



2022–2023

REPORT TO SUPPORTERS



FOCUS ON IMPACT



Welcome to Parkland Institute's Annual Report for Supporters

For 27 years, we've published research, hosted programs, and shared analysis on public policy in Alberta. Our work meets the highest academic standards through double-blind peer review. But we're about more than academics: our goal is to make a positive impact on the public good, ensuring access to diverse ideas and policy options.

That was never an easy path to take, but this year's provincial election — and its result — posed additional hurdles as an extreme far-right element further hinders efforts toward evidence-based public policies that meet the needs of Albertans.

At no time is the potential impact of Parkland's work more important than in election years. That was especially the case in 2022–2023, as Alberta's two main political parties seemed to steer far away from any type of broad policy platform or comprehensive and coherent vision for the province. In this context,

Parkland engaged in this process producing impactful analysis and public interest policy alternatives. We challenged the politics of fear, researched topics like sustainable jobs, corporate tax breaks, and emergency medical services, and discussed a better way for Alberta.

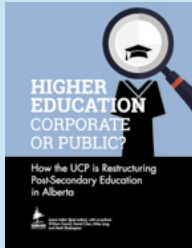
This report highlights the impact of our work in 2022–2023. We thank donors for their support as we shape a more just and inclusive future for Alberta. Together, let's continue our mission to impact policy discussions with evidence-based analysis. Thank you for supporting Parkland Institute!

Get in touch:

parklandinstitute.ca

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RESEARCH



Higher Education - Corporate or Public? How the UCP is Restructuring Post-Secondary Education in Alberta looks at the agenda and actions of the UCP government of Alberta regarding higher education and examines the lack of autonomy in the sector (by Laurie Adkin).



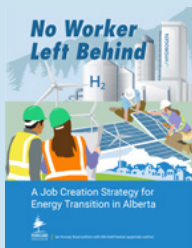
Finance in the Fields — Investors, Lenders, Farmers, and the Future of Farmland in Alberta faces the big questions that define the landscape of farmland ownership in our province and seeks to contribute to a vibrant path forward for rural Alberta (by Katherine Aske).



Alberta Charities to Lose Millions Under Bill 32 — Survey Reveals Unions Reducing Support to Organizations by 38% shows how the non-profit sector will be affected by the bill's "opt-in" provisions (by Jason Foster and David Simpson).



Job Creation or Job Loss? Big Companies Use Tax Cut to Automate Away Jobs in the Oil Sands exposes how big oil sands companies received \$4.3 billion in tax cuts from the UCP government while at the same time eliminating thousands of employees from their payrolls (by Ian Hussey).



No Worker Left Behind: A Job Creation Strategy for Energy Transition in Alberta provides a blueprint on how to create 200,000 energy jobs as we transition into a sustainable economy (by Ian Hussey).



Lights and Sirens — The Critical Condition of EMS in Alberta explores the current state of affairs of prehospital emergency medical services in our province from the standpoint of the paramedics, giving voice to those who work on the front lines of EMS (by Michael K. Corman).

Parkland Institute published 11 reports in the 2022–2023 fiscal year, including five as part of the Better Way Alberta campaign.



Better Way Alberta: Post-Secondary Education presents solutions for a thriving post-secondary sector that go from dealing with funding and tuition issues to embracing academic freedom and ensuring an education system that serves the public interest (by Ricardo Acuña).



Better Way Alberta: K-12 Education outlines how to provide universal access to well-funded, high-quality public schools that are staffed by highly trained teachers, school leaders, and other educational workers (by Lisa Everitt and Neil Hepburn).



Better Way Alberta: Healthcare proposes evidence-based solutions for ensuring equitable access to health care, addressing staffing challenges in the health-care workforce, investing in rural and small community health services, and resolving the systemic flaws in seniors' care (by Rebecca Graff-McRae).



Better Way Alberta: Revenue Reform demands the Alberta government fix the revenue system by implementing recommendations that result in a more progressive income tax system and requires wealthy corporations to pay their fair share (by Bill Kilgannon).



Better Way Alberta: Inequality and Human Services shows that there is a clear correlation between income equality and economic prosperity and discusses the role of human services in reducing inequality and poverty (by John Kolkman).

Check out our past research:
parklandinstitute.ca/reports

Read Parkland's Better Way Alberta reports:
parklandinstitute.ca/better_way_alberta

PROGRAMMING

Parkland Institute's 26th annual fall conference, **Doing Democracy Better — Challenging the Politics of Fear and Resentment**, took a deep dive into how right-wing populism, austerity, and science denial are impacting how we do democracy. The conference had a total of 350 attendees between in-person and online participants. Jared Yates Sexton and Malcolm Azania were the keynote speakers.

In June, more than 100 registrants participated in the virtual event **The Future of Farmland in Alberta**. Hosted by Parkland in partnership with the National Farmers Union, the event discussed the process of financialization that has been changing the landscape of farming in our province. Katherine Aske presented the findings of her report "Finance in the Fields," and was joined by Annette Desmarais, Ken Larsen, and Blake Hall.

