

Community AWARENESS and Visibility

GOAL

Promote One Nation policies and principles in local communities.

KPIs:

- One hosted event for the general public per quarter.
- Number of community organisations or stakeholders engaged.
- One event with elected member per year.
- Social media engagement from shared official posts by branch members to private social media.





2. Policy Input from LOCAL ISSUES

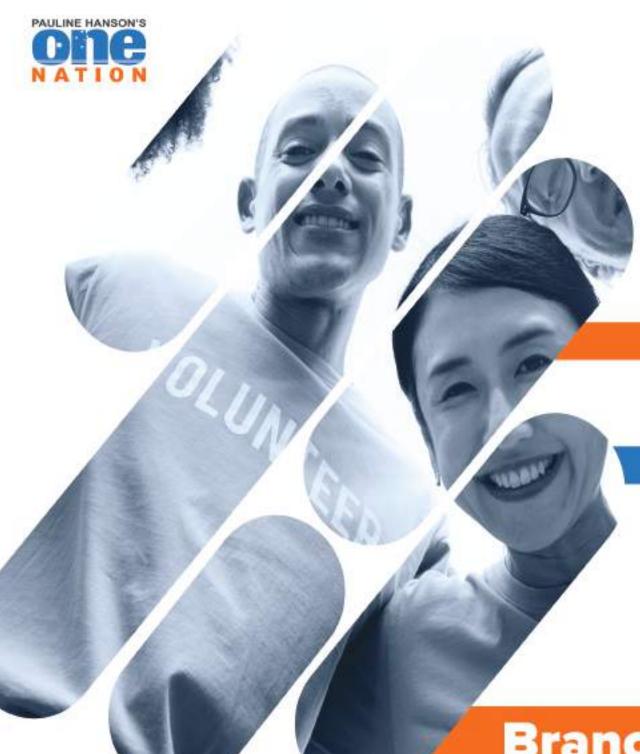
GOAL

Identify and escalate local issues for integration into state and federal policy.

KPIs:

- 5 policy submissions sent to HQ or State Executive annually.
- 2 branch meetings that include discussion of local policy priorities annually.
- 2 Community consultations or issue-based meetings held.





4.



Volunteer RECRUITMENT and Coordination

GOAL

Develop a strong base of trained and ready volunteers for campaigning and community engagement.

KPIs:

- 300 active volunteers registered in the portal within 3 years (includes party and general supporter/volunteers.
- 100% of volunteers assigned to tasks (e.g. booths, scrutineering).
- Volunteer training sessions held 2 per annum
 4 per annum in an election year
- Completion of volunteer activity reporting to HQ yearly.









Election Readiness and Campaign **SUPPORT**

GOAL

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Ensure branch is prepared to support candidates and campaign effectively, as a federal election approaches.

KPIs:

- Coverage rate of polling booths (goal: 100% coverage).
- Minimum 100 corflutes distributed per electorate.
- 100 minimum "How to Vote" card volunteers signed up.
- Nominate, source and locate at least one local candidate who can be recommended and vetted for a federal election cycle.



PAULINE HANSON'S

- levy, for provision of technology from H.Q.
- \$2,000+ raised per federal election cycle for nomination costs.
- · 2 Fundraising event targets met (e.g. two per year).
- · All funds reported through official Party channels with supporting notes.
- Minimum of \$3,000 raised over an election cycle for election materials.





Operations and GOVERNANCE

GOAL

PAULINE HANSON'S

Operate professionally and in accordance with Party by-laws and procedures.

KPIs:

- Minimum of two branch meetings per year, with minutes submitted.
- Compliance with branch technology and communication guidelines (e.g. no independent social media).
- Use of official portal for all branch correspondence.
- Timely submission of reports or motions to HQ.