

## **The New Jersey Institute for Social Justice Seeks Applicants for a Paid Communications Internship**

The Institute seeks a dedicated, highly qualified individual for a **paid communications internship**. The ideal candidate for this position will have a deep commitment to social justice work, and familiarity with social media, media relations and journalism. Please submit inquiries or applications (including a cover letter, resume, three references, and a writing sample) to [recruitment@njsj.org](mailto:recruitment@njsj.org).

This is an exciting opportunity, at a critical time in our history, to advance racial and social justice on behalf of New Jersey's urban communities in the Institute's three programmatic areas: (1) economic mobility; (2) criminal justice reform; and (3) civic engagement. Using a holistic approach to address the unique and critical issues facing New Jersey's urban communities, the Institute advocates for systemic reform that is at once transformative, achievable in the state, and replicable in communities across the nation.

### **The New Jersey Institute for Social Justice Internship Program**

Established in 1999 by Alan V. and Amy Lowenstein, the Institute's dynamic and independent advocacy is aimed at toppling load-bearing walls of structural inequality to create equitable, vibrant, and healthy urban communities. We employ a broad range of advocacy tools to advance our ambitious urban agenda, including research, analysis, and writing, public education, grassroots organizing, communications, and the development of pilot programs, legislative strategies, and litigation. Using a holistic approach to addressing the unique and critical issues facing urban communities of color, the Institute advocates for systemic reform that is at once transformative and achievable in New Jersey and replicable in communities across the nation.

After nearly 20 years on the front lines of social and racial justice, we are as committed as ever to empowering urban communities by connecting people of color to full-time, meaningful jobs that pay a living wage; promoting access to affordable housing and transportation; ensuring full, equal, and active access to the democratic process; and advocating for fair, compassionate, and sensible criminal justice outcomes.

The Institute's programmatic focus rests upon three interconnected pillars:

1. Economic Mobility
2. Criminal Justice Reform
3. Civic Engagement

### **Communications Internship Overview**

The communications intern will report to the Director of Communications and provide communications support across each of the Institute's three pillars of work. Specifically, the intern will be asked to take on the following roles and responsibilities:

- Manage, analyze and populate social media pages including Facebook, Twitter, Instagram and YouTube with an eye toward building the Institute's social media presence

- Monitor news sources for and distribute salient stories
- Generate ideas about how to communicate our content in documents, including through visual images like photographs, infographics, charts and graphs
- Help draft and proofread collateral materials such as fact sheets, brochures, and web content, as well as press releases and email blasts

### **Experience and Qualifications**

The ideal communications internship candidate will have:

- A genuine passion for social and racial justice.
- Experience effectively navigating social media, knowledgeable about the latest platforms with a vision for maximizing the Institute's social media presence.
- A 4-year degree, preferably in communications, political science, sociology, or policy-related field (or, if the applicant is a student, be working toward such a degree).
- Strong written and verbal communication skills, with the ability to communicate effectively with diverse groups that help to drive the Institute's mission.
- Intermediate level proficiency with MS Office applications.
- Extremely detailed and organized.

### **Compensation**

This is a paid internship period, to be filled immediately. The length of the internship is flexible, depending on the Institute's needs and the intern's availability. There is also the opportunity for the intern to work remotely. The intern will be paid \$15 per hour.

\*\*\*The NJISJ is an equal opportunity employer, and we encourage applications from all qualified individuals without regard to race, color, religion, gender, sexual orientation, gender identity or expression, age, national origin, marital status, citizenship, disability, and veteran status.\*\*\*