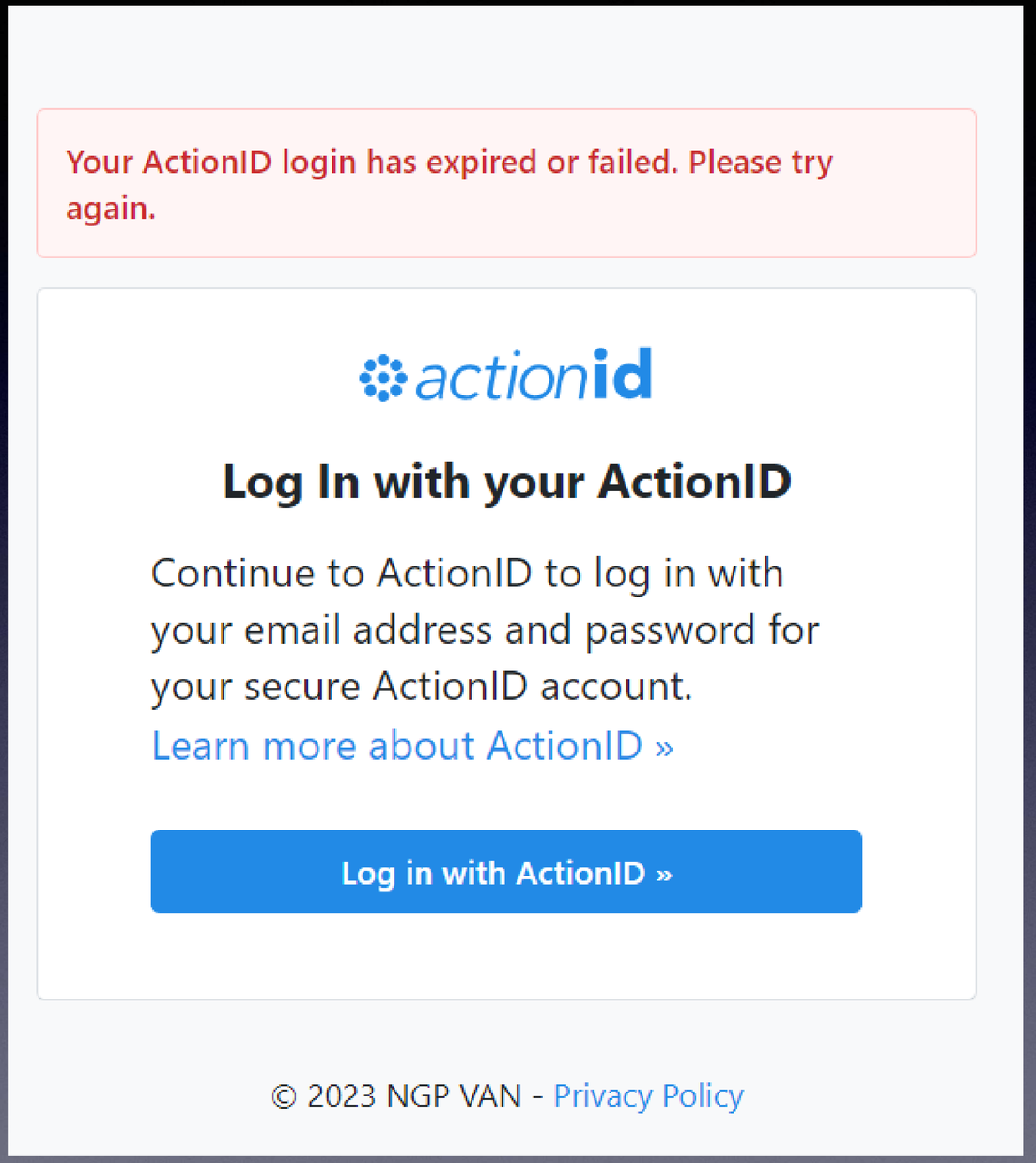
Advanced Voter Information

- VoteBuilder is the Democratic Party's voter database
- McHenry County Clerk sends voter information updates to the Illinois State Board of Elections
- Information is then uploaded to VoteBuilder
- Accurate and timely!

