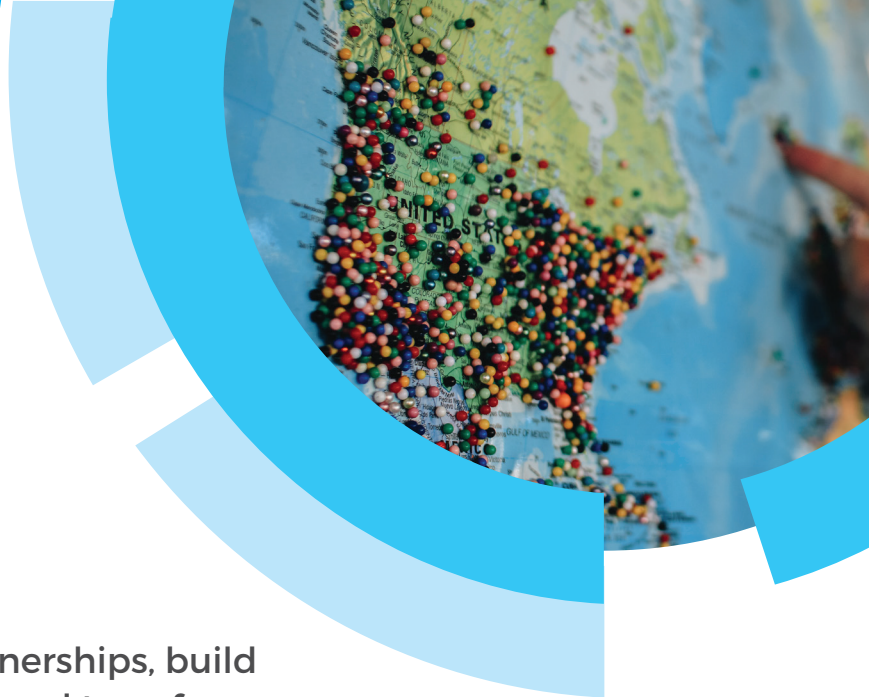




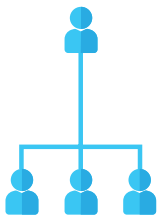
GENERATE AUTHENTIC ENGAGEMENT

Outreach Experts helps non-profit organizations develop strategic partnerships, build authentic community relationships, and transform allies into active, vocal advocates.

We integrate leading technology, grassroots organizing techniques and community engagement tactics to develop strategic solutions and trainings for non-profits.

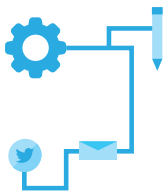


ENGAGING COMMUNITIES | GENERATING ADVOCACY | BUILDING CAPACITY



ENGAGING COMMUNITIES

We create inclusive public participation plans and communication strategies that drive engagement and foster strong community and stakeholder relationships.



GENERATING ADVOCACY

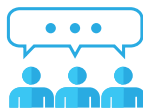
We use innovative technology to identify your allies and create easy pathways for your advocates to spread awareness and directly contact key decision makers.

BUILDING CAPACITY

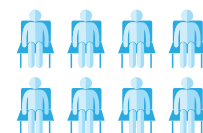
We equip your team with the tools and techniques they need to build strong community relationships and build capacity for participation.



IDENTIFY SOCIAL ADVOCATES



FACILITATE COMMUNITY DIALOGUE



DRIVE EVENT ATTENDANCE



WE ARE PUBLIC PARTICIPATION EXPERTS TAKE A LOOK IN OUR TOOLBOX

We are IAP2 certified public participation experts. We pull from a large box of tactics and tools to be a valuable partner to non-profit organizations. [Here's an overview of Outreach Experts' capabilities.](#)

CAPABILITIES



RESEARCH

Utilizing innovative data collection tools and real-world research to gain valuable insights about your stakeholders.

- STAKEHOLDER MAPPING
- DATA COLLECTION
- STAKEHOLDER ID & ANALYSIS
- FIELD & ONLINE SURVEYS

STRATEGY

Developing comprehensive strategies to educate, engage and activate your stakeholders and build mutual relationships.

- PUBLIC PARTICIPATION PLANNING
- COMMUNICATIONS
- EXPERIENCE DEVELOPMENT
- PARTNERSHIP DEVELOPMENT



FIELD

Building authentic community relationships, generating advocacy, fostering mutual partnerships, and mobilizing your allies to take action.

- FIELD OUTREACH
- FACILITATION & STAFFING

CREATIVE

Capturing the attention of your members with creative solutions that spark engagement and provoke action.

- BRANDING & DESIGN
- WEBSITE & APP DEVELOPMENT
- STORYTELLING
- COMMUNICATIONS



TOOLS

Integrating traditional media and leading technology to build lasting relationships and influence key decisions.

- CRM
- EMAIL
- MOBILE TOOLS
- VIDEO
- SOCIAL
- TELEPHONE

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WE TRANSFORM ALLIES INTO ADVOCATES.™

WWW.OUTREACHEXPERTS.COM