

Oshkosh Food Co-Op Board Meeting

Date: 01/05/2026

Time: 6:00 pm

Location: Community Room

Minutes Recorded by: Heather

BOARD MEMBER ATTENDANCE

Vacant Seat	<input type="checkbox"/>	Tracy Luchetta	<input checked="" type="checkbox"/>
Heather Seraphine	<input checked="" type="checkbox"/>	Brenda Haines	<input checked="" type="checkbox"/>
Denise Robson	<input checked="" type="checkbox"/>	Anne Stevens	<input checked="" type="checkbox"/>
Mary Murken	<input checked="" type="checkbox"/>	Nick Hahn	<input checked="" type="checkbox"/>
Jerry Thomas	<input checked="" type="checkbox"/>		

MEMBER, STAFF & GUEST ATTENDANCE

Staff: Jeremiah McDuffie

Members: Daniel Ferdon and Ashley Ferdon

Guests:

FACILITATED BY	DISCUSSION	ACTION
Tracy	Tracy called meeting to order at 6:05 pm Two member owners are present this evening. Quick board introduction.	
All	Member Comments <i>Note: Comments can be submitted in writing and emailed to oshkoshfoodcoop@gmail.com</i> Couple of written board comments and also some verbally checked in with board members <ul style="list-style-type: none">- Comment from Shelly. Does not like the Bitcoin ATM. Likes the staff; frustrated with the manager. Was looking for the comment box and did not find it...wants to ask for a nondairy milk for coffee. Brenda responded.- Comment from Lauri. Concerns with Bitcoin ATM would like to have it addressed and possibly removed. Tracy responded.- Eric sent the board a thank you for his New Moon gift card and well wishes for his retirement.	
All	Consent Agenda <ul style="list-style-type: none">▪ January Board Meeting Agenda	

	<ul style="list-style-type: none"> ▪ December 2025, Board Meeting Minutes <p>Consent Agenda approved.</p>	
Jeremiah	<p>General Manager Store Report</p> <p>The Board may move into closed session for the purpose of discussing competitive strategy, personnel issues, contract negotiations, or other issues requiring confidentiality.</p> <ul style="list-style-type: none"> ▪ Recap the year; using the WSR as the resource for explanation. ▪ Actively disassembling the liquor dept; there has been a decline in sales and experience a fair amount of theft. ▪ Total grocery growth overall is up 17.6%. We are outpacing top performers nationwide – which is around 5%. ▪ Catering is growing. Community Room events have helped with this growth trend. Encouraged by current staffing in the kitchen – fresh ideas. ▪ Wellness section has been revitalized and anticipate to see the body care section continue to grow in 2026. ▪ Meat Department continues to do well. ▪ Total growth of 12.2% ▪ First time that we are over \$2M in sales annually. ▪ During the 2025 calendar year we did sponsor 3 community meal events ---- \$5 meal purchase for all community. ▪ Need more data in the grocery dept. that is more in line with a smaller community trends (Madison and Milwaukee info not really applicable). Looking at purchasing trends for product movement – for example variety on right items. ▪ Produce revitalization. Realize that produce drives the traffic in the store. Turn produce around we will perform better in the store as a whole. ▪ ATM. In discussion with ATM company to see if the ATM can be removed. 	

<p>Board</p>	<p>Committee Meeting Updates</p> <p>The Board may move into closed session for the purpose of discussing competitive strategy, personnel issues, contract negotiations, or other issues requiring confidentiality.</p> <p>Finance. Budget to be discussed at an additional meeting in the next week or two.</p> <p>Governance. Discussion following as part of annual meeting talk.</p> <p>Food Justice. Meeting to be held on January 15th.</p> <p>Nick moves into closed session. Brenda seconds. Motion approved.</p> <p>Heather moves out of closed session. Tracy seconds. Motion approved.</p>	
<p>Tracy</p>	<p>Executive Committee – Discussion Items</p> <p>The Board may move into closed session for the purpose of discussing competitive strategy, personnel issues, contract negotiations, or other issues requiring confidentiality.</p> <p>Recap. One lender’s paperwork is not yet finalized.</p> <p>Nick moves to extend the recapitalization deadline to January 31, 2025. Denise seconds. Motion approved.</p> <p>Annual Meeting. Need to establish the date of the meeting and create the timeline. A meeting date of the last week of the month of April 2026.</p> <p>Do we have recommendations for candidates for the open board seats?</p> <p>Tracy moves into closed session. Nick seconds. Motion approved.</p> <p>Heather moves out of closed session. Tracy seconds. Motion approved.</p>	

	Next meeting date is 02/02/2026 @ 6:00 pm Meeting adjourned at 7:58 pm	
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