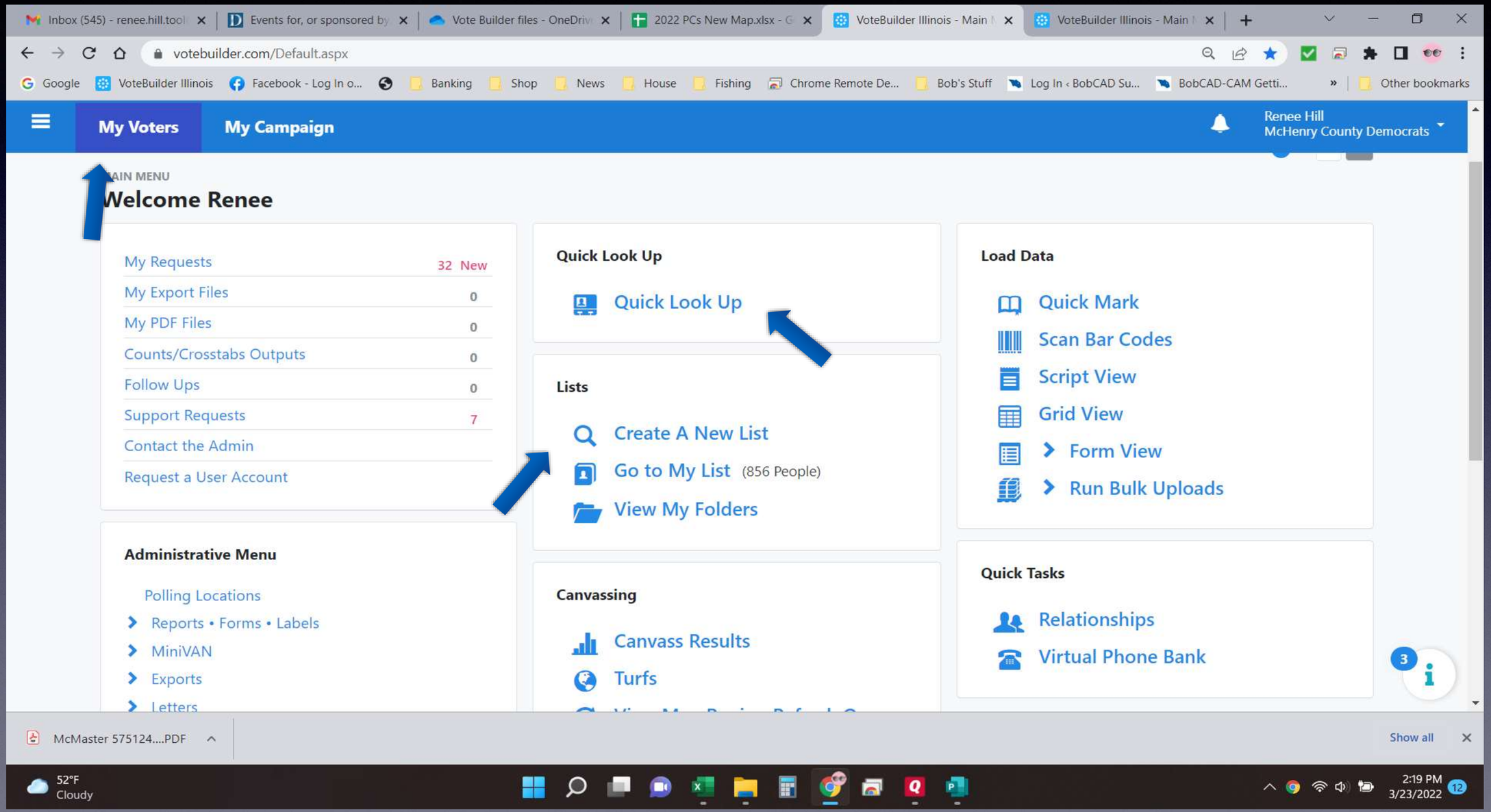
First Things First!

Action ID

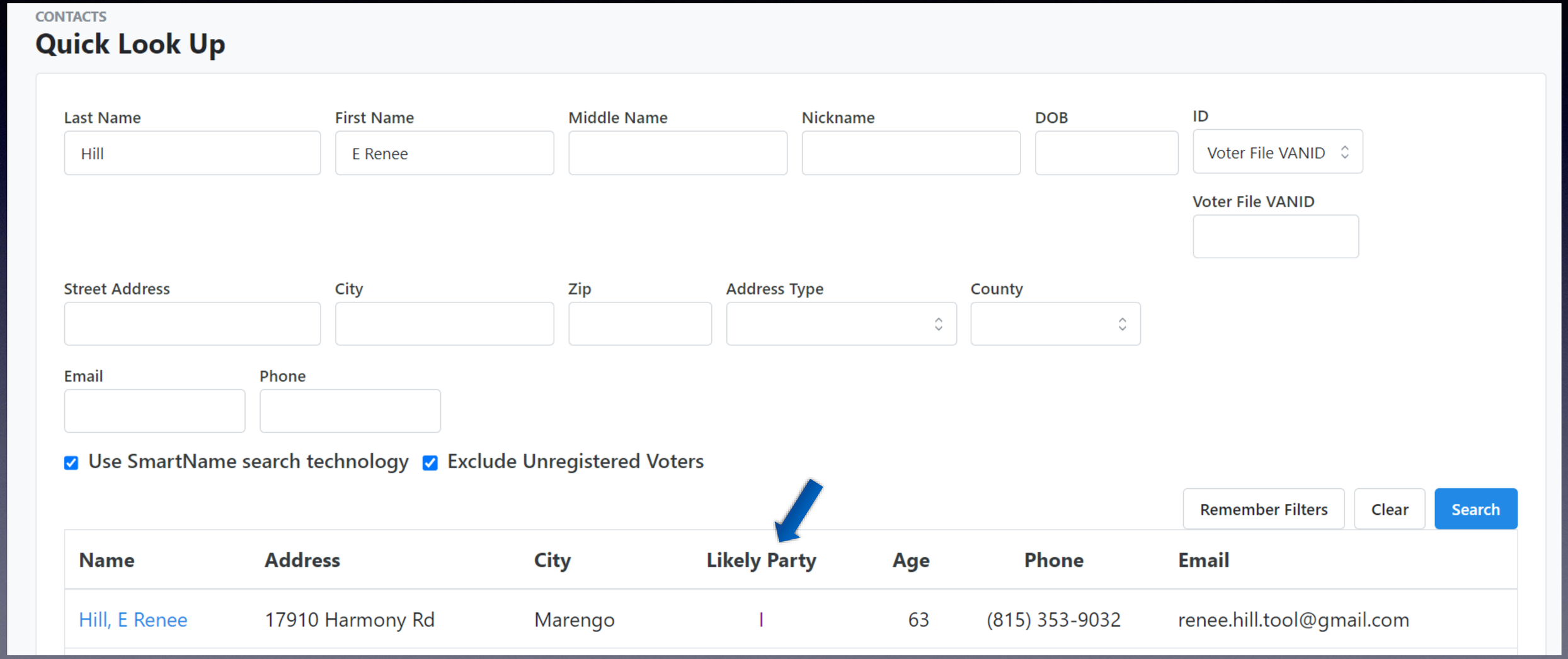
VoteBuilder identifies you with your own private Action ID. This allows you **nationwide access** to VoteBuilder, phone banks and MiniVan.



