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## Transition Committee D.C. Meeting Re-Kapp

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# Michael Kapp

## Member, Democratic National Committee

Michael --



Last week, the DNC's new Transition Advisory Committee met in-person at the DNC headquarters in Washington D.C. I met my fellow [committee members](#) and we discussed the purpose and structure of the committee. (As a reminder, the committee is charged with (1) building a Party that reaches into and represents every corner of America; (2) expanding and strengthening partnerships, identifying outreach opportunities, and bolstering grassroots organizing; and (3) communicating effectively across all channels and spectrums.)

Committee members also spoke directly with DNC Chair Tom Perez for nearly 90 minutes about our initial thoughts and ideas, including new staff hires, changes to the DNC structure, reimplementing the 50 State Strategy, and supporting state parties. Throughout the entire meeting, there was an across-the-board focus on the need to revamp our messaging, including how we communicate with potential small-dollar donors and voters. I raised ideas about ensuring a 50 State Strategy by bringing DNC staff to the states, rethinking how we message our core Democratic values, and improving the DNC's transparency.



*With Melissa Byrne, the National GOTV Digital Director for Bernie Sanders for President, before our committee meeting*

While in D.C., I attended a recording of Democrats Live, a new weekly Facebook livestream show featuring Democratic and progressive leaders from around the country. Moderated by DNC Deputy Chair and Congressman Keith Ellison, and featuring DNC Vice Chair and Congresswoman Grace Meng and NARAL President Ilyse Hogue, the panel discussed the state of women's reproductive rights. [You can watch the video here.](#) (Stick around to the end where Keith Ellison thanks me and Virginia DNC Member Yasmine Taeb for attending!)

For more frequent updates on the DNC, including my work on the DNC's Transition Advisory Committee, you can [follow me on Twitter](#) or on Facebook by [liking my Page](#) or [adding me as a friend](#). Feel free to invite others to sign up for these updates by going to [my website](#).

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### **Reaching Out and Mobilizing Core Democratic Constituencies Working Group**

Shortly before we met in D.C., committee members were informed of their placement in four working groups within the larger committee. These working groups are:

- Building lasting coalitions with progressive groups and other Democratic allies
- Organizing and winning in red & rural states
- Strengthening state parties & creating new entry ways
- Reaching out and mobilizing core Democratic constituencies

I was selected to the working group in charge of reaching out and mobilizing core Democratic constituencies. The first conference call of this working group is in the next few days, and we will be discussing answers to the following questions:

- What do you consider the core Democratic constituencies?
- What are the policies that are most important to each of these constituencies?
- What are the message areas you would like to see tested to mobilize each of these core constituencies?
- Who are the experts we should be talking to about mobilizing each of these constituencies?
- How can we better engage with ethnic media?
- What are the Republicans doing well to talk to our core constituencies?
- What has the DNC done well in the past to mobilize each of these core constituencies?
- What has the DNC done poorly in the past to mobilize each of these core constituencies?
- What role does technology play in mobilizing core constituencies?

Please share your own thoughts by [emailing me](#); as always, thank you for your input!

Senator Bernie Sanders and DNC Chair Tom Perez are going on a joint tour of battleground states with rallies to elect Democrats in Kentucky, Florida, Arizona, Nevada, and more. [For more information, please click here.](#)

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In addition to working on your behalf in Washington D.C., I have been very busy visiting Democratic Clubs and speaking with grassroots activists to share what the DNC is doing to expand our base and fight for our values.

On March 30th, I was interviewed on [Cafe con Leche](#), a bilingual radio program based in Palmdale/Lancaster, to speak about the 2016 presidential election, improving our voter registration efforts, and building up our Democratic bench of local elected officials. [You can listen to the interview here.](#) Thank you to host Lilia Galindo for the invitation and the tremendous service she performs every day for her listeners!

Later that day, I spoke at the Burbank Democratic Club about my DNC election, the DNC Chair's race, how we can improve our messaging and reach more voters, and my work on the DNC's Transition Advisory Committee. Thank you to Joshua Goodman and the club for the invitation!



*With the Burbank Democratic Club*

Your ally in activism,

A handwritten signature in black ink that reads "Michael Kapp". The signature is stylized with a large, flowing "M" and a cursive "Kapp".

Michael Kapp  
Member, Democratic National Committee

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This email was sent to [mdkapp@gmail.com](mailto:mdkapp@gmail.com). To stop receiving emails, [click here](#).

You can also keep up with Michael Kapp, DNC Member on [Twitter](#) or [Facebook](#).