



FRIENDS of NEVADA WILDERNESS

The proposed new Nevada Dark Skies Specialty License Plate

The official Nevada Dark Skies Specialty License Plate (SLP) will pay tribute to our state's uniquely dark skies. While star-studded skies have disappeared in most of the country due to excessive artificial lighting, they have been preserved here because so much of our state is publicly-owned land.

Friends of Nevada Wilderness is a non-profit organization dedicated to preserving public lands that exhibit wilderness characteristics. Friends will use proceeds from the SLP to raise public awareness of the value of preserving those lands and the awe-inspiring dark skies above them.

Friends will accept graphic design submissions until April 18 and will be solely responsible for selecting the preferred design. The design must be tested by the Nevada Highway Patrol and receive final approval from the Administrator of the Department of Motor Vehicles, which assumes ownership of the approved artwork.

The creator of the finally-selected design will receive a \$500 reward!

Friends will also recognize the creator of the final design in its promotion of the SLP once it's available for registration.

See the design specifications and samples of existing SLP's below.

Nevada Dark Skies Specialty License Plate (SLP) Design Specifications

Size: 5 ½ " high X 4" wide (the actual size of the final image on the plate will be slightly smaller, perhaps by 1/4" ea. dimension) The left-hand one-third of the plate is the only part of the plate on which is displayed any design or other insignia that is approved pursuant to [NRS 482.367002](#).

File type to submit: Layered pdf or Photoshop; submit to pam@nevadawilderness.org. The DMV printing process is restricted to just 400 dpi so fine detail will be lost.

Color restrictions: None. However, reds, yellows and oranges tend to fade faster in UV light than blues and greens. DMV discourages, but does not prohibit, a full-plate black background (like the Raiders and Black Knights plates). Perhaps a nice dark blue background would work for this plate?

See samples below of actual SLPs on the road today. NOTE the placement of the bolt holes (to secure the plate to the vehicle) when working on the design. The stacked (vertical) letters on the plates and the tag line below the plate number are NOT part of the graphic design

Please address any questions to: pam@nevadawilderness.org.



The above is an approved design