Home Screen


votebuilder.com/Default.aspx
My Voters
My Campaign
Renee Hill
McHenry County Democrats
Welcome Renee
My Requests 32 New
My Export Files 0
My PDF Files 0
Counts/Crosstabs Outputs 0
Follow Ups 0
Support Requests 7
Contact the Admin
Request a User Account
Quick Look Up
Quick Look Up
Lists
Create A New List
Go to My List (856 People)
View My Folders
Load Data
Quick Mark
Scan Bar Codes
Script View
Grid View
Form View
Run Bulk Uploads
Administrative Menu
Polling Locations
Reports • Forms • Labels
MiniVAN
Exports
Letters
Canvassing
Canvass Results
Turfs
Quick Tasks
Relationships
Virtual Phone Bank
McMaster 575124....PDF
Show all
52°F
Cloudy
2:19 PM
3/23/2022

Quick Look Up

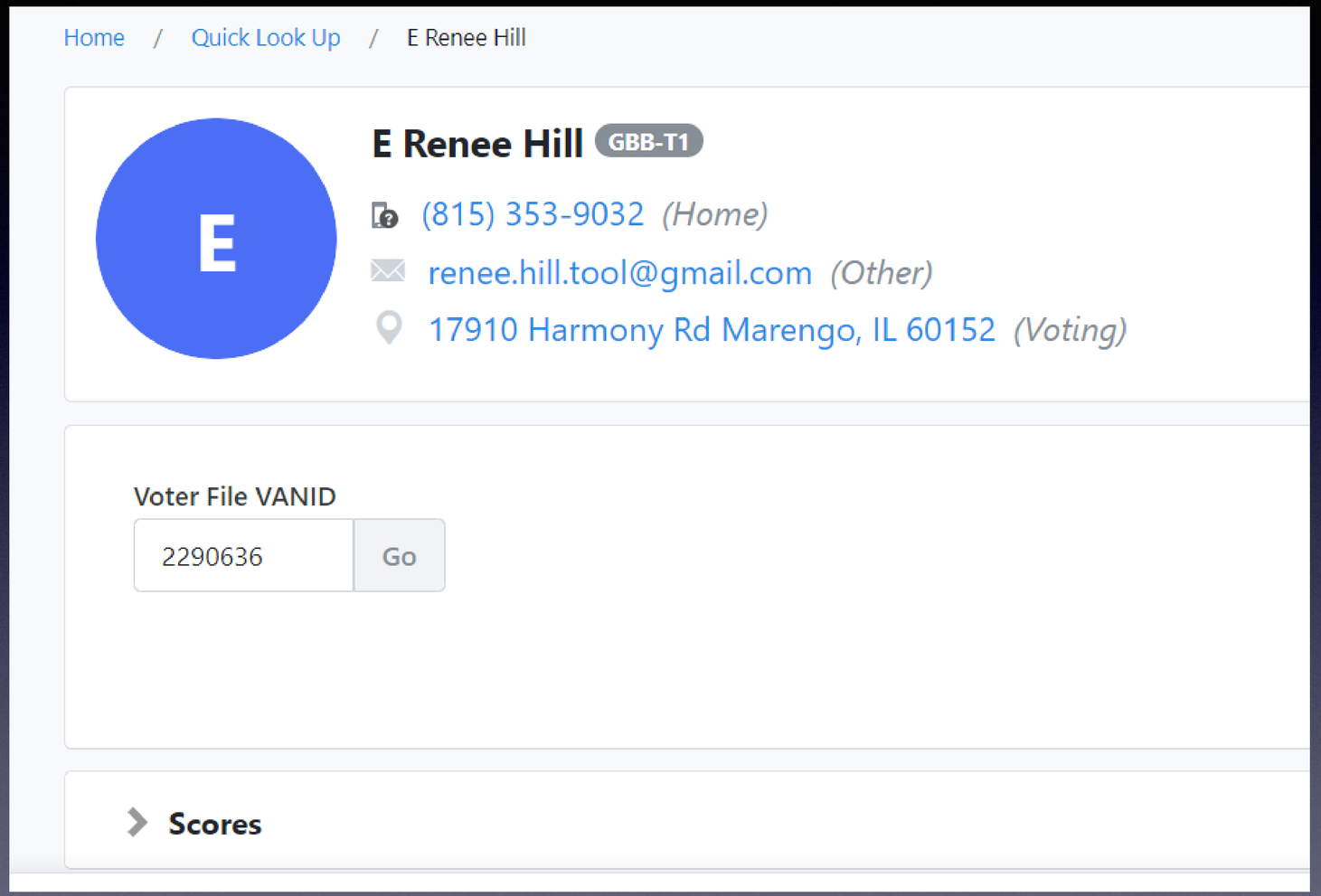


Information at your fingertips!

Names, addresses, phone numbers, emails

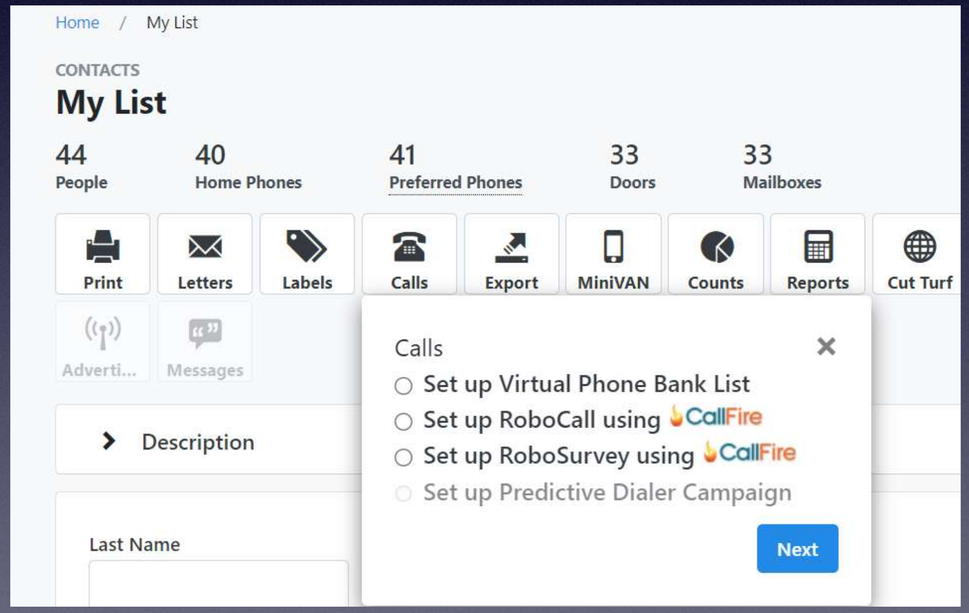
Google Maps enabled

Voting information!



