

Oshkosh Food Co-Op Board Meeting

Date: 06/29/2022

Time: 6:40 pm

Location: Hybrid

Minutes Recorded by: Heather

BOARD MEMBER ATTENDANCE

Brenda Haines	<input checked="" type="checkbox"/>	Chris Corbin	<input checked="" type="checkbox"/>
Jessica King	<input checked="" type="checkbox"/>	Susan Vette	<input checked="" type="checkbox"/>
Heidi Supple	<input checked="" type="checkbox"/>	Jay Stoflet	<input type="checkbox"/>
Belynda Pinkston	<input checked="" type="checkbox"/>	Heather Seraphine	<input checked="" type="checkbox"/>
Vacant Position	<input type="checkbox"/>		

MEMBER, STAFF & GUEST ATTENDANCE

Staff: JD Gildemeister

Members:

Guests:

TOPIC	FACILITATED BY	DISCUSSION	ACTION
Call Meeting to Order	Brenda	Brenda called meeting to order at 6:40pm	
Member Comments	All	Member Comments. <i>Note: Comments can be submitted in writing and emailed to oshkoshfoodcoop@gmail.com</i> No comments to report	
Consent Agenda	All	Consent Agenda Board of Directors Meeting Minutes, June 15, 2022 Weekly Store Report, May 30 – June 5, 2022 Weekly Store Report, June 6 – June 12, 2022 Membership Recruitment & Communications Meeting Minutes, June 20, 2022 Membership Recruitment & Communications Meeting Minutes, June 23, 2022 Membership Recruitment & Communications Meeting Minutes, June 27, 2022 ***Removed Finance Meeting Minutes, June 28, 2022 Jess moves to approve Consent Agenda. Belynda seconds. Motion passes. Finance Meeting Minutes from June 28, 2022, were discussed and a few friendly amendments were made to the same as reflected in the minute document.	

		Chris moves to approved Finance Meeting Minutes as amended. Jess seconds. Motion passes.	
GM Reporting	JD	<p>The Board may move into closed session for the purpose of discussing competitive strategy, personnel issues, contract negotiations, or other issues requiring confidentiality.</p> <p>Discussion.</p> <ul style="list-style-type: none"> • Food for All Program <ul style="list-style-type: none"> ○ 2 people enrolled ○ Working with partner agencies: Salvation Army and will meet with Beth Vanderloop of Building for Kids in Appleton • Community Room launch <ul style="list-style-type: none"> ○ Brio has booked 4 separate events ○ Greenfire Building had an event ○ There are more catering bookings in the next few weeks ○ Catering menu is successful • Carrot Card <ul style="list-style-type: none"> ○ Well received by shoppers ○ Will take pics of 1st shopper every Fri ○ Mailed 1st Class to get bounce back info for members ○ Will revisit training at the register • Birthday Bash <ul style="list-style-type: none"> ○ There is a new flyer outlining activities July 14-17 (the flyers should include music details & sampling Saturdays) ○ Help promote the Dinners for Rodney – 100 tickets available for purchase in store until Jul 13th • Farmer's Market <ul style="list-style-type: none"> ○ Management crew will rotate through the table on July 2nd. They will have games, handouts and discussion topics ready • Patio <ul style="list-style-type: none"> ○ Music on the patio every Sunday at 2pm except the 4th Sunday of the month, which is Pups on the Patio ○ Cypress Jams would like to participate • Competitive Analysis <ul style="list-style-type: none"> ○ Top 14 staple items prices reviewed at 3 other chain stores in the area. 	

		<p>Looked at a low, medium and high quality brand for each of the items</p> <ul style="list-style-type: none"> ○ For most of the items our pricing beat the other stores – our chicken is priced lower than all others. ○ Did check organic against organic ○ Need to fix the message that our prices are too high and not competitive ○ This initiative will help consumers focus on the co-op basics line of foods ○ Issues with perception of what would be available – i.e., Coke, Cheetos, Oreos. ○ Will work with Amy on NCG product list ○ Store is good at making allergy friendly items available ○ Need help from Marketing to get the info from this analysis out there • Different way to bring dollars into the store, by reaching out to stores and asking them to buy products from us, mainly produce. The stores are agreeing to give us a shot out on their social. Talk to other stores about being their bulk vendor • Had a convo with Feed America about sourcing through us. 	
Finance Committee Report		<p>The Board may move into closed session for the purpose of discussing competitive strategy, personnel issues, contract negotiations, or other issues requiring confidentiality.</p> <p>Jess moves for us to enter closed session. Belynda seconds. Motion passed.</p>	
Adjourn		<p>Next meeting date to be decided.</p> <p>Adjourned 8:59pm</p>	