JEANS & Jewels
...A Texas Size Party

Celebrating 25 Years™

2023
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2023
WELCOME TO
JEANS & Jewels
...A Texas Size Party
2023
Back in the Saddle

NORTHWEST ASSISTANCE MINISTRIES
Dear Friends of NAM,

It is our great pleasure to invite you to join us for the Northwest Assistance Ministries (NAM) 2023 Jeans & Jewels Texas Size Party on Saturday, October 14, 2023. We appropriately chose Back in the Saddle, for our theme this year as we are “back” at The Woodlands Waterway Marriott Hotel & Convention Center for this special event. We have missed seeing everyone and you are in for a real treat!

We are celebrating two major milestones—NAM’s 40th Anniversary and the 25th Anniversary for Jeans & Jewels. We are proud to announce that Margie and Rick Crump will be this year’s Honorees. In 1999, Margie led the charge to make a difference in the community by creating this special fundraising event for NAM. Since then, Jeans & Jewels has raised nearly $11 Million for NAM!

This special evening will consist of a delicious seated dinner, cocktails, auction, games and dancing to the tunes of The Doppelganger Band! Proceeds from the event will benefit NAM’s programs and services. NAM provides assistance in areas such as food, shelter, clothing, education, emergency basic needs, domestic violence assistance, mental health awareness, seniors assistance, veterans services and more. In the last fiscal year, NAM touched the lives of more than 122,000 people through its many programs and services.

Your underwriting support and participation is important to NAM’s mission of Neighbors Helping Neighbors. NAM is proud to say that approximately 85 – 90 cents of every $1.00 raised goes directly into community services. This is so impactful and one of the main reasons we are proud to support this event. We are both native Houstonians and we know how to care for our neighbors!

Please join us in having a great time while raising important funds. As a donor, you will be recognized in the invitation, program, NAM publications, website and social media for your generous support. Make your commitment by August 15th so that we may include your name in the event invitation. Visit www.namonline.org or scan the QR code in this brochure to make your purchase.

With appreciation,

Susan Diehl         Amy Gonzalez
Gala Co-Chair       Gala Co-Chair
"Jeans & Jewels...A Texas Sized Party" was created in 1999 by a group of strong leaders. Margie Crump, a former NAM board member and long-time supporter led the charge to make a difference in the community by fundraising through special events. Since its inception, Jeans & Jewels has raised nearly $11M for NAM's programs and services. Each year a theme is chosen for NAM's annual Jeans & Jewels Gala. The theme for the 2023 Gala is "Back in the Saddle".
WHO IS NAM?

Northwest Assistance Ministries (NAM) is a non-profit, community-based social service agency that strives to meet basic human needs through "Neighbors Helping Neighbors". NAM provides assistance in areas such as food, shelter, health, education and domestic violence awareness and intervention. During its last fiscal year, NAM touched the lives of more than 122,000 people through its many programs and services.
NORTHWEST ASSISTANCE MINISTRIES PRESENTS

JEANS & Jewels Celebrating 25 Years™ …A Texas Size Party

Back in the Saddle

HONORING MARGIE AND RICK CRUMP

SATURDAY, OCTOBER 14, 2023
6:00 PM
Seated Dinner, Cocktails, Auction & Dancing

THE WOODLANDS WATERWAY MARRIOTT
1601 Lake Robbins Drive
The Woodlands, Texas 77380
Complimentary Valet Parking
Boots, Buckles & Bling Attire

CO-CHAIRS:
SUSAN DIEHL AND AMY GONZALEZ
ENTERTAINMENT

Scan to see video!

THE
DOPPELGANGER BAND
Northwest Assistance Ministries

Save the Date

Jeans & Jewels... A Texas Size Party

Luncheon
Antlers & Pearls
A Wide Open Range of
40 Years of Giving Back

Thursday, September 7, 2023
At Shirley Acres

Andrea Garrity and Dana Hines
Luncheon Co-Chairs

More details to follow!