Quickly build a list of people you would like to phone

- Use a predesigned script for best results
- Update voter files quickly and easily
- Voter information right on your computer



Name	Address
Aparri, Jessette D	891 Dakota Dr
Aparri, Jessica Esther	891 Dakota Dr
Araoz, Alexis M	3210 Franklinville Rd Apt A
Ashley, Consuelo	3720 Gee Rd
Baker, Carol Schmidt	880 Serene Trl
Barger, Sharon H	3308 Stieg Rd
Belcher, Alan D	2012 S Rose Farm Rd
Belcher, Gay Diane	2012 S Rose Farm Rd
Berry, Teresa M	15406 Pleasant Valley Rd

Lists, Lists, Lists

Your precinct
Your people
Your voters

With a few clicks you can develop a contact list for Getting Out The Vote.

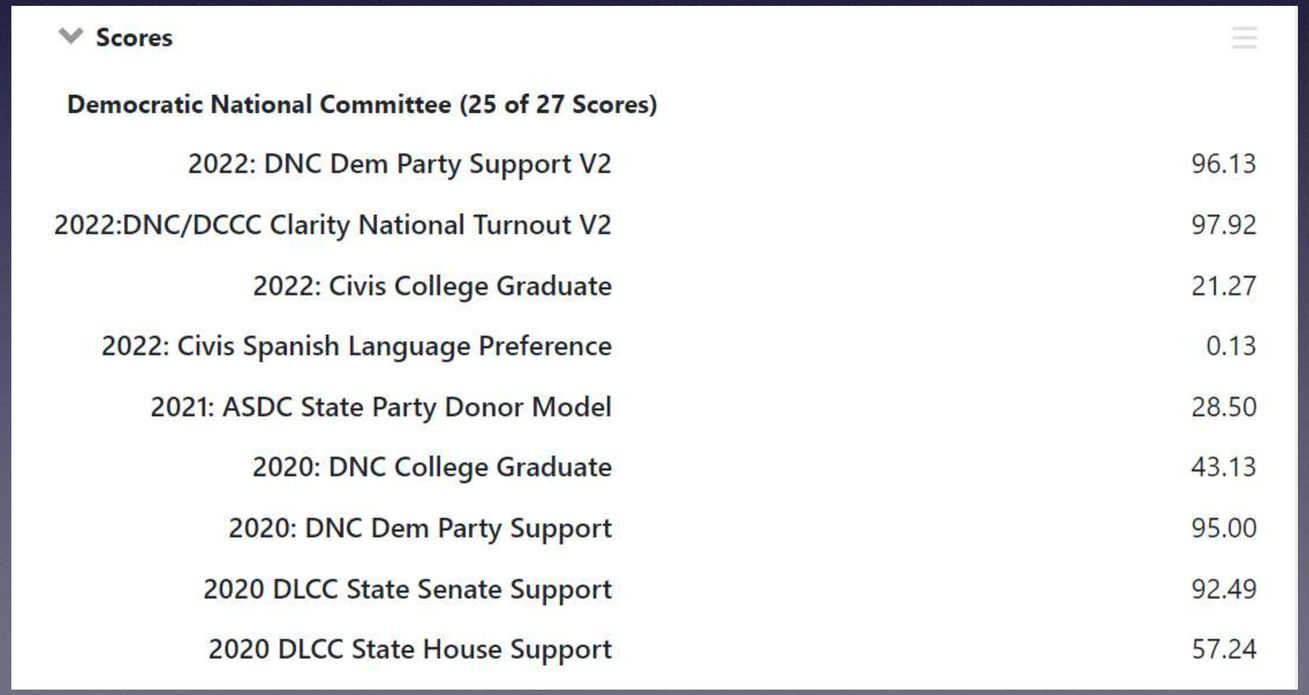
Identify people who share our Democratic values.

Scores – What??

- Scores are models of behavior developed using publicly available sources such as historic data, demographics, consumer data and polling.
- Scores indicate the likelihood someone will do an action or support an issue.

