

Oshkosh Food Co-op Board Meeting  
 Date: 04/06/22  
 Time: 6:30 pm  
 Location: Hybrid  
 Minutes Recorded by: Molly

| Board Member Attendance |                               | Member, Staff & Guest Attendance |
|-------------------------|-------------------------------|----------------------------------|
| Brenda Haines x         | Warren Bergman x              | Staff: Kaye Kirsch               |
| Molly Smiltneek x       | Susan Vette x                 | Members:                         |
| Melissa Weyland x       | Jay Stoflet x                 | Guests: Leah                     |
| Belynda Pinkston x      | Heidi Supple x                |                                  |
| Vacant                  | Heather Seraphine (Adjunct) x |                                  |

| Topic                 | Facilitated by | Discussion                                                                                                                                                                                                                                                                                                           | Actions |
|-----------------------|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| Call Meeting To Order | Brenda         | Brenda called the meeting to order at 6:55.                                                                                                                                                                                                                                                                          |         |
| Member Comments       | All            | <p>Member Comments <i>Note: Due to the risks associated with in-person gatherings, we are meeting virtually. If you would like to submit member comments, please do so in writing and email to <a href="mailto:oshkoshfoodcoop@gmail.com">oshkoshfoodcoop@gmail.com</a></i></p> <p>No member comments submitted.</p> |         |
| Consent Agenda        | All            | <ul style="list-style-type: none"> <li>■ Meeting Minutes – March 16, 2022</li> <li>■ Ratification of Electronic Vote on Inventory, Store Reset Services from Firebrand Cooperative</li> <li>■ WSR - Week of March 14</li> <li>■ WSR - Week of March 21</li> </ul>                                                    |         |

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|              |      | <ul style="list-style-type: none"><li>■ WSR - Week of March 28</li></ul> <p>Jay moves to approve the consent agenda. Warren seconds. Motion passes.</p>                                                                                                                                                                                                                                                                                                                                             |  |
| GM Reporting | Kaye | <p><b>GM Reporting</b><br/>The Board may meet in closed session for the purpose of discussing confidential strategic, personnel or competitive issues.</p> <p>Jay moves to move into closed session. Heidi seconds. Motion passes.</p> <p><b>Discussion</b></p> <ul style="list-style-type: none"><li>■ Verbal Report – Inventory, Store Reset, Staffing</li></ul> <p><b>Recommendations</b></p> <ul style="list-style-type: none"><li>■ Site Updates to Bulk/Eating Area/Chatty Checkout</li></ul> |  |

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| Hiring Committee | Heidi | <p>The Board may meet in closed session for the purpose of discussing confidential strategic, personnel or competitive issues.</p> <p><b>Discussion</b></p> <ul style="list-style-type: none"><li>■ N/A</li></ul> <p><b>Recommendations</b></p> <ul style="list-style-type: none"><li>■ GM Hiring – Applicant Reviews/Next Steps</li><li>■ Interim GM Services</li></ul> <p>Jay moves to move out of closed session. Belynda seconds.</p> |  |
| Governance       | Molly | <p><b>Discussion</b></p> <ul style="list-style-type: none"><li>■ Board Election Updates<ul style="list-style-type: none"><li>○ 5 candidates so far, expect a few more before the deadline</li><li>○ David Siemers and James Krueger will help review and run online voting again.</li></ul></li></ul>                                                                                                                                     |  |

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|                   |  | <ul style="list-style-type: none"><li>■ Annual Meeting Updates<ul style="list-style-type: none"><li>○ Looking in person and will approach some member-owners who are interested in event planning.</li><li>○ Planning business meeting (including bylaws vote) followed by stations around the store.</li></ul></li></ul> <p><b>Recommendations</b></p> <ul style="list-style-type: none"><li>■ N/A</li></ul> |  |
| Finance Committee |  | <p>The Board may meet in closed session for the purpose of discussing confidential strategic, personnel or competitive issues.</p> <p><b>Discussion</b></p> <ul style="list-style-type: none"><li>■ N/A</li></ul>                                                                                                                                                                                             |  |

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|                                           |                | <b>Recommendations</b> <ul style="list-style-type: none"><li>■ 2022 Budget<ul style="list-style-type: none"><li>○ Table to next meeting</li></ul></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |
| Membership Recruitment and Communications | Jay and Brenda | <p>The Board may meet in closed session for the purpose of discussing confidential strategic, personnel or competitive issues.</p> <p><b>Discussion</b></p> <ul style="list-style-type: none"><li>■ Shopper Analysis<ul style="list-style-type: none"><li>○ Continue to encourage and ask people to shop.</li><li>○ 31% of member-owners have never been tracked shopping the store. Another 16% has shopped once. 23% have shopped 2-5 times, 21% have shopped 6-20 times, 9% shop weekly or biweekly 21-35 times</li><li>○ Members have bigger baskets than non-members</li><li>○ There is an opportunity to engage owners better.</li><li>○ Looking at where people live</li><li>○ Side note: find a volunteer to be the informed advocate for the Jackson/Oregon Street Bridge Construction.</li></ul></li></ul> |  |

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|                     |  | <ul style="list-style-type: none"><li>■ Member-owner Communications Strategy</li></ul><br><b>Recommendations</b><br><br><ul style="list-style-type: none"><li>■ N/A</li></ul>                                                                                                                                                                                                                                                                                                                                            |  |
| Executive Committee |  | <p>The Board may meet in closed session for the purpose of discussing confidential strategic, personnel or competitive issues.</p> <p>Heidi moves to move into closed session. Warren seconds. Motion passes.</p> <p><b>Discussion</b></p> <ul style="list-style-type: none"><li>■ Board Appreciation for Staff Work<ul style="list-style-type: none"><li>○ Belynda, Susy and Heather will lead, Molly can help with “preview to annual meeting” and other discussions</li></ul></li><li>■ Sub-Lease Agreement</li></ul> |  |

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|                    |  | <ul style="list-style-type: none"><li>■ Community Room</li></ul>                                                                                                                                                                                                                                                                                                                |  |
| Board-only Session |  | <p>The Board may meet in closed session for the purpose of discussing confidential strategic, personnel or competitive issues.</p> <p><b>Discussion</b></p> <ul style="list-style-type: none"><li>■ Feedback from City of Oshkosh Meeting, Oshkosh Area Community Foundation Meeting</li></ul> <p>Warren moves, Heidi seconds to move out of closed session. Motion passes.</p> |  |
| Adjourn            |  | <p>Heidi moves to stand in recess; Warren seconds. Motion passes.</p> <p>Meeting recessed at 9:22.</p>                                                                                                                                                                                                                                                                          |  |