Scan to purchase tickets/tables!
The King Ranch is the largest spread ranch in Texas (825,000 acres), with a larger-than-life history. The state’s history started in 1853 when Captain King met Gideon K. “Legs” Lewis and the two men decided to go into the cattle business together. They set up a fortified cow camp on high ground near a spring at the head of Santa Gertrudis Creek about 45 miles southwest of Corpus Christi. That summer King bought 15,500 acres for $300, and in November 1853, he sold Lewis an undivided half-interest in the land for $2,000. Additionally, Lewis bought some land nearby and in turn sold King half-interest. In less than a year, the two men owned more than 68,000 acres and a substantial herd of cattle and horses, called the Santa Gertrudis Ranch.

With no heirs, Lewis’s estate went on the auction block when he passed away. Leaving his share of the ranch for King to successfully bid on. King and his wife, Henrietta Chamberlain King, continued to acquire land over the years. By the time both Captain and Henrietta died, the ranch consisted of well over 1.25 million acres and supported 125,000 head of cattle and 2,500 horses. The King Ranch is accredited to creating its own breed of cattle, the Santa Gertrudis, by crossbreeding Shorthorns and Brahmas. It is the first American breed of beef cattle recognized by the USDA (in 1940) and was the first new breed to be recognized worldwide in more than a century. In 1994, the ranch introduced the King Ranch Santa Cruz, a composite breed developed to meet the modern consumers’ beef expectations.

The King Ranch land in South Texas was designated a National Historic Landmark in 1961. Its properties near Kingsville cover nearly 1,300 square miles on four divisions—Santa Gertrudis, Laureles, Norias, and Encino—and is larger than the state of Rhode Island. These divisions are located in six counties (Brooks, Jim Wells, Kenedy, Kleberg, Nueces, and Willacy). King Ranch is still owned by the descendants of its founder and, today, is a diversified corporation, with interests in cattle ranching, feedlot operations, farming (cotton, milo, sugar cane, and turfgrass), citrus groves, pecan processing, commodity marketing, and recreational hunting. Its retail operations include luggage, leather goods and home furnishings, farm equipment, commercial printing, and ecotourism. The original King Ranch Saddle Shop, located in Kingsville, offers customs saddles and leather goods which carry the running "W" brand. There are now additional retail stores spread around Texas.
King Ranch pioneered several industry innovations that many modern ranchers take for granted. Today, The Birthplace of American Ranching®, through its involvement in the King Ranch® Institute for Ranch Management (KRIRM), echoes this history of innovation in ranching with its concerted effort to promote innovation in ranch management education. The institute is a Master of Science in Ranch Management program at Texas A&M University-Kingsville and was created to commemorate the 150th Anniversary of King Ranch. It remains the only master of ranch management program in the world, teaching graduate students using a multi-disciplinary, systems approach to ranch management. In addition to the master’s program, KRIRM offers the highest quality lectureships and symposia to stakeholders in the ranching industry.

Famous Horses of King Ranch:
- **Wimpy**: Awarded the number-one registration in the American Quarter Horse Association Stud Book and Registry.
- **Mr. San Peppy and Peppy San Badger**: Two of the all-time leading money-making sires in the National Cutting Horse Association.
- **Assault**: The 1946 Triple Crown winner (the only Texas horse to win the Triple Crown).
- **Middleground**: The 1950 winner of the Kentucky Derby and Belmont Stakes.

**Fun Fact**: Thelma Marsh, one of our J&J committee members, is from Kingsville!
At its largest, the King Ranch never covered more than a third the size of the storied XIT—a Panhandle ranch that no longer exists. However, the XIT’s failure to survive into the modern era does not diminish its significance to Texas history.

Its founders were bean-counting businessmen from Chicago, not rugged individualists like Richard King, and by the time the ranch started stringing barbed wire across its vast holdings, the buffalo and the Indians had vanished from the High Plains. What makes the ranch unique is its connection to the red-granite State Capitol in Austin. Then cash poor but land rich, the state conveyed public land in the far northwest corner of the Panhandle to the group of investors in 1882 to finance construction of the new statehouse, an imposing structure that would architecturally rival the nation’s Capitol.

