NATIONAL HUMANITIES ALLIANCE

2019 Annual Meeting and Humanities Advocacy Day Program
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Meeting Program

Sunday, March 10, 2019
The LINE DC
1770 Euclid St NW, Washington, DC
6:00 p.m. – 7:30 p.m.  Welcome Reception

Monday, March 11, 2019
The LINE DC
1770 Euclid St NW, Washington, DC
8:00 a.m. – 9:00 a.m.  Continental Breakfast
Banneker Foyer

8:30 a.m.  National Humanities Alliance Membership Business Meeting
Lyra & Lynx
Open to NHA Member Representatives

9:00 a.m.  Welcome
Banneker Ballroom
Stephen Kidd, Executive Director, National Humanities Alliance
James Grossman, President, National Humanities Alliance,
and Executive Director, American Historical Association

9:30 a.m.  Lightning Round: Strategies for Making the Case for Studying the Humanities
Banneker Ballroom
The lightning round will offer brief overviews of six strategies for recruiting
students to the humanities as an introduction to our morning breakout sessions.

10:15 a.m.  Making the Case for Studying the Humanities: Breakout Session #1

Defining and Communicating the Value of the Humanities
Carina East
Facilitator: Emily Swafford, Director of Academic and Professional Affairs,
American Historical Association

On-campus Partnerships with Career Services (and Beyond)
Carina
Facilitator: Nicole Hall, Director of Career Services Center, UNC-Greensboro

Cohort Programs and Other Immersive Experiences
Lyra & Lynx
Facilitator: Brian Clites, Associate Director, Baker-Nord Center, Case Western Reserve University
Making the Case for Studying the Humanities: Breakout Session #2

Engaging Admitted Students
Carina
Facilitator: Barbara Will, Associate Dean for the Faculty of Arts and Sciences, Dartmouth College

Building a Local Job Market
Lyra & Lynx
Facilitator: Paula Krebs, Executive Director, Modern Language Association

Curricular Innovation
Carina East
Facilitator: Kim Vaz-Deville, Associate Dean, College of Arts and Sciences, Xavier University of Louisiana

Luncheon
Banneker Ballroom

Luncheon Welcome
Frederick Lawrence, Secretary and CEO, The Phi Beta Kappa Society

Luncheon Address
Mariët Westermann, Executive Vice President for Programs and Research, The Andrew W. Mellon Foundation

Breakout Sessions

New Advocates Training
Carina
Learn about the appropriations process, our funding requests, how to structure a Hill visit, and the advocacy resources at your disposal.
Facilitators: Jeff Allen, Vice President, Federation of State Humanities Councils; Beatrice Gurwitz, Deputy Director, National Humanities Alliance; Alexandra Nowicki, Communications Manager, National Humanities Alliance; Julia Smith, Assistant Vice President, Federal Relations, University of Arizona

Pitching the Humanities
Lyra & Linx
Participate in a workshop on how to communicate about your humanities work in a concise and compelling manner to a range of audiences.
Facilitators: Stephen Kidd, Executive Director, National Humanities Alliance; Daniel Fisher, Project Director and Postdoctoral Fellow, National Humanities Alliance
Meeting Program

New Pathways in Documenting the Impact of the Humanities
Carina East
Learn about innovative quantitative and qualitative methods for documenting and communicating humanities impact, as well as new research on NEH-funded work.
Facilitators: Cecily Hill, Project Director, National Humanities Alliance; Rolando Herts, Director, Delta Center for Culture and Learning and Executive Director, Mississippi Delta National Heritage Area

3:30 p.m.

Advocacy Group Meetings
Banneker Ballroom
After an overview of this year’s advocacy goals and the resources provided, state-based delegations meet to plan for Humanities Advocacy Day. NHA staff will be available to discuss strategy and answer any questions.

4:45 p.m.

Bus to Capitol Hill Reception Departs
Outside main entrance of The LINE DC

5:30 p.m. – 7:30 p.m.

Capitol Hill Reception
Rayburn Foyer
45 Independence Avenue, SW, Washington DC

Presentation of the Yates Award to Representative Betty McCollum
Remarks by Jon Parrish Peede, Chairman of the NEH

Tuesday, March 12

7:45 a.m.

Bus #1 to Capitol Hill Departs
Outside main entrance of The LINE DC

8:45 a.m.

Bus #2 to Capitol Hill Departs
Outside main entrance of The LINE DC

8:00 a.m. – 5:00 p.m.

Humanities Advocacy Day
Delegation visits to Senate and House offices

Way stations:

Rayburn House Office Building Cafeteria
45 Independence Ave SW, Washington DC

Lutheran Church of the Reformation
212 East Capitol St NE, Washington, DC
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**Capitol Hill Reception Sponsor**
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