Oshkosh Food Co-Op Board Meeting

Date: 02/23/2025 **Time:** 6:00 pm

Location: Community Room **Minutes Recorded by:** Heather

BOARD MEMBER ATTENDANCE

Julie Kons	\boxtimes	Tracy Luchetta	\boxtimes
Heather Seraphine	\boxtimes	Brenda Haines	\boxtimes
Susan Vette		Chris Corbin	\boxtimes
Mary Murken	\boxtimes	Nick Hahn	\boxtimes
Denise Robson	\boxtimes	Anne Stevens - adjunct	\boxtimes
Qamar Abbas - adjunct			

MEMBER, STAFF & GUEST ATTENDANCE

Staff: Jeremiah McDuffie

Members: Guests:

FACILITATED BY	DISCUSSION	ACTION
Julie	Julie called meeting to order at 6:03 pm	
All	Member Comments Note: Comments can be submitted in writing and emailed to oshkoshfoodcoop@gmail.com	
	No comments to report	
All	Consent Agenda	
	 January 27, 2025, Board Meeting Minutes Financial Report for January 2025 	
	Consent Agenda approved.	
Jeremiah	General Manager Store Report	
	The Board may move into closed session for the purpose of discussing competitive strategy, personnel issues, contract negotiations, or other issues requiring confidentiality.	
	Over 4 weeks consecutively have had \$40,000+ in sales; eggs are driving the sales numbers. There has also been a money saver coupon – need to buy a minimum amount to get deal; plan to increase that amount in March. Different	

people are shopping both because of the egg prices and also the coupon

Have hired a produce lead individual. He is a driven person that is willing to learn. Feel that he is moving in the correct direction; can tell that section is getting more love.

Wondering if we should try to capture data on the individuals that are shopping eggs. Can we convince some of these people to join our mailing lists or become members? Jeremiah is thinking about putting together a handout asking for email addresses and also answer a few questions about the store. Give the customers an incentive, like a gift card or something, to participate.

Board Committee Meeting Updates

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Finance. January was a good month. Nicole has resigned. She is being replaced by Ann Pistohl. Still considering best way to fund Food for All.

Budget review. Looking at a 6-7% growth in all departments. Backed down the sales growth the year that the Jackson Street bridge is closed; but the growth rebound is set for the year after the bridge reopens. Looking to continue margin growth year over year. Our labor and benefit number will increase back up. Explanation of the changes to the professional expenses.

Personnel. No report.

Governance. Focusing on the election and the annual meeting. Would like to have two more self-nominations for board positions – period closes 02/28/25. Brainstorming an item that would entice members to RSVP ahead of the time.

Food Justice. Meeting was cancelled. Have found a meeting time that works on Sundays.

Julie	Executive Committee – Discussion Items	
	The Board may move into closed session for the purpose of discussing competitive strategy, personnel issues, contract negotiations, or other issues requiring confidentiality.	
	Old Business. • Annual Meeting. Encourage people to RSVP and attend the meeting	
	Resolution. Needs to be resolved this week.	
	Condenser Housing. No update.	
	New Business. Staff Appreciation Gathering. Will let us know how assist with funding the event.	
	May Events. Looking for ideas for May events.	
Julie	Recapitalization	
	The Board may move into closed session for the purpose of discussing competitive strategy, personnel issues, contract negotiations, or other issues requiring confidentiality.	
	Heather moves into closed session. Tracy seconds. Motion approved.	
	Denise moves out of closed session. Mary seconds. Motion approved.	
	Next meeting date is 03/24/2025	
	Action Items: Get annual meeting on the website	
	Meeting adjourned at 7:18pm	