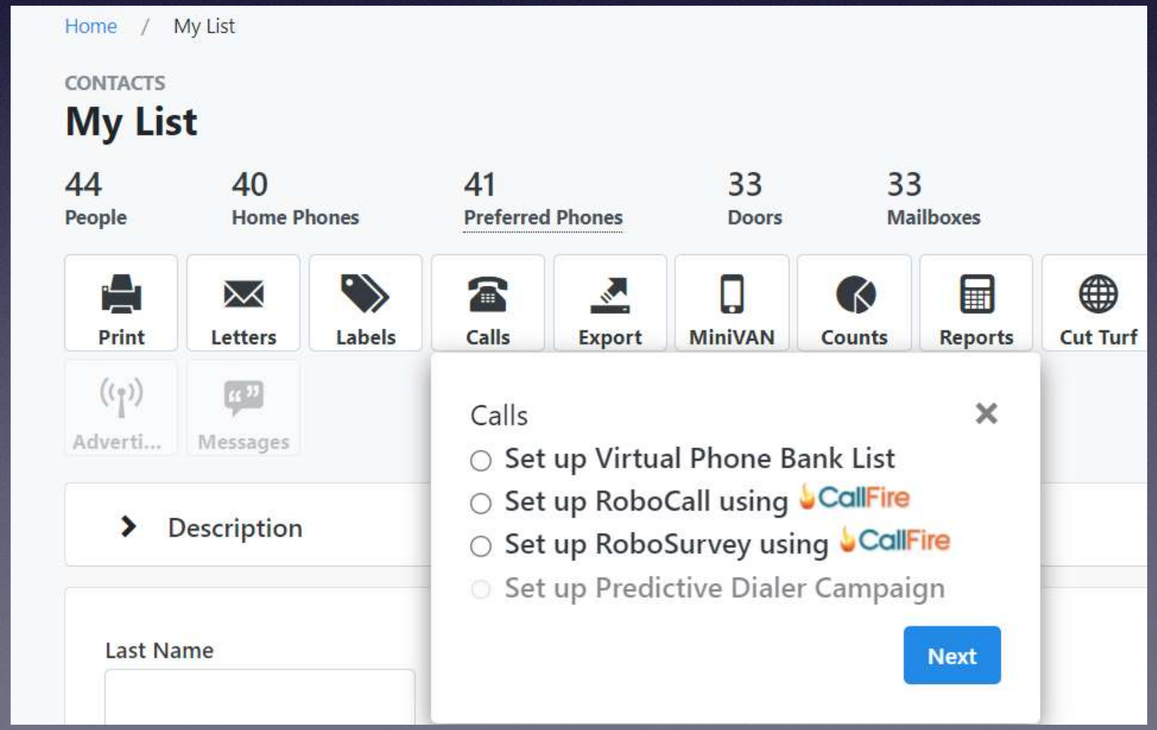
DNC Party Support V2

90 -100 = Great Volunteers
80 -100 = Great Dems
65 -100 = General Contact List

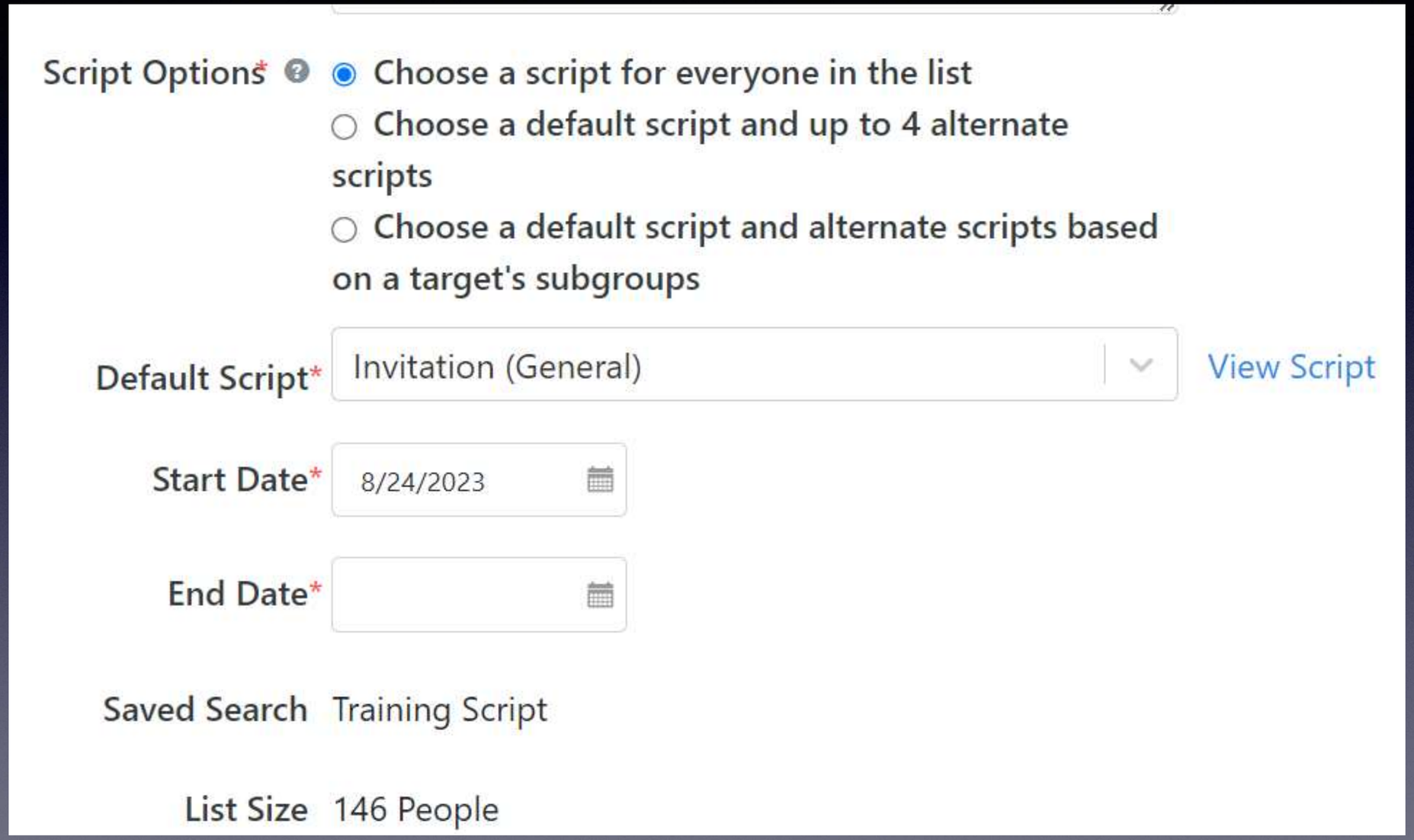


With your list ready, make your own phone bank!

Magical!



