



NGPA

SPONSOR OPPORTUNITIES.



5K
ACTIVE MEMBERS



\$2.5M
Value of scholarship awards since 1998

Over 35 years ago, the NGPA organized members to help each other and take on many challenges in the aviation community such as a culture of discrimination and hostility, combating dishonorable discharges for service members based on sexual orientation, and helping HIV+ pilots retain their medicals through education and policy change. In doing so, we broke stereotypes and continue to make aviation a better place.



COMMITMENT
NAA Henderson Trophy

National award for vision and leadership that makes a significant and lasting contribution to the advancement of aviation in the United States.



1.3M
Social Media Reach Across Multiple Platforms

Today, the NGPA is the largest organization of lesbian, gay, bisexual, transgender, and queer aviation professionals and enthusiasts and their allies from around the world. Our mission is to build, support, and unite the LGBTQ+ aviation community in the US and around the world.

Through education, social events, and outreach we advance our primary goals:

- **PROMOTE** aviation safety.
- **PROVIDE** an affirming social and professional network for the LGBTQ+ aviation community.
- **FOSTER** equal treatment of the LGBTQ+ aviation community through advocacy and outreach.
- **ENCOURAGE** members of the LGBTQ+ community to begin careers in aviation.



EVENTS

- Professional networking
- Career development
- Community engagement
- Collegiate

Event size:
Palm Springs—2.5k attendees



ADVOCACY

- Promote safety
- Inclusion Training Team (ITT)
- Aviation Inclusion Summit
- Student Summit
- Student chapters at leading aeronautical universities
- Mentor program

CONTACT • 866-800-6472 (NGPA)
• Sponsorships@ngpa.org



2026 EVENT SPONSORSHIP OPPORTUNITIES.

WINTER WARM UP / INDUSTRY EXPO

PALM SPRINGS, CA (FEB)

Presenting Sponsor (WWU)	\$125,000
Presenting Sponsor (EXPO)	125,000
Friday Evening Hangar Reception	40,000
Thursday Evening Reception	30,000
Drag Brunch	40,000
Attendee Lanyards	25,000
Registration	25,000
Flight Deck Reception	10,000
Student Breakfast	15,000
Vertical Aviation Social	10,000
Business Aviation Social	10,000
General Aviation Social	10,000
Women's Group Social	10,000
Transgender/Nonbinary Group Social	10,000
Event App	10,000
Wi-Fi (EXPO)	7,500
Hotel Keycards	10,000
Headshot Station (EXPO)	10,000
Lobby Elevator Door Wraps (x3)	10,000
Conference Bags (EXPO)	5,000
Attendee Room Door Tags	7,000
Photo Booth	5,000
Saturday Solar Soak	5,000
Daily Water Stations	5,000 /day
Bag Storage Room	4,000
New Member Social	3,000
Retiree Social	3,000
Device Charging Station (EXPO)	2,000
"Know Before You Go" Email	3,000
Opening Session Coffee Station	2,500
Digest e-Newsletter (EXPO) (Thurs. & Fri.)	2,500 /day
Digest e-Newsletter (WWU) (Sat. & Sun.)	2,500 /day
Social Media (7 available)	2,500 ea.

Conference Swag Bags

All Warm Up and Expo sponsorships listed above include the free opportunity to insert branded items in attendee conference bags. All others are charged \$1,500 for inclusion. Please contact us with any questions.

Some opportunities may be claimed or unavailable. Please contact us for updated information.

NGPA at EAA AIRVENTURE

OSHKOSH, WI (JUL)

Thursday Night BBQ	\$9,000
Campsite Hospitality Tent	7,500
Camp Meals	6,000
NGPA Booth (full week)	3,000
Water/Gatorade® Coolers (full week)	2,500
Campsite Social	negotiable
Event Truck Branding	2,000
RV Branding	2,000

CAPE COD CLASSIC

PROVINCETOWN, MA (SEP)

Presenting Sponsor	\$15,000
Contributing Sponsor (3 available)	7,500 ea.
Supporting Sponsor (7 available)	2,500 ea.

AVIATION INCLUSION SUMMIT

WASHINGTON, D.C. (NOV)

Presenting Sponsor	\$50,000
Welcome Reception	15,000
Lunch (2 days)	8,000 /day
Day 2 Networking/Happy Hour	8,000
Day 3 Networking/Happy Hour	6,000
Registration	6,000
Summit Bag & Info Folder	5,000
Event App	4,000
Coffee Station (2 days)	2,500 /day
Bag Storage Room	4,000

STUDENT SUMMIT

WASHINGTON, D.C. (NOV)

Presenting Sponsor	\$10,000
Contributor Sponsor (3 available)	5,000
Supporter (3 available)	2,500

ADDITIONAL OPPORTUNITIES

NGPA Nationwide Pride	\$10,000
Women in Aviation Social	6,500
NBAA BACE Social	6,000
Adopt a Chapter (see next page for info)	1,500
Scholarship Sponsorship (see next page for info)	variable

SPONSOR BENEFITS.

