

NIEBNA Board + Community Meeting Minutes - APPROVED

5:00 – 6:30, September 15, 2022 via Zoom

Attendance

Board Members Present: Barry Clegg, Carole Merrill (President), Denise Holt, John Larkey, Kyle Watkins, Lisa Hondros (Treasurer), Michael Andrus, Roberta Swanson, Scott Parkin.

Board Members Absent: Andrew Nagle, Brett Kistner, Jeffrey Meehan, Leslie LeMair (Secretary), Lee Munich, Sarah Woessner (Vice-President).

Others Present: Henry Jarvin (Policy Aide - Ward 3), Michael Jon Olson (NIEBNA Coordinator), Alisa Matheson (NIEBNA Communication & Outreach Coordinator), Aria Fine (NCR), Katherine Lee (resident).

Preliminaries

Meeting was called to order and a quorum was confirmed.

The agenda was approved.

Minutes of the July meeting were approved

The financial report was approved.

Aria Fine from NCR conducted the Board Representation Survey.

Reports

Ward 3 Report. Henry said that he would follow up with CM Rainville regarding the status of the CPP rollover funds.

Historic Plaques & Utility Box Wraps. Scott sent a written update prior to the meeting:

Utility Box Wraps:

- Permits with the City have been approved, paid for, & issued
- Art work is in process with the Vendor
- Vendor has been paid
- Once artwork is finalized, installation will take place!

Historic Plaques:

- All 44 plaques have been drafted by Michael Rainville Jr.
- Currently working with a vendor for mock-ups
- Once mock-up is sent and approved, production begins
- Once plaques are completed, they'll be shipped to Minneapolis and installation will take place!

Communications. Alisa gave a short verbal report and sent a more detailed written report after the meeting:

Building Ambassadors:

- Have 8 building ambassadors across 7 buildings
- Two additional folks have expressed interest this week; Alisa will connect with them
- Still need Ambassadors for many buildings especially for: La Pompadour, Red 20, Nicollet Island Cooperative, St. Anthony Historic Apartments, East Bank Village, Nordhaus, Odin, Gibson

Senior Engagement:

- Connected with Southeast Seniors and will highlight their events in our newsletter and they will highlight NIEBNA's

E-news:

- Continues to go out monthly, generally the week of the board meeting
- 32 additional people added since March 2022
- Also will add names provided by Jeffery from the September Saturday street engagement events

Social Media:

- Continue to post around 2x a week
- We have had over a 50% increase in views/engagement since March 2022 (across Twitter, Instagram and Facebook), which was our goal in the Community Engagement Plan.
- Please continue to like, comment and share SM posts - increases the viability of posts to your circle and beyond

Website:

- Alisa will up adding minutes and financial reports
- Updated some URLs that were broken
- Updated language about running for the board and created slider about for running for the board

Board Applications:

- Received 3 apps to date for folks running for re-election (Carole, Barry and Mike)
- No apps yet from new folks

Coordinator. Michael Jon reported that NIEBNA had received 7 applications to date for the Coordinator position. Michael Jon will conduct short phone screenings of applicants.

President. Carole reported that the meeting room at La Rive has been secured for the November board meeting and that the meeting room at Riverplace has been secured for board meetings beginning in January. There will be no December board meeting. The October meetings will be held via Zoom.

Discussions

Urban Design Vision Proposal. Carole briefed the board on the proposal, which was in the board packet. More substantive discussion was postponed until the October meeting so that Brett and a representative from Urban Ecosystems could present.

October Meetings. The board decided that it would hold a regular business meeting on Thursday, October 20 and the Annual Meeting on Thursday, October 27. Both meetings will be via Zoom.

Search for a New Coordinator. John, Carole, Barry, and Scott (with Kyle as an alternate, if needed) volunteered to be an ad-hoc Search Committee to conduct a first round of interviews with candidates forwarded by Michael Jon. The Search Committee will then forward recommendations to the Executive Committee for final selection.

Meeting adjourned at 5:50pm.

Minutes prepared by Michael Jon Olson