



Nusa Tenggara Association Incorporated

STRATEGIC PLAN 2025-30



VISION

An improved standard of living for rural households in identified areas of Nusa Tenggara Timur (NTT) Province, East Indonesia.

MISSION

The mission of the Nusa Tenggara Association (NTA) is to reduce poverty and vulnerability amongst communities in rural areas of the Nusa Tenggara Timur province of Indonesia. This is through facilitating and supporting sustainable income generating activities, food security activities, access to water and sanitation, and education support.

VALUES

The NTA values are:

- **Empowerment** – we empower our program partners and participants to engage with the outcomes important to them.
- **Inclusiveness** – we actively include all persons in decision making about and for them.
- **Sustainability** – we seek sustainability in program outcomes as well as mitigating and building resilience to the impact of climate change.
- **Transparency** – we work in open partnership with our donors, staff and supporters.

GOVERNANCE

NTA is a largely voluntary organisation based in Australia. It is overseen by a Board with expertise in different fields of aid activity. The board is supported by three committees, in Finance, Operations, and Membership and Marketing.

NTA currently has three staff – an Executive Officer, an Operations Coordinator and an Operations Manager – who support the Board in the day-to-day management and coordination with our various stakeholders and beneficiaries. The Executive Officer takes a lead role in membership and marketing and the Operations Coordinator and Operations Manager lead the delivery of program activities and in country partnerships. They are backed by a team of volunteers, some of whom assist with key activities such as accounting and administration and others whose main objective is to raise

money and organise fundraising and partnership activities in major cities in Australia and Indonesia.

Cover photo: NTA participants, Timor Tengah Selatan. Credit Nusa Tenggara Association.

PARTNERS

The Australian Department of Foreign Affairs and Trade (DFAT) is NTA's main donor. As such the NTA supports the implementation of DFAT identified better practice program delivery including compliance with Australian NGO Cooperation Program (ANCP) obligations. NTA also maintains compliance with the Australian Council for International Development (ACFID) as our main industry body.

MAIN DELIVERY PARTNER

NTA Indonesia (NTA-I) is based in Kupang, capital of Nusa Tenggara Timor, and has a Board and paid staff including a director, a secretary, financial controller and administrative officer as well as staff who oversee agricultural, livestock and weaving activities. NTA-Indonesia is NTA's main implementing partner, overseeing and reporting on all project activities in Flores and West Timor. NTA I staff undertake all program activities in the target areas of West Timor and Flores, and work with other partners to implement water and sanitation and education activities.

OTHER DELIVERY PARTNERS

Yayasan Pengembangan Masyarakat Pulau Semau (YPMPS) is a small local NGO based on the island of Semau, off West Timor that has worked closely with NTA for 27 years. YPMPS has been critical in implementing income generating, water, sanitation and educational improvements on Semau.

Badan Resit dan Inovasi Nasional (BRIN, National Research and Innovation Agency), is Indonesia's primary national research organisation, with over 300 subsidiary institutes distributed around Indonesia. BRIN partners with NTA to provide technical advice and to implement agricultural activities. BRIN seconds technical experts to NTA, who deliver training activities on relevant topics. The exchange of knowledge and experience between Australian and Indonesian agriculturalists is a strong base for the mutually beneficial partnership.

STRATEGIC PRIORITIES

The strategic priorities for the NTA for 2025 – 2030 are:

- **Program Outcomes**
- **Funding Strategy**
- **Program Approach**
- **Local Networks.**

Program Outcomes

The activities of the NTA will continue to be structured under three main programs, with the inclusion of capacity building as a fourth pillar:

- **Income Generation and Food Security**
- **Water, Sanitation and Hygiene**
- **Education**
- **Capacity Building**

For the full program logic of all four programs see Attachment A: Logic Models

Funding Strategy

In addition to the current fundraising activities that are ongoing, the funding strategy for NTA for 2025-30 will focus on:

- Increasing the capacity and capability of the membership and marketing committee
- Developing fundraising data analysis, targets and reporting
- Developing a strong brand identity
- Developing a social media strategy including growing audiences from existing channels
- Increase funding at all levels including through appeals and the extension of donor events outside Canberra
- Increase level of ANCP accreditation to permit an increase of ANCP funding.

Program Approach

The NTA will continue to improve our program management including through:

- Delivery of the NTA Gender Disability and Social Inclusion (GEDSI) Action Plan
- Improved agricultural extension approaches with emphasis on demonstrations and hands-on learning

- Improving financial management and project oversight through the introduction of an electronic payment record system for NTA Indonesia
- Improved monitoring evaluation and learning systems including through impact reporting against program outcomes and indicator development
- Improved governance and management of partners
- Localisation of program design, delivery and reporting

Local Networks

NTA I has been expanding their local network of organisations and we will continue to support the NTA I explore of relationships that align with the NTA program strategy, organisation values and identified areas of East Nusa Tenggara.