PHILADELPHIA 3.0

TIMELINE

TIMELINE FOR YOUR COMMITTEE PERSON CAMPAIGN

March 31 Ballots are set! And your campaign begins

Month of April PERSUASION! Spend 10 hours in April talking to voters and earning their

votes. Do this by knocking doors, hosting a block party, or doing a cleanup

Early April Send Thank You notes to the voters who signed your petitions

April 2 Philly Spring Cleanup: Join an event and bring lit to share with voters

Mid-April Mail ballots start arriving. Ask the person who recruited you for a list of

 $voters\ who\ requested\ mail\ ballots.\ Talk\ to\ those\ voters\ about\ voting\ for$

you, and encourage them to return their ballots before the deadline

Month of May GET OUT THE VOTE! GOTV is when you solidify support among your

voters, and make sure they have a plan to vote, either by mail or in-person

May 7-14 Love Your Park Week: Join a cleanup and bring lit to share with voters

May 17, pt. 1 Election Day: Plan to spend the entire day (7am-8pm) at the polling place,

to talk to voters and share your lit as they walk in. When things are slow,

text or call your voters who haven't showed up yet to remind them to vote

May 17, pt. 2 Mail Ballot Deadline: Ballots must be received by (not postmarked by) 8pm

June 6 Ward Reorganization Meeting: You MUST be in attendance to vote for

ward leadership! There are no proxy votes and the meeting is held at night

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