



N = 504 Republican Primary Voters
MoE = $\pm 4.4\%$
56% Live Cellphone Interviews
44% IVR Landline Interviews
March 22-23, 2022

INTRODUCTION: Good evening. May I please speak with NAME FROM FILE? My name is _____ and I'm calling from a national public opinion firm. This evening we're conducting a short scientific survey in North Carolina and we'd like to get your opinions. We're not selling anything and your responses will be completely confidential.

SCREENER

1. Thinking about the March 2022 Republican primary election for United States Senate, United States Congress, and various state and local offices, do you plan to vote in this election? Press one if you definitely plan to vote. Press two if you probably plan to vote. Press three if it's fifty-fifty. Press four if you probably won't vote in this election. Press five if you definitely won't vote in this election. Press six if you're not sure.

- | | | |
|----|-------------------------------------|-----------|
| 1. | Definitely plan to vote..... | 92% |
| 2. | Probably plan to vote..... | 7% |
| 3. | It's Fifty-fifty..... | 1% |
| 4. | Probably not vote..... | TERMINATE |
| 5. | Definitely not vote..... | TERMINATE |
| 6. | Don't Know/Refused <u>DNR</u> | TERMINATE |

IF REGISTERED UNAFFILIATED ASK Q2

2. And, as you may know, in North Carolina unaffiliated voters may choose to vote in either the Republican or Democratic primary, but may not vote in both. In which primary do you plan to vote? Press one for the Republican primary. Press two for the Democratic primary. Press three if you're not sure yet. Press four for neither or if you won't vote in a primary.

- | | | |
|----|-----------------------------------|-----------|
| 1. | Republican..... | 100% |
| 2. | Democratic..... | TERMINATE |
| 3. | Not sure/Haven't decided yet..... | TERMINATE |
| 4. | Neither..... | TERMINATE |

3. If the primary election for U.S. Senate were held today, for whom would you vote?

Press one for Ted Budd,
 Press two for Pat McCrory,
 Press three for Mark Walker
 Press four for Marjorie Eastman,
 Press five if you are undecided

4. **IF UNDECIDED, ASK:**

If you had to choose today, what candidate would you lean toward in the primary election for U.S. Senate?

Press one for Ted Budd,
 Press two for Pat McCrory,
 Press three for Mark Walker,
 Press four for Marjorie Eastman,
 Press five if you are not sure

	TOTAL BUDD	32%
	TOTAL MCCRORY	29%
	TOTAL WALKER	12%
	TOTAL EASTMAN	2%
1.	Ted Budd	28%
2.	Lean Budd	4%
3.	Pat McCrory	25%
4.	Lean McCrory	4%
5.	Mark Walker	9%
6.	Lean Walker	3%
7.	Marjorie Eastman	2%
8.	Lean Eastman	<1%
9.	Undecided	25%

5. And if the primary election for North Carolina Supreme Court were held today, for whom would you vote?

Press one for Victoria Price,
Press two for April Wood,
Press three for Trey Allen,
Press four if you are undecided

6. **IF UNDECIDED, ASK:**

If you had to choose today, what candidate would you lean toward in the primary election for North Carolina Supreme Court?

Press one for Victoria Price,
Press two for April Wood,
Press three for Trey Allen,
Press four if you are undecided

	TOTAL PRICE	3%
	TOTAL WOOD	8%
	TOTAL ALLEN	6%
1.	Victoria Price	2%
2.	Lean Price	1%
3.	April Wood	6%
4.	Lean Wood	2%
5..	Trey Allen	3%
6.	Lean Allen	3%
7.	Undecided	82%

7. And if the primary election for North Carolina Court of Appeals were held today, for whom would you vote?

Press one for Beth Freshwater Smith,
Press two for Donna Stroud,
Press three if you are undecided

8. **IF UNDECIDED, ASK:**

If you had to choose today, what candidate would you lean toward in the primary election for North Carolina Court of Appeals?

Press one for Beth Freshwater Smith,
Press two for Donna Stroud,
Press three if you are undecided

	TOTAL SMITH	4%
	TOTAL STROUD	8%
1.	Beth Freshwater Smith	4%
2.	Lean Smith	<1%
3.	Donna Stroud	6%
4.	Lean Stroud	2%
5..	Undecided	87%

And now I have just a few more questions for demographic purposes only...

9. Which of the following best describes your political beliefs? Press one for very conservative. Press two for somewhat conservative. Press three for moderate. Press four for somewhat liberal. Press five for very liberal. Press six for unsure.

	TOTAL CONSERVATIVE	78%
	TOTAL LIBERAL	5%
1.	Very Conservative	47%
2.	Somewhat Conservative	32%
3.	Moderate	15%
4.	Somewhat Liberal	1%
5.	Very Liberal	1%
6.	Unsure	5%

10. Some Republicans we talk to think of themselves primarily as supporters or followers of Donald Trump while others think of themselves more as supporters or followers of a more traditional brand of Republican politics.

How about you? Press one if you think of yourself more as a Trump Republican, press two if you think of yourself more as a traditional Republican, or press three if you think of yourself as something else?

1.	Trump Republican	45%
2.	Traditional Republican	36%
3.	Something else	19%

11. Which of these broad categories best describes your age? Press one if you are 18 to 24, press two if you are 25 to 34, press three if you are 35 to 44, press four if you are 45 to 54, press five if you are 55 to 64, press six if you are 65 to 74 and press seven if you are 75 or over.

1.	18-24	0%
2.	25-34	6%
3.	35-44	10%
4.	45-54	16%
5.	55-64	23%
6.	65-74	24%
7.	75 or over	19%
8.	Refused	2%

12. And are you male or female? Press one for male, press two for female.

1.	Male	49%
2.	Female	51%

13. DMA: **PRE-CODE**

1.	Atlanta	<1%
2.	Charlotte	27%
3.	Chattanooga	1%
4.	Greensboro	20%
5.	Greenville, NC	9%
6.	Greenville, SC	11%
7.	Myrtle Beach	1%
8.	Norfolk	2%
9.	Raleigh	24%
10.	Wilmington	6%

14. Interview Method: **PRE-CODE**

1.	Cell	56%
2.	IVR	44%