Last November, results clearly demonstrated that we continue to have critical work ahead of us. We have persisted in building on the progress we have made over the past few years. We again renew our commitment to continue organizing, engaging, and building power in our communities, and we continue to work towards a state that values all of us.

We build power for racial and social justice through year-round community organizing and voter mobilization in communities of color—communities that drive social justice reforms in Virginia. The fight for opportunity and equity for all Virginians and ensuring that the Commonwealth is a welcoming place for all of us is at the forefront of our daily work. The work continues to be more critical than ever to secure paid family and medical leave, quality health care, a living wage, and much more, as well as defend our gains on voting rights, criminal justice reform and healthcare.

We must engage deeply with our base—people of color, young folks, women, and continue to have a strong direct voter contact program to engage these communities early and often. We win when we show communities what is at stake, and when we provide a bold vision forward with key policies that will improve people’s lives. With your help and ongoing support, the work will continue.

In solidarity,

Tram Nguyen
Co-Executive Director

Jon Liss
Co-Executive Director
Monét Johnson | NVM Lead Norfolk Organizer

Much has happened while the dust is still settling from the community’s lawsuit against the city due to mass displacement. We advocated with families in public housing to be assisted by the American Rescue Plan Act funding in the earlier part of the year and maintained a continuous fight for dignified maintenance of units for neighborhoods that the city does not immediately plan to demolish.

Sofia Saiyed | NVM Loudoun Campaign Coordinator

We mobilized over 70 members and allies to march to the Board of Supervisors Budget Public Hearing demanding investment in housing solutions for Loudoun’s essential workers. Our members shared their testimonies of paying up to 70% of their incomes on rent, and asked the Board to approve the 1/2 penny for housing as part of the FY2023 budget. Thanks to our multi-year campaign, the Board voted to approve the measure, as well as an additional $12 million in ARPA funds towards affordable housing.

Richmond: NVM immigrant justice organizers have continued their fight for tenants at Southwood Apartments, where tenants experience horrific living conditions and lack of management efficiency that impact their health and safety. Our organizers are assisting the Spanish-speaking community with the Virginia Rent Relief Program, which is only in English, so that all community members can access the program.

Norfolk: Due to the Tidewater Gardens demolition and decreased affordable housing options, NVM Norfolk housing justice organizers have been advocating for American Rescue Plan funding for families and increased Housing Choice Voucher units. At the year’s end, our organizers and members initiated an escort program to accompany children from bus stops to their homes to curb gun violence.

Loudoun: NVM organizers led a strong and successful campaign to protect Leesburg Mobile Home Park tenants from being evicted, convincing the development company to back out of purchasing the land that would have displaced 75 families. This win for more low-income housing funding led to a new group, the Tenant Working Group, that meets with the Loudoun local government to provide input on new housing programs.
**Bills Passed: Key Wins**

**Criminal Justice:** [HB282](#) Improves hiring practices by directing the regulatory boards governing occupations to create and publish guidelines that detail what offenses would directly impede the chances of getting hired in that profession.

**Environmental Justice:** [HB142](#) / [SB342](#) Creates greater flexibility in the Transit Ridership Incentive Program (TRIP) funding formula - which supports the development and operation of zero-fare transit programs across Virginia.

**Democracy:** [HB439](#) Provides that whenever there is a proposed constitutional amendment or statewide referendum on the ballot, the printed instructions with the absentee ballot materials are required to include the website address where the explanation for such amendment or referendum is posted on the Department of Elections website.

**Housing Justice:** [HB1065](#) Establishes a stakeholder group to convene to develop more equitable lease formats and sale notices related to manufactured homes.

**LEGISLATIVE POWER**

- **112,000 voters** contacted to take action
- **350 pieces of legislation** reviewed and analyzed

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**Kenneth Gilliam, Jr | Policy Director**

Serving as Policy Director for New Virginia Majority allows me to make a difference in the lives of working-class communities of color, like folks in my hometown, Petersburg, VA. I do this work because too often people in our communities are told that everyone can achieve the American dream, if we work hard and play by the rules. However, for many communities of color and people with low-incomes, policy choices, systemic racism, and white supremacy have created barriers that hinder their ability to cash in on that promise. Combating and demolishing these barriers have grounded me in this work and commitment to create a Virginia that works for all of us. NVM’s policy team remains steadfast in our commitment to advancing policies that are responsive to the needs of our members and address the legacy and ongoing impact of racial and economic injustice in our state.
**Demographic Data**

- **62%** Female
- **28%** Young People (18-34)
- **84%** People of Color

**Top Issues**
- Gun Safety
- Living Wages
- Education
- Women’s Healthcare

**Volunteer Highlight**

The overarching goal of this year’s volunteer program was to increase our share of Virginia based volunteers. We had a total of 264 volunteers, of which 109 were Virginians.

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**Sakina Bennett** | Political Director

This year, Virginia’s most highly contested congressional races were all nestled within Virginia’s urban crescent, where NVM has historically organized and which also overlaps with key competitive state legislature and the Commonwealth’s attorney races in 2023. Our work in these key areas this year has set the stage for next year’s elections, when all 40 Senators and 100 Delegates will be up for re-election. We’ll have the opportunity to focus on key primary and general races in both bodies, to either flip or protect seats that will lead us to a more progressive working majority who is responsive to the needs of our working class communities of color.

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**66,152** Doors Knocked

**459,534** Calls Made

**286,371** People Reached

**62,727** Pieces Mailed
WHAT'S NEXT IN 2023

Policy Goals

- Education and Health: Increase funding for public schools and expand healthcare coverage to immigrant children
- Housing Justice: Fund the Virginia Housing Stability Fund and allow localities to enact rent stabilization
- Environmental Justice: Increase household energy affordability and prevent rollbacks in pollution regulation
- Criminal Justice: Launch pilot projects for legal counsel at first appearance and defend recent criminal justice wins
- Expanding Democracy: Approve the Right to Vote Amendment in the next two legislative sessions

Organizing Goals

- Organize with working class Black, Latinx, and Asian communities in Virginia’s urban crescent
- Protect tenants from mass evictions and improve living conditions
- Increase government funding at the state and local level for low-cost and public housing
- Engage the press and community members through marches and rallies to fight for NVM’s values, beginning with our annual day of action on Martin Luther King Day

Caroline Soberanis | Development Director
Consistently supporting and sustaining organizations such as New Virginia Majority is vital in the pursuit of democracy, justice, and progress for our communities. The work doesn't stop: it continues day after day, week after week, month after month, year after year. 2023 will be a big year for Virginia, as we lead into the 2024 and 2025 elections; we will continue to need support and resources. We greatly appreciate all who consistently give us their support and have our back, knowing that the work makes a difference.

Election Goals

- Make gains and take back the House of Delegates; all 100 seats on the ballot
- Protecting the majority in the State Senate; all 40 seats on the ballot
- Endorse candidates that represent the values of New Virginia Majority

Consistently supporting and sustaining organizations such as New Virginia Majority is vital in the pursuit of democracy, justice, and progress for our communities. The work doesn't stop: it continues day after day, week after week, month after month, year after year. 2023 will be a big year for Virginia, as we lead into the 2024 and 2025 elections; we will continue to need support and resources. We greatly appreciate all who consistently give us their support and have our back, knowing that the work makes a difference.
New Virginia Majority
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