Once the biggest ranches in the world, the XIT spread over 3 million acres and stretched nearly 200 miles long and up to 30 miles wide from Hockley County on the south all the way north to the Oklahoma border. The ranch covered parts of ten High Plains counties. At its height, enclosed by 6,000 miles of barbed wire fence, the ranch ran 150,000 head of cattle, had 1,500 horses, and kept 150 cowboys on its payroll.

In the early 1900s, the XIT’s owners—struggling for a return on investment they had yet to realize—decided to discontinue raising cattle. Their strategy would be to make back their money by breaking up the huge acreage the syndicate owned and selling smaller parcels as ranches or farms. Two-thirds of the ranch had been sold by 1906, and by 1912, the last XIT cattle had been sent to market. The final piece of XIT land was conveyed to another owner in 1963.
HOW NAM HELPS

Northwest Assistance Ministries (NAM) exists to help "Neighbors in Need" handle the difficulties they face. For many families, that means getting a second chance at life. Clients seeking services at NAM often receive more than one service and participate in more than one of our many program areas.

The Client Services program, Joanne Watford Nutrition Center and Meals on Wheels program provide services to residents within specific ZIP codes. All other programs are open regardless of where a person resides.

CLIENT SERVICES

EMERGENCY BASIC NEEDS

During 2021-2022 fiscal year, Client Services aided 30,267 individuals with emergency assistance or referrals to NAM's other services such as: rental/mortgage assistance, utilities assistance, homelessness prevention, clothing, transportation and referrals.

In addition, the "Back to School Project" partnered with local school districts within our service area to provide 556 children with school supplies. Thanks to community support, congregations and volunteers, NAM's "Holiday Project" collected and distributed 15,000 toys to 5,000 children.

HOUSING SERVICES

Housing services received government funding for homeless prevention and Veterans Assistance. Through the funding, NAM helped 283 families with case management, rent and utilities, housing placement, financial education classes, furniture, clothing and household items.

JOANNE WATFORD NUTRITION CENTER

The Joanne Watford Nutrition Center (JWNC) provided food for 32,854 individuals and 8,327 families. 77 low income seniors received monthly meals thanks to the "Senior Food Program". During the holidays, 5,047 individuals received meals. Through NAM's partnership with Common Markets, the JWNC was able to provide fresh food products to clients.
One summer day in 1876, Charles Goodnight and a Mexican guide, reined their horses at the rim of Palo Duro Canyon, south of present-day Amarillo. Looking over the canyon, the former Texas Ranger and pioneer cattleman immediately realized he had found what could be the best location for a ranch anywhere in the Southwest. The canyon’s steep walls provided a natural fence, and the flowing water along the floor of the Prairie Dog Fork of the Red River would keep the grass growing and the livestock watered and fed.

That visit marked the beginning of the JA Ranch, which Goodnight founded later that year with Irish-born investor John George Adair, who operated out of Denver. What began as a high-interest loan evolved into a business partnership, with Adair having two-thirds interest in the ranch and Goodnight the other third plus a salary for managing the property. Growing from an initial herd of 1,600 cattle on 2,500 acres, at its peak, the ranch grazed 100,000 head on 1.3 million acres extending across six Panhandle counties.

When Adair died in 1885, his widow, Cornelia Wadsworth Ritchie, assumed her late husband’s ownership of the sprawling ranch. Two years later, Goodnight quit the partnership and started his own ranch. The ranch is still owned by Adair heirs.

Famous Horses of JA Ranch:
The Matador Ranch is the third historic Texas ranch that once had more than a million acres inside its fence lines. Col. Alfred M. Britton, his nephew Cata (whose full name seems to have been lost to history), Henry Harrison Campbell, Spottswood W. Lomax, and John W. Nichols founded the ranch in 1879. By 1882, the Matador consisted of 1.5 million acres west of Wichita Falls in Cottle, Dickens, Floyd, and Motley counties. Later that year, several investors from Scotland bought the ranch, renaming it the Matador Land and Cattle Co.

Under its Scottish management, the ranch prospered and grew. At its peak period of operation, the company controlled 3 million acres, counting substantial holdings in Montana, Nebraska, South Dakota, and Canada.

