



Parents For Choice in Education

PRESS RELEASE

FOR IMMEDIATE RELEASE

Parents for Choice in Education makes first-ever endorsements for Calgary Board of Education trustees.

CALGARY, AB — October 15, 2025 — Parents for Choice in Education (PCE) today announced its first-ever endorsements in a Calgary Board of Education election, endorsing five candidates for trustee.

This marks the first time PCE has endorsed candidates in its 13 years of operation. The decision comes as these candidates have been specifically targeted by progressive activists over their pro-parent stands.

The political environment has changed since the last election, when public-sector unions played a major role as third-party advertisers. Candidates endorsed by unions went on to control both the Calgary and Edmonton public school boards.

"Parents deserve a real voice in education," said John Hilton-O'Brien, Executive Director of Parents for Choice in Education. "But activists are openly smearing candidates as 'extremists' because they believe this simple truth. At the same time, this serves to aid virtual slates promoted by public sector unions. It gives the appearance of a coordinated and well-funded campaign to once again control the school boards."

PCE-endorsed candidates:

- **Ward 1 & 2: Cindy Dubray** — www.cindyfortrustee.com
- **Ward 3 & 4: Joanny Liu** — www.drjoannylufortrustee.com
- **Ward 6 & 7: Jennifer Steward** — www.jenniferstewardfortrustee.com
- **Ward 11 & 13: Tyzen Ario** — www.ariofortrustee.com
- **Ward 12 & 14: Darvin Zuch** — www.darzuchfortrustee.com

PCE encourages Calgarians to learn more about these candidates and to share this information widely before Election Day.

For more information on Parents for Choice in Education's advocacy, visit www.parentchoice.ca.

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