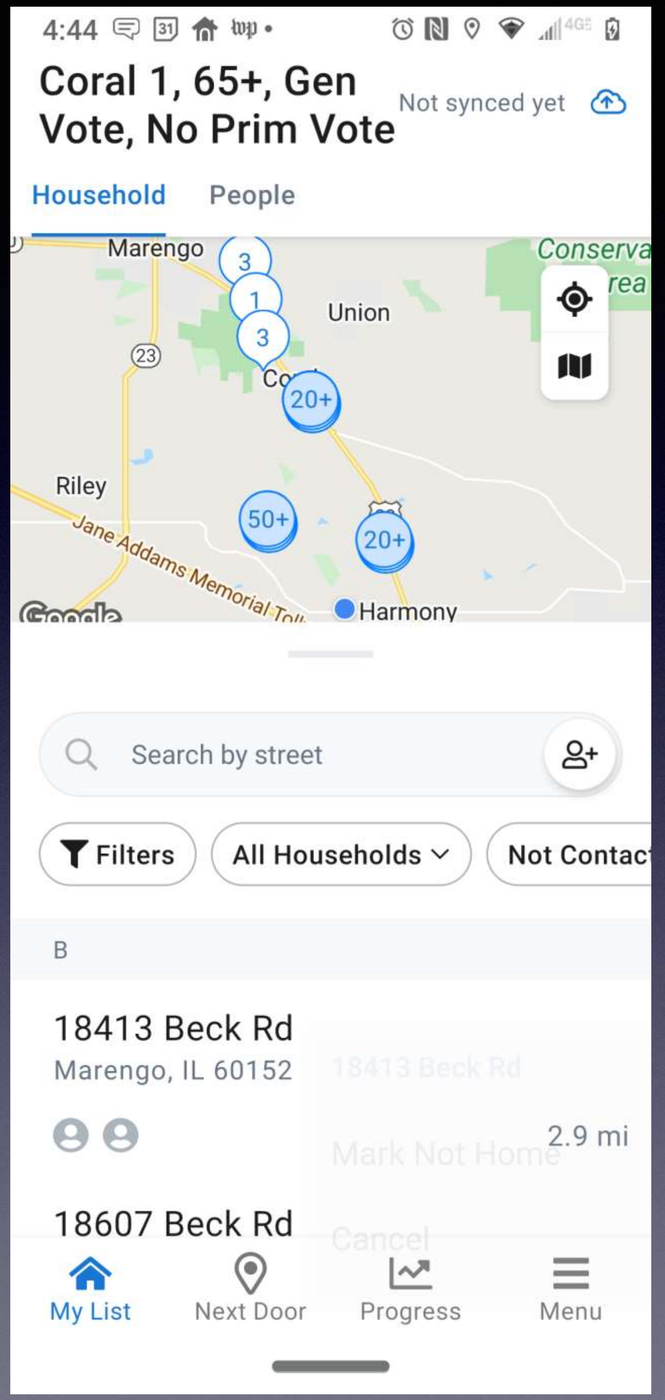
Team Leaders choose a script for you to read based on the election season

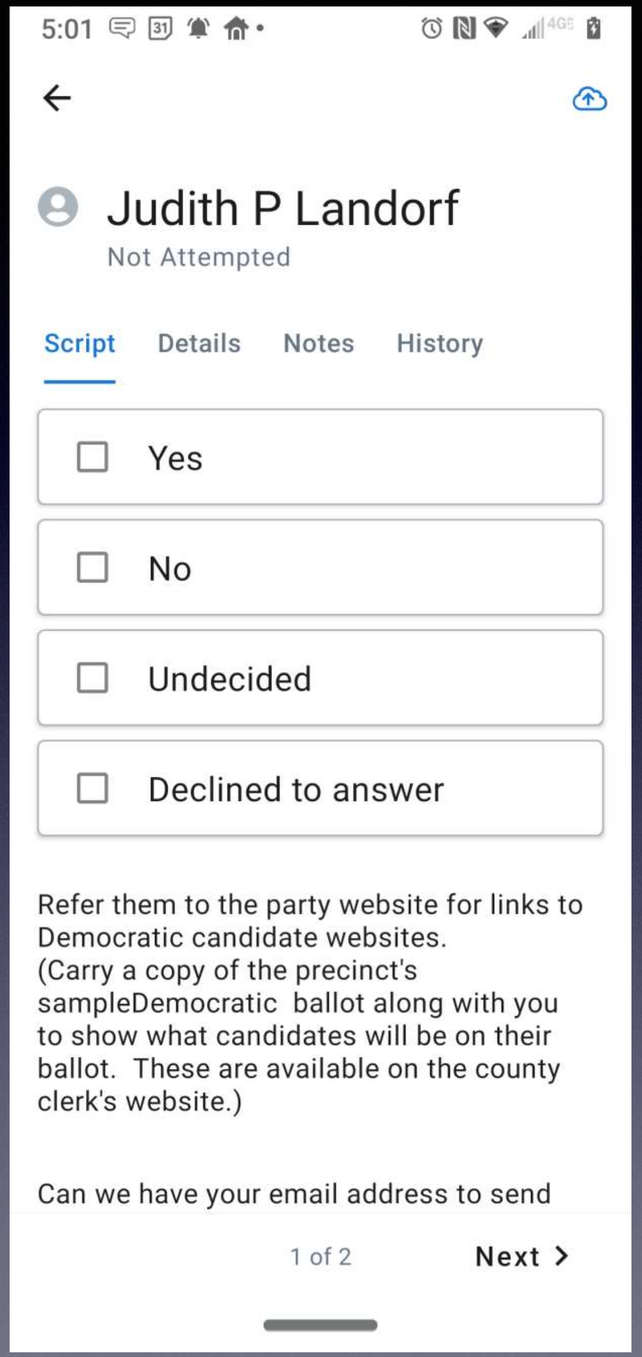


OR…

send your list to MiniVan

- Iphone or Android MiniVan supported
- Google Maps enabled programming
- Access to VoteBuilder voter information





All your Voters!

- You will be able to pinpoint and contact voters YOU want to talk to
- You have names at your fingertips
- Survey questions are easy to record
- Making notes in the voter file is fast and easy!