By 1951, the ranch had been sold down to roughly 800,000 acres. Lazard Freres and Co. of London bought the ranch and then subdivided it for resale. A year later, Fred C. Koch, co-founder of what later became Koch Industries, purchased a substantial amount of Matador acreage. When Koch died in 1967, his son Charles inherited the business. Today, the ranch is owned by the Matador Cattle Co., a division of the Koch Agricultural Co. In addition to continuing its long history as a cattle and horse-raising operation, the Matador offers paid hunting and guest lodging.
HOW NAM HELPS

MEALS ON WHEELS

Meals on Wheels (MOW) provided 233,743 nutritious meals to 1,195 homebound seniors and disabled individuals over a 24 zip code area. In addition, over 200 individuals received Saturday frozen meals and monthly grocery deliveries. Through our partnership with Common Market, fresh vegetables and fruits were also available. As prescribed by their physicians, 20 seniors received weekly nutritional supplements. Thanks to the Houston Humane Society, homebound seniors with pets received fresh pet food. On June 1, 2022, MOW was able to resume hot meal deliveries following two years on delivering frozen meals due to COVID-19.

YOUNG AT HEART SENIOR CENTER

The Young at Heart Senior Center (YAH) served 142 seniors who participated in virtual and in-person activities such as physical fitness, dance, French language and wellness classes totaling 2,143 activities for the year. Daily telephone reassurance calls were made to 675 seniors. The 60+ Cafe congregate meal program served 2,018 hot meals and provided 1,205 rides to YAH. YAH reopened April, 2022 after two years of being closed due to COVID-19.

BEHAVIORAL HEALTH SERVICES

NAM’s Behavioral Health Services Program provided 1,039 hours of direct client-therapist interface based on a 50-minute clinical hour to 77 adults, 31 adolescents, 41 children, and 27 families. Clinical services are offered in English, Spanish, Arabic, and Vietnamese. The Behavioral Health Program also led an 8-week Mind-Body Skills group for seniors as well as a Parenting Skills group for Spanish-speaking parents through a partnership with Santa Maria Hostel.
Legend holds that Samuel Burk Burnett won the Four Sixes Ranch in a poker game holding a nearly unbeatable hand of four sixes. That makes a great story, but the 6666 brand that gave the ranch its name traces to 1868, when the then 19-year-old Burnett bought 100 head of cattle with 6666 burned on their flanks from a cattleman in Denton County.

Originally from Missouri, Burnett drove longhorn herds up the Chisholm Trail from South Texas and ranched elsewhere on leased land before acquiring the acreage in King County in 1900 that became the Four Sixes. During its peak years, the Four Sixes had four separate divisions sprawling across nearly a third of a million acres.

In 1917, Burnett built a $100,000 ranch house at Guthrie to serve as residence for his manager and guests, as well as ranch headquarters. Stone quarried on the ranch went into the construction of the giant 11-bedroom structure, which Burnett rightly called “the finest ranch house in West Texas”.

Three years later, though Burnett already was a wealthy man, producing oil wells came in on his Dixon Creek Ranch near the town of Panhandle in Carson County. Shortly before his death in 1922, Burnett opined that oil might make a rancher more money than cattle.

The Burnett family holdings now consist of 275,000 acres, including the Dixon Creek Ranch. Today, the ranch still raises cattle and thoroughbred quarter horses. The current owner is Burnett’s great-granddaughter, Anne Burnett Windfohr Marion.

**Famous Horses of King Ranch:**
- **Bigtime Favorite**: Winner of Ben E Keith Stakes. Second place in the Texas Classic Futurity, Sam Houston Futurity, and SLM Big Daddy Stakes. Finalist in the Sam Houston Derby.
- **Captain Courage**: Third place in the All American Futurity. Finalist in the All American Derby and Texas Classic Futurity.
- **Eyesa Special**: Winner of the All American Futurity, winning by 2 Lengths and setting a New World Record for a 2-year-old at that distance at 440 yds in :21.097. Winner of the Texas Classic Futurity. Sire of multiple Stakes Winners.
- **Mr Jess Perry**: Winner of the Texas Classic Futurity, Texas Classic Derby, LQHBA Futurity, Louisiana Champions Day Juvenile Stakes, and Louisiana Breeders’ Laddie Futurity.
- **Ocean Runaway**: Winner of the Los Alamitos Million Futurity, Golden State Million Futurity, Champion of Champions, Governor’s Cut Futurity, PCQHRA Breeders Derby, and Z Wayne Griffin Directors’ S.

