



## 2019 Oshkosh Food Cooperative Board of Directors Statement of Nomination

Name: Susan Vette

Address: 5050 Lake Road, Oshkosh, WI 54902

Biography (~150 words or less):

Longtime Oshkosh resident, graduate of Rose C. Swart Campus School, Oshkosh High School, UW Madison. Professional career as an advertising copywriter and account executive (Marshall Field & Co. Chicago,) Compton Advertising, (San Juan, PR,) Directions, Inc. (Neenah,) Geer Murray (Oshkosh); self-employed marketing communications consultant as Write Ideas. Actively served on boards of Oshkosh Symphony Orchestra (president,) Christine Ann Domestic Abuse Services (founder Men Who Cook); Grand Opera House Foundation (president and acting executive director;) Mercy Health Foundation (president;) Women's Fund of the OACF (treasurer and current governance committee;) Affinity Health System (professional activities committee;) Evergreen (chair operations committee;) UW Oshkosh Foundation; Tempo Fox Valley and Tempo International; Service League (President;) Leisure Hour Art Club (President;) active volunteer mediator with WCRC; Co-vice chair Mercy Hospital capital campaign; Oshkosh Rotary club honoree Paul Harris; Oshkosh Chamber Alberta Kimball Award; Governor's Award for the Arts. Emeritus member WF and Mercy Health Foundation boards.

1. What would you bring/offer to the Oshkosh Food Co-op Board? Enthusiasm for the cause, fund raising, board, and organizational experience, marketing and communications experience, community awareness of history and people
2. What is your dream for the Oshkosh Food Co-op? To provide a source of healthy and locally sourced food to the community at affordable cost; to encourage the proliferation of local and regional producers; to give consumers a greater voice in what is available; to strengthen community education about "food as medicine."
3. Why do you think the Oshkosh Food Co-op is important to the greater Oshkosh community? It is part of a movement to both improve food quality, and enlighten consumers about what they are eating, and how that can affect their health, longevity, and overall well-being. It should also be an outlet for local producers. Oshkosh is a great place to live, the center of OUR universe, and so should have the latest-and-greatest; a food coop will be one of those key assets.
4. Why cooperatives? I am not an expert in this concept; however, have an appreciation in principle for the idea of people collaborating to enhance community and meet a basic need. Our food is certainly at the top of that list. Working within a cooperative would be new to me.

5. Please offer any additional thoughts you would like Oshkosh Food Co-op member-owners to know about you. I have had an “organic kitchen” for many years, believing that the extra cost would yield health benefits. That long-held belief feeds my enthusiasm for this project.