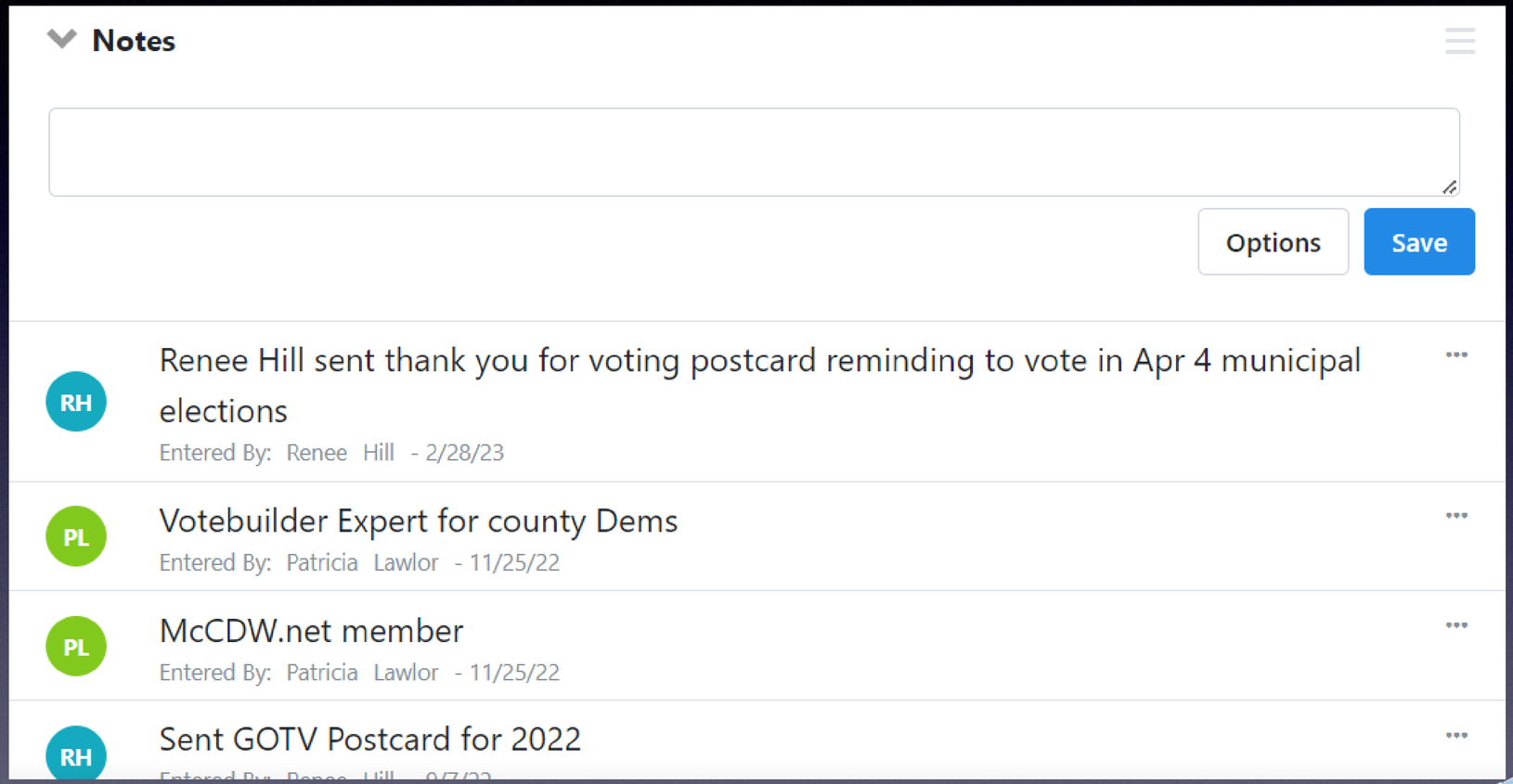
Notes, Notes, Notes

Big Dog

Use the side door

Union Member

Nice Family



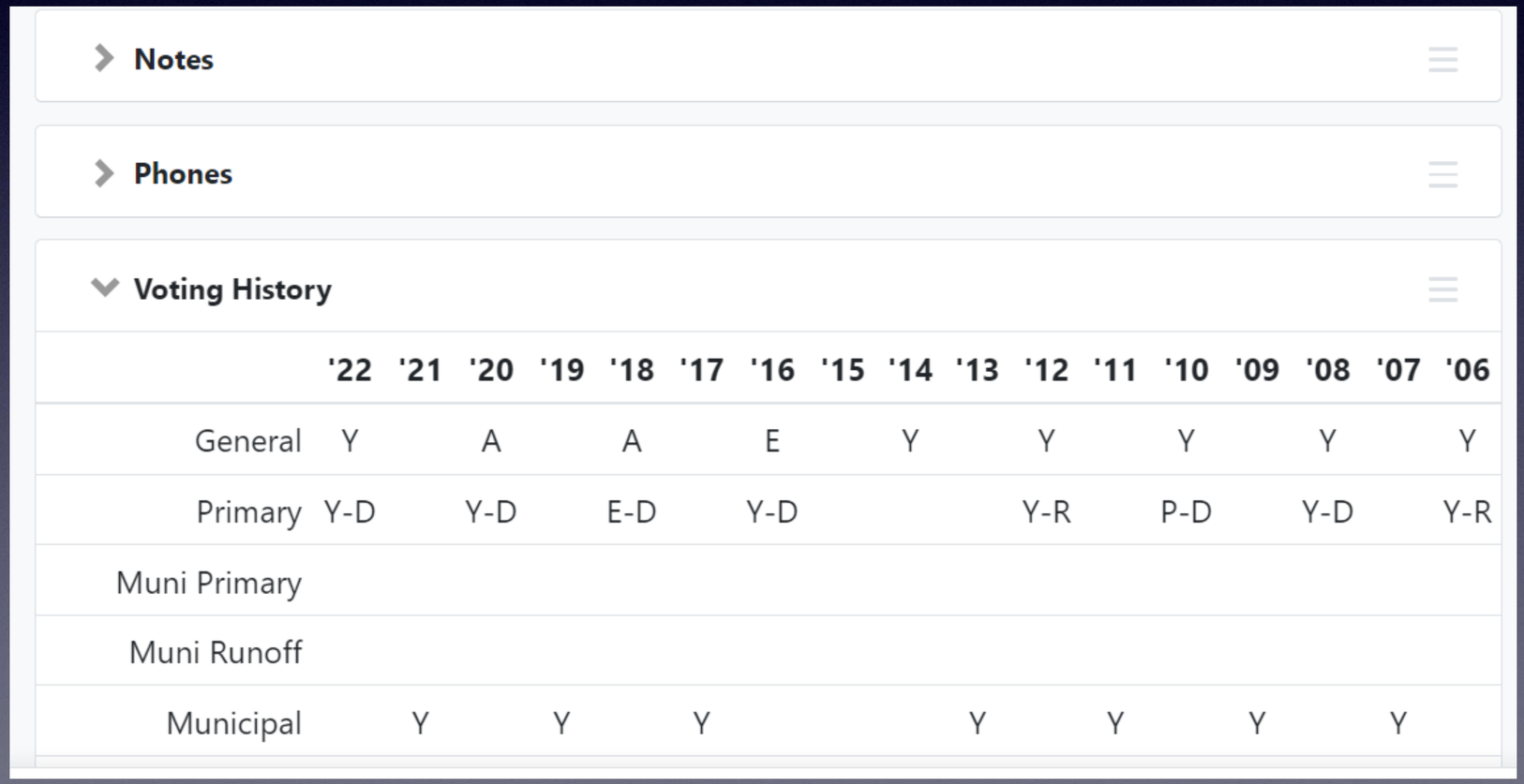
Has your voter been contacted before?
Check the notes!