**Fun Fact:** Taylor Sheridan’s highly anticipated *Yellowstone* spin-off series 6666 is apparently not only being inspired by the Four Sixes Ranch, but it’s rumored that the spin-off is being filmed there too.
When Swedish immigrant Swante M. Swenson came to Texas in 1838, he personified the American rags-to-riches dream. By the time he died in 1896, he owned one of Texas’s largest and most famous ranches, the SMS. As a merchant and hotelier in Austin in the 1850s, Swenson began acquiring vast tracts of public land well beyond the frontier line in unsettled West Texas. Forced to leave Texas in 1863 because of his opposition to secession, Swenson stayed in Mexico until after the Civil War. When Swenson moved back to the states, he moved to NYC and started a banking business.

Meanwhile, Swenson retained all his inexpensively purchased land in Texas. However, the Texas Legislature began organizing new counties in West Texas and his extensive land holdings suddenly became subject to taxation. Due to the taxation, Swenson tried to sell the land in 1881, but ended up turning management of his property over to his two sons, Eric and S. Albin Swenson, in 1882. After visiting the Texas property for the first time, Eric and Albin divided the land into three ranches that Swenson named after his children: Ericksdahl, Mount Albin, and Elenora. Later, the Elenora was renamed the Throckmorton Ranch and Mount Albin became the Flat Top Ranch.

The Swensons continued to buy land, including in 1898 the Tongue River Ranch in King, Motley, and Dickens counties. In 1902, the Swensons hired Frank S. Hastings as SMS manager. Over the next 20 years, Hastings produced and marketed high-grade beef and brought about numerous ranching innovations. The Swensons also donated land for the town of Stamford on the Jones-Haskell county line, built a hotel, attracted a rail line, and even assisted in getting the town a Carnegie Library.

Swenson family members also played a prominent role in organizing the Texas Cowboy Reunion in 1930, a rodeo and celebration held in Stamford every July 4th weekend since then. Over the years, many of the honorees at the event were old cowboys who had spent their entire career on one of the Swenson ranches.

In 1978, the Swenson family split the SMS Ranches into four separate companies, each owned by a group of family members. Since then, the ranches have been sold outside the family.
Starting in the 1930s, with cattle prices suppressed by a national depression, it occurred to some ranchers that they could charge for the privilege of hunting on their land. Today, some Texas ranches make a large portion of their income by leasing land for hunting, or charging by the day or by the game animal. One of the first ranches to start leasing its land for hunting is one of Texas’s most historic, the famed Y.O Ranch in Kerr County.

Former Texas Ranger captain Charles A. Schreiner acquired more than a half million acres on the Edwards Plateau beginning in 1880. He got his start rounding up and selling longhorns, but diversified into banking and retail sales. In 1914, he divided his holdings among his eight children.

His son, Walter, got 69,000 acres about 40 miles west of Kerrville, the property still known as the Y.O. Walter managed the ranch through the drought of 1917–1918 and into the Great Depression. When he died in 1933, his widow, Myrtle Schreiner, took over the operation of the ranch. She is credited with being the first Texas rancher to come up with the idea of leasing a ranch for deer and turkey hunting.

Myrtle's son, Charles Schreiner III, began managing the ranch in the 1950s around the time of an even worse drought. Money earned from hunters helped mitigate the impact of the drought on the ranch. Later, Schreiner started a registry for longhorn cattle and almost single-handedly saved the historic breed. He also introduced imported exotic wildlife to the ranch, pioneering another new way to make money off the land by offering hunts for trophy African game animals in the Texas Hill Country.