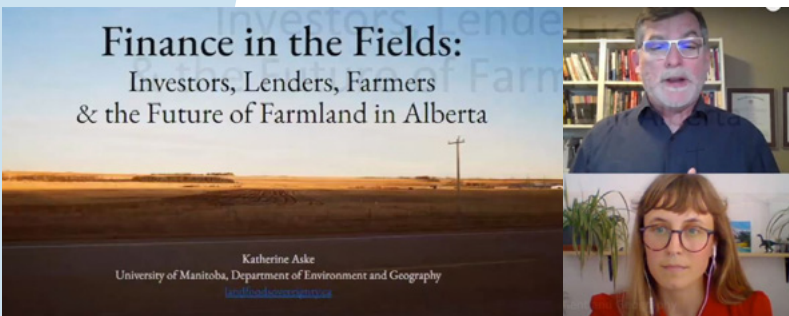
In October, Parkland co-hosted the **Better Way Tour** with AFL, PIA Alberta, and Friends of Medicare. As part of the Better Way Alberta campaign, the tour was a series of seven events in five cities across Alberta, all aimed at starting a positive and imaginative conversation with Albertans about what is needed to build a better province for all.

In addition to the events featured on this page, Parkland Institute spoke directly to Albertans at **more than 25 presentations**, virtually and in-person across the province, to general audiences and groups such as post-secondary students, seniors, union members, activists, researchers, and analysts. Themes discussed included long-term care, medical labs privatization, EMS, energy jobs and transition, private surgeries, corporate tax cuts, post-secondary education, and much more.



Doing Democracy Better
Challenging the politics of fear and resentment
November 18-20, 2022, UAlberta campus & livestream

INEQUALITY
SCIENCE DENIAL
MISOGYNY
RACISM
PUBLIC GOOD



Finance in the Fields:
Investors, Lenders, Farmers
& the Future of Farmland in Alberta

Katherine Aske
University of Manitoba, Department of Environment and Geography



BETTER WAY TOUR

City	Date
Calgary	October 24
Lethbridge	October 25
Medicine Hat	October 26
Red Deer	October 27
Edmonton	October 28



Watch our events:

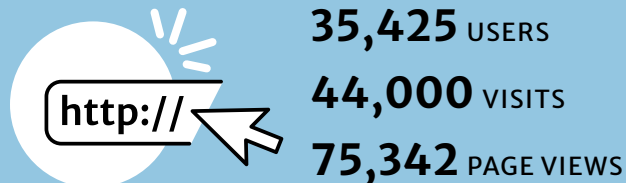
youtube.com/ParklandInstvideo

Read about our conferences:

parklandconference.ca

COMMUNICATIONS

This fiscal year, over 35,000 different people made 44,000 visits to parklandinstitute.ca. Collectively, they viewed our web pages more than **75,000 times**.



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4,396
FOLLOWERS

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FOLLOWERS

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SUBSCRIBERS

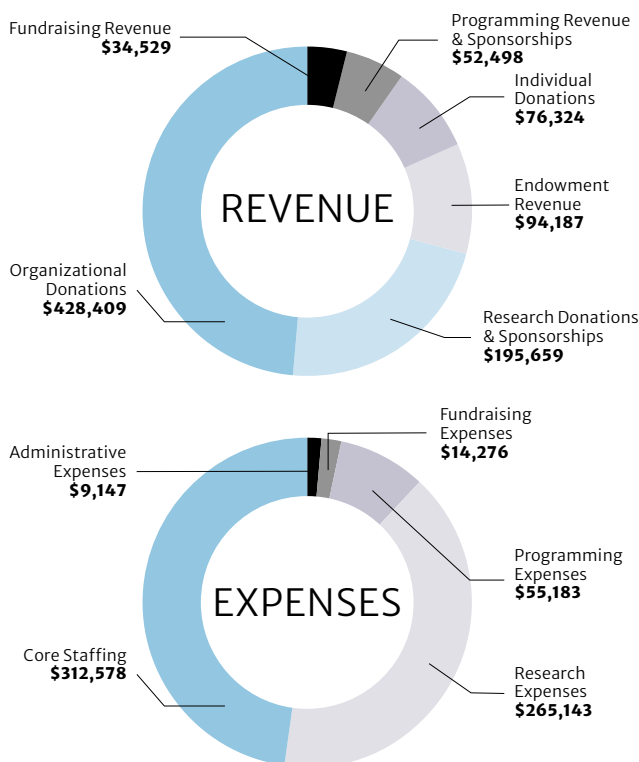
68

MEDIA MENTIONS

Our research and expert opinion were featured 68 times on media channels such as the **Jacobin**, **Reuters**, the **Edmonton Journal**, the **Narwhal**, **Rabble**, and **CBC News**. Staff and researchers published eight entries on our blog, covering a range of public policy topics.

ADMIN & FINANCES

Financial Report for the Year Ended March 31, 2023



There were a number of staff changes over the course of 2022-2023 at Parkland Institute. Administrative coordinator Sharlene Oliver was on medical leave through the end of July, and we were very fortunate to have Austen Lee filling in as an administrative and programming support person during that time. Bill Kilgannon was our acting executive director through June 30, at which point Ricardo Acuña returned from his leave with the AASUA. Jason Foster is Parkland's director, Rita Espeschit is our communications coordinator, and Ian Hussey and Rebecca Graff-McRae remained as our research managers throughout the year. Kayla Dickson was with us part-time as our conference coordinator.

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