**Meeting Program**

**Monday, March 14th, 2022**

*All times are listed in Eastern Time.*

**11:00 a.m.**

**Annual Meeting Welcome**

Stephen Kidd, Executive Director, National Humanities Alliance

**11:05 a.m.**

**Keynote: Shelly Lowe in Conversation with Jim Grossman**

Shelly Lowe, Chair of the National Endowment for the Humanities, will discuss her goals and vision for the NEH with Jim Grossman, president of the National Humanities Alliance and executive director of the American Historical Association.

This session is generously sponsored by The Phi Beta Kappa Society. Phi Beta Kappa Society Secretary/CEO Fred Lawrence will offer a welcome.

**12:15 p.m.**

**Breakout Sessions I**

**Cultivating the Humanities Pipeline: Engaging Parents, High School Students, and Guidance Counselors**

Explore successful models from a wide range of institutional contexts that engage high school students, those who advise them, and admissions staff, all with the goal of encouraging undergraduates to study the humanities. **Duration: 1 hour**

Lee Coffin, Vice Provost for Enrollment and Dean of Admissions and Financial Aid, Dartmouth College; Mirerza González-Vélez, Associate Dean of Academic Affairs, University of Puerto Rico; Lynn Wisely, Director of Undergraduate Enrollment Initiatives, Baylor University

*Facilitator:* Scott Muir, Project Director, National Humanities Alliance

**Making the Case for Local Humanities Organizations through Data and Storytelling**

Hear from independent humanities organizations about how they make the case for their work to a variety of audiences by leveraging strong narratives and emphasizing qualitative and quantitative data. **Duration: 45 minutes**

Clementine Bordeaux, Winter Camp Organizer, Racing Magpie; Charlie Cutler, Executive Director, Border Youth Tennis Exchange (BYTE); Sarah Harrington, Executive Director, Kodiak Historical Society

*Facilitator:* Cecily Hill, Director of Community Initiatives, National Humanities Alliance

**Advocating for Title VI on Capitol Hill**

Deepen your expertise on the Department of Education’s international education programs (Title VI and Fulbright-Hays) as you prepare to advocate on the Hill. **Duration: 45 minutes**

Jennifer Grodsky, Vice President for Federal Relations, Boston University; Doug Wasitis, Assistant Vice President for Federal Relations, Indiana University

*Facilitator:* Beatrice Gurwitz, Deputy Director, National Humanities Alliance

**Humanities Advocacy in a Politicized Landscape**

Join State Humanities Council executive directors to learn more about their programming and grant making and how they communicate about it to policymakers on both sides of the aisle. **Duration: 1 hour**

Keira Amstutz, President and CEO, Indiana Humanities; Nashid Madyun, Executive Director, Florida Humanities; Stuart Rockoff, Executive Director, Mississippi Humanities

*Facilitator:* Jim Grossman, Executive Director, American Historical Association
1:30 p.m.  

**Breakout Sessions II**

**Engaging Undergraduates through the Public Humanities**
This session will explore courses and course pathways that engage undergraduate students through the public humanities and facilitate collaboration with a wide range of community organizations. *Duration: 1 hour*

Katharine Trostel, Assistant Professor of English, Ursuline College; Febe Armanios, Professor of History, Co-Director of the Axinn Center for the Humanities, Middlebury College and Bennett Boskey Distinguished Visiting Professor of History, Williams College; Gabriel R. Sorondo Guirola, Undergraduate Student, Trinity College

*Facilitator:* Michelle May-Curry, Project Director, National Humanities Alliance

**The Humanities as a Public Good: A View from Community-Based Organizations**
In this panel, you will learn how three organizations in different parts of the country are using the humanities both to celebrate their communities and to confront serious issues within them. *Duration: 45 minutes*

Alexander La Pierre, Director, Borderlandia; Valeriah Big Eagle, Diversity Outreach & Engagement Coordinator, South Dakota State University Native American Nursing & Education Center; Amy Sazue, Executive Director, Rapid City Indian Boarding School Lands Memorial Project; Bernard Powers, Professor Emeritus, College of Charleston

*Facilitator:* Mariel Aquino, Research Fellow, National Humanities Alliance

**Pursuing Careers in Advocacy, Policy, and Public Programming After Graduation**
Learn from D.C.-based professionals about how they leveraged their humanities skills to pursue careers in policy, advocacy, and programming. This session is designed for humanities undergraduate and graduate students and anyone who supports them in pursuing careers. *Duration: 45 minutes*

Leanne Hotek, Director of Federal Relations, University of Iowa; Brian Jones, Director, Grants Management, WETA; Nia Moore, Legislative Assistant, Office of Congressman David Price; Lauren Cohen, Associate Director, Government Relations, National Trust for Historic Preservation

*Facilitator:* Steve Kidd, Executive Director, National Humanities Alliance

**Advocating for NARA on Capitol Hill**
Deepen your expertise on the National Archives and Records Administration (NARA) as you prepare to advocate on the Hill. *Duration: 1 hour*

Barbara Teague, Executive Director, Council of State Archivists; Lee White, Executive Director, National Coalition for History; Bryan Whitledge, Archivist and Manager for University Digital Records, Clarke Historical Library

*Facilitator:* Beatrice Gurwitz, Deputy Director, National Humanities Alliance
2:45 p.m. **Breakout Sessions III**

**Documenting Impact of Higher Ed Humanities Projects**

Join us for an in-depth look at designing survey questions that measure the impacts of humanities programs and courses in higher ed. We will focus specifically on measuring impacts such as engaging in civic activities and dialogue, drawing connections between humanities skills and real life problems, and interest in engaging more with the humanities. **Duration: 45 minutes**  
*Facilitator:* Younger Oliver, Research Associate, National Humanities Alliance

**Building Interdisciplinary Programs to Attract Students to the Humanities**

Learn how to build sustainable interdisciplinary programs, including digital, medical, and environmental humanities initiatives, that forge connections to other areas of study to attract a broader range of students to the humanities. **Duration: 1 hour**  
*Kathleen Canning, Dean, School of Humanities, Rice University; Carlos Evia, Associate Dean for Transdisciplinary Initiatives and Professor of Communication, Virginia Tech; Christoffer Lammer-Heindel, Chair, Division of Philosophical, Religious, Theological, Social & Cultural Studies, Loras College*

*Facilitator:* Scott Muir, Project Director, National Humanities Alliance

**Advocating for the NEH on Capitol Hill**

Learn about NHA resources that document the impact of the NEH, as well as how to make a compelling case for the NEH on Capitol Hill. **Duration: 45 minutes**  
*Facilitators:* Cecily Hill, Director of Community Initiatives, National Humanities Alliance; Alexandra Klein, Communications and Government Relations Manager, National Humanities Alliance

**4:00 p.m. - 5:00 p.m. Group Advocacy Meetings**

*This session is mandatory for those advocating on March 15th.*

Join us for an overview of our goals for Humanities Advocacy Day followed by state group meetings in breakout rooms to help you plan for your Hill meetings. NHA staff will be available to answer any questions and offer advocacy tips.

**5:00 p.m. - 5:30 p.m. NHA Business Meeting**

*Open to all NHA Member Representatives.*

Learn about NHA activities over the past year and elect new members of the board of directors.

**5:30 p.m. - 6:00 p.m. Networking Event**

Join us to connect with colleagues old and new. With the help of Zoom breakout rooms, you will have the opportunity to engage in several small group conversations. We’ll offer question prompts to get you started.
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