Schreiner’s son, Louie, took over operation of the ranch in the late 1980s. Following Louie’s death, Charles IV and his wife, Mary, began running the ranch, which continues to flourish as a hunting and outdoor recreation destination, as well as a working traditional ranch.
The Waggoner Ranch is Texas’s largest cattle fiefdom behind a single fence. While not as well known as the King Ranch, this Northwest Texas ranch is three years older and at 550,000 acres, more than half its size. It stretches from near Wichita Falls eastward to Vernon, covering parts of Archer, Baylor, Foard, Knox, Wichita, and Wilbarger counties.

Dan Waggoner acquired 15,000 acres in 1850 in Wise County, registering a brand for his longhorns that consisted of three backward-facing Ds. Four years later, he dropped two of the Ds, but for years the Waggoner Ranch was best known as the Three D Ranch. When Waggoner died in 1903, his son W.T. took over operation of the property. In 1910, he divided the ranch among his children, but in 1923 the holdings were reunited and placed together into a family trust. In 2016, the ranch was sold outside the family.

The Waggoner Ranch raises cattle and quarter horses, its bottom line bolstered by oil and gas production. The company also has approximately 26,000 acres in cultivation. Its cow herd is approximately 60 percent straight Hereford with 40 percent Angus-Hereford and Brangus-Hereford cross. Horses are bred for ranch work, and many still carry the bloodline of the famous quarter horse Poco Bueno.

Famous Horses of Waggoner Ranch:
Poco Bueno: American Quarter Horse born in 1944. Known as one of the cornerstone sires in the sport.
Cat Man Do: 209 Augusta Fut 4YO OP finalist; 2009 Abilene Spect 4YO OP finalist.
Purrfect Timing: AQHA pt earner & NCHA money earner.
HOW NAM HELPS

FAMILY VIOLENCE CENTER
The Family Violence Center provided assistance to 396 survivors, which lead to 61,415 total services such as case management, crisis intervention, shelter referrals, and legal advocacy. The FVC Hotline received 5,310 calls from victims in crisis or individuals seeking assistance. Teen education presentations or awareness events were presented to 3,298 individuals at Klein, Aldine, Cy-Fair, Tomball, and Spring. A total of 965 counseling sessions were provided to adults and children, in both English and Spanish. NAM partnered with Harris County Domestic Violence Coordinating Council to provide 49 clients with Ring Camera and assisted 27 clients with obtaining a protective order. Through economic stability funding, 53 clients were assisted with rent, utilities, and childcare totaling $105,256.69.

LEARNING & VOCATIONAL SERVICES
The Learning and Vocational Training Center provided 172 adults with services including financial education, training, and coaching services. In partnership with the Harris County Department of Education (HCDE), NAM served 4,327 students through referrals, marketing, orientation, and enrollment into GED and ESL classes. The Learning and Vocational Training Center provided 93 scholarships, with 76 jobs obtained. In collaboration with WorkTexas, NAM hosted three job fairs serving approximately 250 individuals.

VETERAN SERVICES
Veteran Services is a new program that provides veterans assistance food, rent and mortgage payments, utilities, transportation, child or adult care and assistive technologies such as walkers, wheel chairs and crutches.
The Gleannloch story began more than sixty years ago when Douglas B. Marshall was piloting a B-26 aircraft across the stark landscape of North Africa, and noticed beautiful Arabian horses galloping below. That was when the passion for Arabian horses began. Although the Marshalls and Gleannloch Farms have passed into history, their contribution resonates through the Arabian horse world to this day.

For nearly four decades Douglas B. and Margaret Cullen Marshall devoted their lives to breeding fine Arabian horses, and their passion and knowledge resulted in one of the most influential Egyptian Arabian breeding programs of the 20th century.

1960 was the first year that Gleannloch horses made their first notable impact on the show ring circuit, including shows at Scottsdale, Houston, and Nacogdoches. At a big show in Seguin, Texas, the soon-to-be-famous horse, Surf, won the trail horse class; English pleasure, western pleasure stallions, and the western pleasure stakes. The reputation of Gleannloch horses was off and running.

For the first twenty years of its operation, Gleannloch Farms Arabian Horse Stud was located in Spring, Texas and later moved to the ranch they christened Las Palmas, on the Nueces River near Barksdale, Texas. The Moroccan-inspired Las Palmas was regarded by many as the most beautiful Arabian horse farm in the world.