- Find other family members living in the household
- Look up voter's congressional, state legislative, school, fire districts, precinct and more!

Voting Records

Regular voter? You got that!

Primaries? You betcha!



Notes

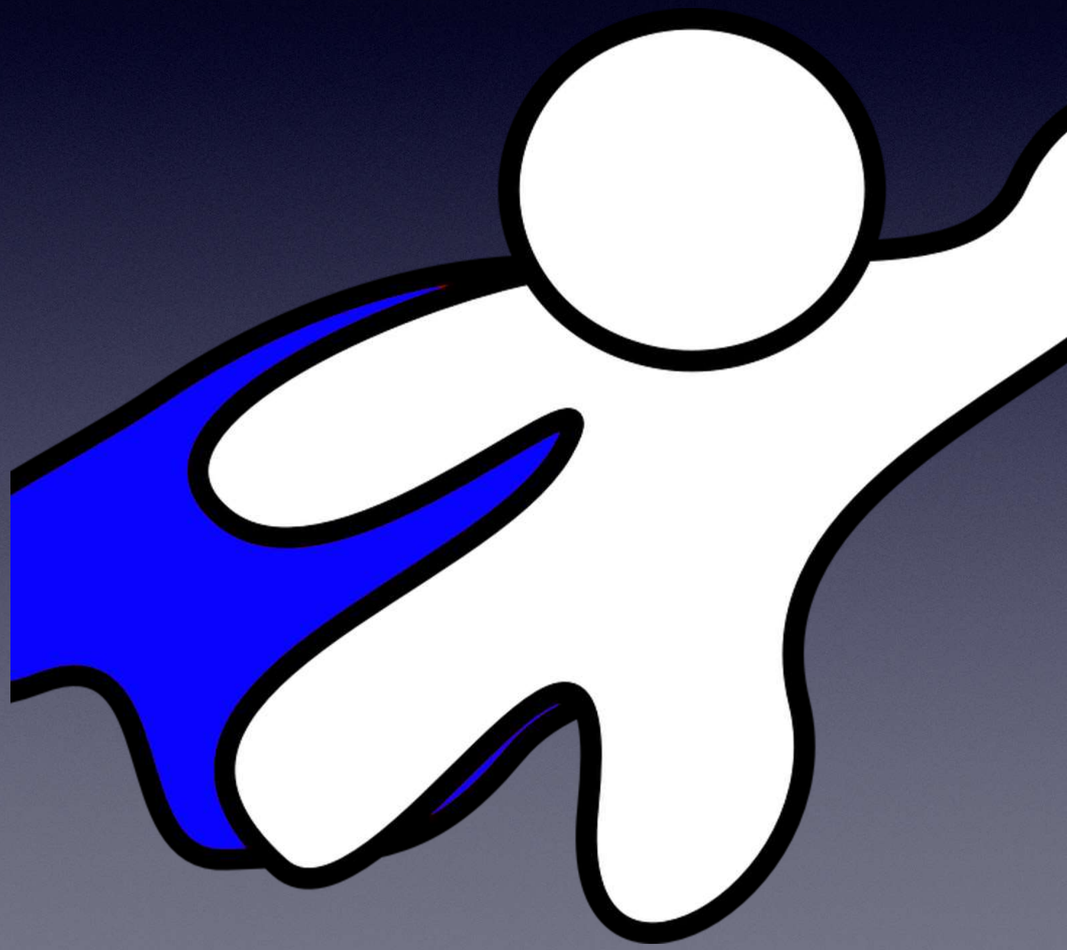
Phones

Voting History

	'22	'21	'20	'19	'18	'17	'16	'15	'14	'13	'12	'11	'10	'09	'08	'07	'06
General	Y		A		A		E		Y		Y		Y		Y		Y
Primary	Y-D		Y-D		E-D		Y-D				Y-R		P-D		Y-D		Y-R
Muni Primary																	
Muni Runoff																	
Municipal		Y		Y		Y				Y		Y		Y		Y	

VoteBuilder is your Democratic Hero superpower!

- Used wisely, this information will enable you to succeed in finding Democratic voters and getting out the vote.
- Getting the vote out is how you become a HERO!



GOTV!!