This table outlines our standard offering of sponsor benefits. Benefits can be customized depending on your needs and offering of support, in-kind services, and more to the NGPA and its members. Each sponsor receives a final, written sponsorship agreement outlining their unique benefits.

LEVELS	TITANIUM	DIAMOND ELITE	DIAMOND	PLATINUM	GOLD	SILVER
	\$70,000+	\$50,000+	\$25,000+	\$12,000+	\$6,000+	\$4,000+
NGPA Industry Expo Booth	Gratis 10' x 20'	Gratis 10' x 20'	Discount	Discount	Discount	---
Contrails Magazine Advert* Full color; 4 issues/year	Full Page	Full Page	Full Page	Half Page	1/4 Page	1/4 Page
Ability to Submit New Ad	quarterly	quarterly	quarterly	quarterly	quarterly	quarterly
Post Job Listings on NGPA's Career Connections	Yes	Yes	Yes	Yes	Yes	Yes
Event Sponsorships Applied Toward Organizational Giving Total With minimum organizational level commitment	Yes --- \$12,000 (min.)	Yes --- \$8,000 (min.)	Yes --- \$6,000 (min.)	Yes --- \$3,000 (min.)	---	---
Logo Publication on the NGPA Website*	Large	Large	Medium	Medium	Small	Small
Logo Publication on Event Sponsor Signage	Large	Large	Medium	Medium	Small	Small
Logo Publication in Contrails	Large	Large	Medium	Medium	Small	Small
Logo Publication in On The Fly Newsletter	Yes	Yes	---	---	---	---
Social Media Spotlight Posts	3 per year	2 per year	2 per year	1 per year	---	---

*See next page for size and resolution requirements.

BUSINESS MEMBERSHIPS

An NGPA Business Membership creates visibility for small businesses, flight schools, and organizations within the LGBTQ+ aviation community. Business members receive 3 complimentary individual memberships for employees, advanced exhibitor registration notice for our Industry Expo in Palm Springs, publications, priority access to our Inclusion Training Team and materials, job postings, and more. Information: ngpa.org/businessmembership

CHAPTER SPONSORSHIPS

The NGPA supports a growing network of local chapters across the country—with an annual budget of \$1,500 each to host events that foster community. We invite sponsors to **“adopt a chapter”** to keep this program strong and equitable, and help underwrite this critical support.

SCHOLARSHIP SPONSORSHIPS

The NGPA is proud to have given away more than \$2.5M in scholarships to aspiring aviators and aviation mechanics, helping them become safe, qualified members of the worldwide aviation community. The cost of education and training is one of the most challenging barriers to entry for those interested in aviation as a career. Sponsorship amounts are flexible and provide a stepping stone for aspiring individuals at a crucial point in their journey. For more information, contact scholarships@ngpa.org

MEMBER ENGAGEMENT.

PUBLICATIONS

Our quarterly **Contrails** magazine (circ. 4,500+) and monthly **On The Fly** e-newsletter (circ. 10,000+) serve to inform members, showcase resources, support sponsors, and further our mission to build, support, and unite the LGBTQ+ aviation community. Depending on your sponsorship level benefits, please use the information on this page when assembling submissions.

MAGAZINE AD ARTWORK SPECS

Full Page with bleed	8.75" (w) x 11.25" (h) <i>(live area) 7.75" (w) x 10.25" (h)</i>
Full Page with no bleed	8" (w) x 10.5" (h)
Half Page (no bleed)	8" (w) x 5.125" (h)
Quarter page (no bleed)	4" (w) x 5.125" (h)

2026 ARTWORK DUE DATES

Q1 02/09 **Q2** 05/04 **Q3** 08/03 **Q4** 11/02

WEBSITE LOGO SPECS

Dimensions (w x h)

Large	600px x 300px
Medium	300px x 250px
Small	300px x 150px

ARTWORK AND LOGO DELIVERABLES

email to: sponsorships@ngpa.org

NEW FOR 2025

MAGAZINE AD-ONLY SUPPORT

Support and sponsorship budgets take many forms. Advertising an infrequent promotion or opportunity in *Contrails* magazine can be a perfect solution.

- 1 Issue:** \$3,000 full / \$2,000 half / \$1,000 quarter
- 2 Issues:** \$2,750 full / \$1,500 half / \$900 quarter
- 4 Issues:** \$2,500 full / \$1,250 half / \$850 quarter

ON-THE-FLY NEWSLETTER AD SUPPORT

Monthly Presenting Sponsor

- 1 edition:** \$1,000 **2+ editions:** \$800 per edition
- Your logo and "presenting sponsor" wording for the edition.
- 800x200px linked banner ad in the top third of the edition.

Supporting Sponsor \$300 (max. 1 per issue/month available)

- 800x200px banner ad in the first half of edition.