Famous Horses of Gleannloch Farms:

**Morafic:** Sired 30 U.S. and Canadian National winners. Grandsire of 50 National winners and the great grandsire of 29 National winners and the great-great-grandsire of 11 National winners. Prior to siring at Gleannloch Farms, Morafic was a source of national pride in Egypt, and had already sired 30-40 daughters and a dozen sons.

**Surf:** Many-time Grand Champion Stallion and earned the honor of becoming the AHSA Horse of the Year in 1961 and 1962.

**Moftakhar:** A highly successful race horse in Egypt who went on to sire many excellent performance horses in the United States.

**Sakr:** Went undefeated in park horse classes for an entire year.
Established at the fork of the Trinity River in 1849 by Major Ripley Arnold, the Fort Worth Stockyards represented the last “civilized” outpost for cowboys driving cattle to market along the famous Chisholm Trail. By the mid-1870’s, Fort Worth had become a major center for the buying and shipping of livestock, thanks to the Texas & Pacific Railroad.

Between the 1880’s and 1950’s, the Fort Worth Stockyards grew to become the largest livestock-trading center in the southwest. Cattle, hogs and sheep were bought and sold there, and with the building of the Horse and Mule Barns in 1912, the Stockyards hosted the largest horse and mule market in the U.S. during the First World War. The Stockyards continued to grow throughout the next few decades, reaching a commercial peak during the 1940’s.

The 1950’s signaled a shift from rail transportation to the trucking industry, and business gradually declined at the Stockyards as trading moved to countryside auctions. Today, live auctions at the Stockyards are primarily restricted to prize-winning bulls and “show” longhorns.
The George Ranch is a 22,000-acre working ranch located in Fort Bend County, Texas. Originally settled by the George’s ancestors as part of Stephen F. Austin’s “Old 300,” the ranch’s fertile soil and natural resources enable The George Foundation to continue its philanthropic mission today.

The public is welcome to visit The George Ranch Historical Park to explore 150 years of Texas history. The Historical Park, operated by the Fort Bend History Association, is a living history museum where guests have the opportunity to experience four generations of Texas in an interactive environment. The George Ranch Historical Park also offers a uniquely Texas venue to host corporate events and memorable weddings.

The George Foundation assists Fort Bend County residents in meeting their educational dreams by removing the financial barrier to higher education. The Foundation has a long history of providing college scholarships to Fort Bend County residents seeking higher education and currently has established four different scholarship programs in addition to endowed scholarships at several Texas universities. Scholarships include higher education, nursing, social work, technical, and endowed.

The George Foundation Trustees and Staff also serve the residents of Fort Bend County by aligning the Foundation’s vision with that of its founders, Albert and Mamie George. The Foundation’s grant making furthers the mission to partner with the community to leverage the Foundation’s resources to positively impact Fort Bend County and its residents. Grants are made in pursuit of our vision of a thriving nonprofit sector that addresses critical community needs, enhances the quality of life and provides opportunities for Fort Bend County residents.

Funding areas encompass:
- Education
- Health
- Human Needs
- Community Enhancement

In addition to funding these issue areas, the Foundation also supports certain Special Programs and Initiatives in response to compelling community needs. The Foundation provides an average of $15 million annually in grants as well as community programming in support of the Fort Bend County region.
THANK YOU TO OUR PARTNERING AGENCIES

Aid to Victims of Domestic Abuse
Aldine ISD
All Things Therapy
Ave 360
Ave 360SHP bed.org
Baker Ripley
Beacon Law
Between Jobs Ministry
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Harris Center
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HF Safety LLC
Hope Center
Houston Food Bank
Houston Food Bank Furniture
Houston Hosing Authority

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Texas AHEC East
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Texas Council on Family Violence
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Texas workforce
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United Way of Greater Houston
Veritex Community Bank
Vibrant Comprehensive Services
Wheeler Baptist Church
WIC and Snap Programs
WorkFaith
WorkTexas
Thank You To Last Year's Sponsors!

We hope you can join us again!

Albert Dance Hall
Valet Sponsor
Houston Methodist

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