

BAN PREDATORY PRICING

To the Legislative Assembly of Ontario:

WHEREAS the cost of basic groceries has increased by at least 30 per cent in the last five years under this government;

WHEREAS surveillance pricing allows corporations to use secret algorithms to take personal data, browsing habits, purchase history, and location to charge different prices to different people for the same product or service;

WHEREAS companies like Uber are already taking advantage of surveillance pricing to unfairly inflate fares, and companies like Walmart are lobbying governments to expand the use of surveillance pricing for groceries; and

WHEREAS Canadians overwhelmingly agree that surveillance pricing should be banned to prevent corporations from gouging consumers at the check out;

THEREFORE, WE THE UNDERSIGNED petition the Legislative Assembly of Ontario to ban surveillance pricing practices that misuse personal data to unfairly inflate prices, and ensure a fair and affordable price for groceries and other goods and services.



**Peggy
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Name	Address	Postal Code	Phone	Email	Signature