

Walk Without Fear

This is a resource to help you reach out to your friends, families, co-workers, etc. to host a fundraiser for Mines Action Canada. Within this document, you will find a sample email to send out announcing your Walk Without Fear fundraiser and captions you can use for posting on social media.

Email

Walk Without Fear: Because Every Step Should Be Safe

Imagine walking to school, to work, or just to visit your neighbors—never knowing if the next step will be your last. That’s the daily reality for many people living in post-conflict areas, where landmines still lie hidden beneath the ground. These invisible threats make even the most basic movements terrifying.

Through Walk Without Fear, you can support our work to advocate for a safer world. Your donation helps us promote policies, push for international action, and keep mine action on the global agenda; so that demining, risk education, and support for survivors continue to receive the attention and resources they deserve.

Support their bravery. Help build a world where no one has to walk in fear.

Social Media Captions

1. Would you risk your life just to walk to school?
Many do—every single day.
Support the people working to change that.
#WalkWithoutFear #DeminingHeroes
2. You don’t have to walk through a minefield to make a difference.
Your donation helps clear the way.
Every step matters.
#WalkWithoutFear #StepForPeace
3. We’re here to push for change.
With your help, we advocate for stronger policies and funding in mine action around the world.
Join us. Walk the talk.
#StepForPeace

Additional Instagram Captions (More Explanatory)

1. Millions of people live in places where walking to school, work, or the market could cost them their life.
Walk Without Fear is a fundraising and awareness campaign that invites you to walk in solidarity—and help clear the path to safety.
Every step counts.
#WalkWithoutFear #StepForPeace

2. Walk Without Fear is more than just a campaign—it's a promise that one day, no one will have to risk their life to move freely.
You can take part by walking, donating, or simply sharing this message.
Let's walk toward peace, together.
#WalkWithoutFear #ClearThePath

3. This campaign honors the courage of survivors and deminers—the people walking into danger so others can walk safely.
Join Walk Without Fear and help us support their work.
Every donation helps clear land and protect lives.
#WalkWithoutFear #DeminingHeroes