

5 steps for a fairer city

My Fair London, March 2016

www.myfairlondon.org.uk

TAKE ACTION & JOIN OUR CAMPAIGN

My Fair London is a group of ordinary Londoners angry that inequality has been allowed to get out of control. The five steps for a fairer London in this manifesto ask the next Mayor to address the gross economic inequality that is harming London's children, corroding civic life and undermining our democracy. Join us by signing up on the web: www.myfairlondon.org.uk

A FAIR FUTURE FOR YOUNG PEOPLE: JOBS THAT PAY & HOMES WE CAN AFFORD

“London is one of a kind and is being destroyed in exchange for short term profit for a few.” – a London-based art director planning to move to Wales.
www.londonischanging.org

ONE HUNDRED AND FIFTY TWO TO ONE IS NOT FAIR

In 2014 a typical FTSE 100 Chief Executive earned around £5 million (including bonuses). London's median income was £32,781. A ratio of 152 to one. This is not fair.

TAKE ACTION & JOIN OUR CAMPAIGN

My Fair London is a group of ordinary Londoners angry that inequality has been allowed to get out of control. The five steps for a fairer London in this manifesto ask the next Mayor to address the gross economic inequality that is harming London's children, corroding civic life and undermining our democracy. Join us by signing up on the web: www.myfairlondon.org.uk

We challenge the next Mayor to take action on inequality. Support our campaign by signing our petition on the My Fair London web site and send the message below to the candidates:

I call on you, as a candidate for the office of Mayor of London, to sign up to five steps for a fairer London.

“If Londoners elect me as Mayor I commit to immediate and long-term action to narrow the gaps between rich and poor, as a central and continuous priority for my administration, and to take five steps to a fairer London.

As Mayor of London I will:

1. put fairness and equity at the heart of my programme to tackle London's housing crisis
2. make fair pay and fair incomes central to my plans for London's economy
3. put fairness between generations, and between our communities at the centre of long-term planning for London
4. ensure that all my policies are judged to help narrow the gap between rich and poor, so that all Londoners feel part of our city.
5. set up a standing Fairness Commission to assess and monitor the impacts of regional and national policies on the wealth gaps that are destroying London's social fabric ”



Help us persuade the candidates to sign up to five steps for a fairer London. Cut and paste the message above and email them at:

Sadiq Khan, Labour, london@labour.org.uk

Zac Goldsmith, Conservative, media@backzac2016.com

Sian Berry, Green, action@sianberry.london

Caroline Pidgeon, Lib Dem, info@carolinepidgeon.org

5 steps for a fairer London

STEP ONE: HOUSING

Put fairness and equity at the heart of efforts to tackle London's housing crisis:

- Intervene to tackle the broken property market, where only the very rich can afford to buy, where even young professionals are stuck paying extortionate rents, while new flats are kept empty by their investor owners.
- Bring down rents to truly affordable levels, so families don't have to give over half their income to the landlord, and where taxpayers money is poured into the pockets of private landlords through Housing Benefit.
- Invest in new council homes for rent at prices that are truly affordable so that council homes are no longer only homes of last resort for the poorest.
- Make sure that new developments always contain a mix of properties so that people from all backgrounds can live together in the same neighbourhoods, making London once again a shared, open and honest city.

STEP TWO: FAIR PAY AND FAIR INCOMES

- launch a Fair Pay mark for employers to encourage all businesses to publish salary levels and reward those who achieve a ratio of ten to one between their highest and lowest earner.
- ensure that all Mayoral organisations introduce pay ratios and move towards becoming ten to one employers.
- re-double efforts to eradicate low pay, building on the London Living Wage

STEP THREE: A FAIR FUTURE FOR THE NEXT GENERATION

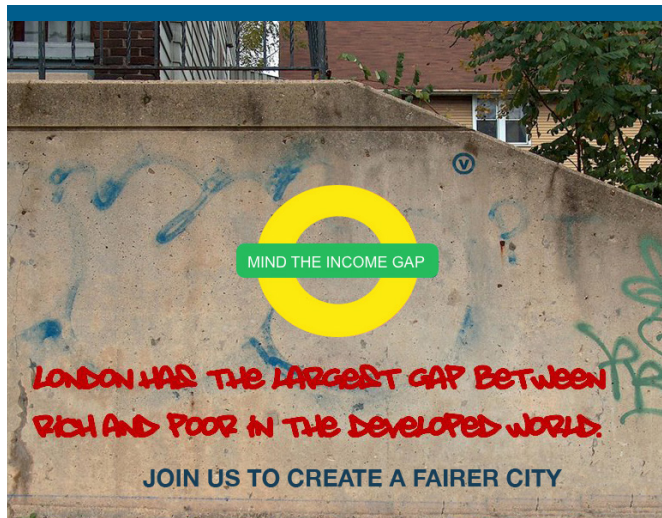
- Lobby central government for fairer taxes so that everyone has a more equal start in life & taxes redistribute wealth from the top downwards
- Make sure that where you live, your race, gender or disability doesn't unfairly limit your life chances
- Allocate more investment to help young people - reduce the cost of education, create real, paid apprenticeships, challenge un-paid internships
- challenge the super-rich, global corporations and the top of the financial services sector to stop taking grossly unfair rewards and recognize that businesses suffer, society suffers and our city is diminished by gross inequality

STEP FOUR: EQUITY IN ALL POLICIES - WE ARE ALL LONDONERS

- make sure transport and planning policies work to reinforce fairness and do all they can to narrow health, opportunity and income gaps - for example give young people free travel for their first six months of employment
- make sure London-wide education programmes target resources at the most disadvantaged, but involve all young people

STEP FIVE: SHINE A SPOTLIGHT ON FAIRNESS AND INEQUALITY

- establish a standing, city-wide, representative fairness commission, to monitor changes over time, highlight areas of concern, identify new and better responses and celebrate the successes of Londoners, as together, we make the city a fairer place.



WE MIND THE WEALTH GAP

Inequality is tearing at London's social fabric. We need a Mayor who understands that money is power and that it needs to be shared out more equally.

We know that inequality is bad for us and bad for our city. This manifesto sets out five steps for the next Mayor of London to begin the task of turning London from a global capital of inequality to a global capital of equity and fairness.

We call on the next Mayor of London to sign up to five steps for a fairer London.