Date:04/20/22 Tme: 6:30 pm Location: Hybrid

Minutes Recorded by: Molly

Board Member Attendance			
Brenda Haines x	Warren Bergman x		
Molly Smiltneek x	Susan Vette x		
Melissa Weyland x	Jay Stoflet x		
Belynda Pinkston	Heidi Supple		
	Heather Seraphine (Adjunct)		
Vacant	x		

Member, Staff & Guest Attendance
Staff: Kaye Kirsch
Members: Jessica King
Guests:

Topic	Facilitate d by	Discussion	Actions
Call Meeting To Order	Brenda	Brenda called the meeting to order at 6:37.	
Member Comments	All	Member Comments Note: Due to the risks associated with in-person gatherings, we are meeting virtually. If you would like to submit member comments, please do so in writing and email to oshkoshfoodcoop@gmail.com No member comments submitted.	
Consent Agenda	All	Consent Agenda	
		■ April 6, 2022 Board of Directors – Meeting Minutes	
		 April 13, 2022 Food Justice Team – Meeting Minutes 	
		■ Weekly Store Report – April 4, 2022	
		■ Weekly Store Report – April 11, 2022	

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		 Ratification of Electronic Vote to Extend an Offer to a Candidate for the Position of General Manager Warren moves to approve the consent agenda. Jay seconds. Motion passes. 	
GM Reporting	Kaye	GM Reporting The Board may meet in closed session for the purpose of discussing Discussion Verbal Report – Kaye Kirsch Inventory has been passed on to the finance team; \$20,000 less than less time. Will be reflected in March financials, which is why its delayed Reset 70-80% done; still have meat, cheese, deli, frozen and	
		wellness Dan will be back April 29-May 1 Have gotten very positive feedback Store is looking good; love seeing how customers are responding Team has worked very hard. Good to have a little break.	

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	o Tim from NCG and Joe are deep cleaning produce cooler and
	training on produce management. He will be the interim produce
	manager; hopefully long term after transition of GM. Unexpected
	shift but so far, so good.
	■ In-store Sampling on Saturdays and All the Time
	Starting 2nd Saturday Sampling - Kianna will coordinate
	Also want to create sampling culture all the time - passive at start
	then with volunteers ongoing, not just on saturdays. Volunteer,
	hang out, and share great food with your friends.
	■ WSR Analysis
	 Two good weeks of sales after member owner days - up 10-13%
	 Good experiences of customers with appreciation days, store reset
	and items people have asked for are appearing on shelves.
	■ Kianna is doing a great job in marketing
	○ Social engagement is going up
Finance	Discussion
	■ n/a
	Recommendations
	Recommendations
	■ February Financial Statements

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		Warren moves to approve Feb. 2022 Financial Statements; Jay seconds. Motion passes.	
Governance	Molly	Discussion	
		■ Annual Meeting	
		o Talk to Aurora about overflow parking	
		Volunteers to help direct traffic (Steve Sagmeister)	
		Projection into tenant space if have overflow (Jason at Blue Door)	
		■ Notice program as an hour; hopefully it will take less time	
		 Make it as interactive as possible; be sure to thank and celebrate 	
		Recommendations	
		■ Slate of Candidates for Approval	
		Six candidates submitted self nominations and were all	
		vetted by the Governance Committee. David Siemers again	
		did a review of nomination paperwork for any red flags or	
		missing information and found none. All candidates meet	
		the minimum eligibility requirements to be placed on the	
		ballot. And, David and Molly both agree that we have a	
		good crop of candidates for members to choose from. The	

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-		,
		candidates who submitted nominations and have been
		vetted by Governance are:
		■ Christ Corbin
		■ Jessica King
		■ Belynda Pinkston
		■ Ashley Reider
		■ Heather Seraphin
		■ Andrew C. Smith
		 Thank you to David Siemers and James Krueger for all of their
		help related to the election
		Susy moves to approve slate of candidates governance has vetted and
		Susy moves to approve state of candidates governance has vetted and
		recommended to stand for election. Molly seconds.
Membership	Jay and	
Recruitment and	Brenda	Discussion
Communications	5.5	■ Promotional Planning
		working to engage a broader base of members
		 events are a great way to bring people in and add to shopping
		base
		■ How to think about events as an open store
		o filling a glass - every nook and cranny use a mix of big, small,
		marbles, sand, water
		 Big marbles: member owner events happen a few times a year

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	■ Annual meeting
	Member owner days
	Member owner drives
	o Broader events
	■ 1st birthday party/Community Dinner
	o Community Events where Co-op may see overflow
	■ EAA
	■ Graduation
	o Food holidays
	■ July 4th
	■ Thanksgiving preorders
	■ Xmas
	■ Superbowl Sunday
	 Sand/Water: once we launch will take care of themselves -
	regular, recurring events
	■ Local vendors, Samples
	■ Pups on the Patio
	■ Walking Club
	Walk with a Doc?
	 Will be doing monthly calendars and word of mouth will be key
Staff	Recommendations
Appreciation	
Team (Ad Hoc)	■ Staff Appreciation Ideas
	 How often should we do something to foster relationship?

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	o Will have Board sign up to do various ideas
	Will need to co-operate with GM for staff recognition
	 Staff is feeling loved during intense period - keep this up, at least
	through a meeting
	Kaye will flag when anything needs immediate recognition
	o Incentive for employees that are non-taxable incomes - don't
	need to use a separate corporate incentive program
Executive Committee	Discussion
Committee	
	■ Meeting with staff – tentatively 5/1, 6:15ish
	o Open conversation
	 High level strategy - put the pieces together. Single team working
	toward big goal
	○ GM update
	o Revamp of the store
	o Intro of Annual Meeting
	o Thank you, thank you!
	o Molly, Jay, Brenda will for sure be there
	■ Up & Coming – https://upandcoming.coop
	o May 19-21; try to go for a day if you can
	o Don't have funds, but may try to get new GM to attend if they are
	on board

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Grants &	The Board may meet in closed session for the purpose of discussing
Sponsorship	confidential strategic, personnel or competitive issues.
	Discussion ■ Fundraising – Progress Update
Hiring	GM Hiring
	Jay moves to go into closed session; Molly seconds. Motion passes.
	The Board may meet in closed session for the purpose of discussing confidential strategic, personnel or competitive issues.
	Discussion
	■ Hiring
	Recommendations
	Warren moves, Jay seconds to move out of the closed session. Motion

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Adjourn	Heidi moves to stand in recess; Warren seconds. Motion passes.	
	Meeting recessed at 9:22.	