Wednesday, March 2nd
All times are listed in eastern time.

2:00 p.m. New Advocate Training
Required for all new advocates, previous advocates welcome. Duration: 1 hour

This session is designed for new advocates or anyone who would like an overview of the appropriations process and the mechanics of a meeting with a congressional office.

Alexandra Klein, Communications and Government Relations Manager, National Humanities Alliance; Beatrice Gurwitz, Deputy Director, National Humanities Alliance

Monday, March 14th
All times are listed in eastern time.

11:00 a.m. Annual Meeting Welcome
Stephen Kidd, Executive Director, National Humanities Alliance

11:05 a.m. Keynote: Shelly Lowe in Conversation with Jim Grossman
Shelly Lowe, Chair of the National Endowment for the Humanities, will discuss her goals and vision for the NEH with Jim Grossman, president of the National Humanities Alliance and executive director of the American Historical Association.

This session is generously sponsored by The Phi Beta Kappa Society. Phi Beta Kappa Society Secretary/CEO Fred Lawrence will offer a welcome.

12:15 p.m. Breakout Sessions I

Cultivating the Humanities Pipeline: Engaging Parents, High School Students, and Guidance Counselors
Explore successful models for engaging high school students and those who advise them from a wide range of institutional contexts, as well as tips for collaborating with admissions staff. Duration: 1 hour

Lee Coffin, Vice Provost for Enrollment and Dean of Admissions and Financial Aid, Dartmouth College; Miererza González-Vélez, Associate Dean of Academic Affairs, University of Puerto Rico; David Shane Wallace, Program Coordinator and Associate Professor of English, Galveston College

Facilitator: Scott Muir, Project Director, Study the Humanities, National Humanities Alliance
Making the Case for Local Humanities Organizations through Data and Storytelling
Hear from independent humanities organizations about how they make the case for their work to a variety of audiences by leveraging strong narratives and emphasizing qualitative and quantitative data. **Duration:** 45 minutes

Clementine Bordeaux, Winter Camp Organizer, Racing Magpie; Charlie Cutler, Executive Director, Border Youth Tennis Exchange (BYTE); Sarah Harrington, Executive Director, Kodiak Historical Society

**Facilitator:** Cecily Hill, Director of Community Initiatives, National Humanities Alliance

Advocating for NARA on Capitol Hill
Deepen your expertise on the National Archives and Records Administration (NARA) as you prepare to advocate on the Hill. **Duration:** 45 minutes

Speakers: Barbara Teague, Executive Director, Council of State Archivists; Lee White, Executive Director, National Coalition for History; Bryan Whitledge, Archivist and Manager for University Digital Records, Clarke Historical Library

**Facilitator:** Beatrice Gurwitz, Deputy Director, National Humanities Alliance

1:30 p.m. **Breakout Sessions II**

Engaging Undergraduates through the Public Humanities
This session will explore courses and course pathways that engage undergraduate students through the public humanities and facilitate collaboration with a wide range of community organizations. **Duration:** 1 hour

Katharine Trostel, Assistant Professor of English, Ursuline College; Febe Armanios, Professor of History, co-Director of the Axinn Center for the Humanities at Middlebury College and Bennett Boskey Distinguished Visiting Professor of History at Williams College

**Facilitator:** Michelle May-Curry, Project Director, Humanities for All, National Humanities Alliance

The Humanities as a Public Good: A View from Community-Based Organizations
In this panel, you'll learn how three organizations in different parts of the country are using the humanities both to celebrate their communities and to confront serious issues within them. **Duration:** 45 minutes

Alexander La Pierre, Director, Borderlandia; Valeriah Big Eagle, Diversity Outreach & Engagement Coordinator, South Dakota State University Native American Nursing & Education Center; Amy Sazue, Executive Director, Rapid City Indian Boarding School Lands Memorial Project;
Bernard Powers, Professor Emeritus, College of Charleston

Facilitator: Mariel Aquino, Research Fellow, Community Initiatives, National Humanities Alliance

Pursuing Careers in Advocacy, Policy, and Public Programming After Graduation
Learn from D.C.-based professionals about how they leveraged their humanities skills to pursue careers in policy, advocacy, and programming. This session is designed for humanities undergraduate and graduate students and anyone who supports them in pursuing careers. Duration: 45 minutes

Leanne Hotek, Director of Federal Relations, University of Iowa; Brian Jones, Director, Grants Management, WETA; Nia Moore, Legislative Assistant, Office of Congressman David Price; Lauren Cohen, Associate Director, Government Relations, National Trust for Historic Preservation

Facilitator: Steve Kidd, Executive Director, National Humanities Alliance

Advocating for Title VI on Capitol Hill
Deepen your expertise on the Department of Education’s international education programs (Title VI and Fulbright-Hays) as you prepare to advocate on the Hill. Duration: 45 minutes

Jennifer Grodsky, Vice President for Federal Relations, Boston University; Doug Wasitis, Assistant Vice President Federal Relations, Indiana University

Facilitator: Beatrice Gurwitz, Deputy Director, National Humanities Alliance

2:45 p.m. Breakout Sessions III

Documenting Impact of Higher Ed Humanities Projects
Join us for an in-depth look at designing survey questions that measure the impacts of humanities programs and courses in higher ed. We will focus specifically on how to measure impacts such as participants’ ability to engage in civic activities and dialogue, draw connections between humanities skills and real life problems, and more. Duration: 45 minutes

Facilitator: Younger Oliver, Research Associate, National Humanities Alliance

Building Interdisciplinary Programs to Attract Students to the Humanities
Learn how to build sustainable interdisciplinary programs, including digital, medical, and environmental humanities initiatives, that forge connections to other areas of study to attract a broader range of students to the humanities. Duration: 1 hour

Kathleen Canning, Dean, School of Humanities, Rice University; Carlos Evia, Associate Dean for Transdisciplinary Initiatives and Professor of
Advocating for the NEH on Capitol Hill
Learn about NHA resources that document the impact of the NEH, as well as how to make a compelling case for the NEH on Capitol Hill. **Duration: 45 minutes**

Cecily Hill, Director of Community Initiatives, National Humanities Alliance; Alexandra Klein, Communications and Government Relations Manager, National Humanities Alliance

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4:00 p.m. - 5:00 p.m. **Group Advocacy Meetings**  
*This session is mandatory for those advocating on March 15th.*  
Join us for an overview of our goals for Humanities Advocacy Day followed by state group meetings in breakout rooms to help you plan for your Hill meetings. NHA staff will be available to answer any questions and offer advocacy tips.

5:00 p.m. - 5:30 p.m. **NHA Business Meeting**  
*Open to all NHA Member Representatives.*  
Learn about NHA activities over the past year and elect new members of the board of directors.

5:30 p.m. - 6:00 p.m. **Networking Event**  
Join us to connect with colleagues old and new. With the help of Zoom breakout rooms, you will have the opportunity to engage in several small group conversations. We'll offer question prompts to get you started.

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**Tuesday, March 15th**  
**Virtual Capitol Hill meetings**

9:00 a.m. - 5:00 p.m. **Humanities Advocacy Day**