

Position: Whistler Community Organiser Reports to: Community Advocacy Manager

Location: Whistler BC

OVERVIEW:

Protect Our Winters Canada is a passionate community of athletes, businesses, and enthusiasts uniting the outdoor community to protect the places and experiences we love. We believe our love of adventure in nature demands our participation in the fight to save and protect it. **We're all in for clean air, clean water and a healthy planet.**

We believe our POWer as an organization comes from our community. Through education and advocacy campaigns related to our core policy pillars of clean energy and wildfires, POW turns outdoor passion into climate action.

Although POW Canada is national in scope, to deliver on our <u>2026-2028 Strategic Plan</u>, we will focus significant resources in building community and power within 7 target "outdoor ridings" - federal electoral districts where the outdoor industry is a main driver of the regional economy.

THE OPPORTUNITY:

Protect Our Winters is looking to hire a Community Organiser in Whistler British Columbia. The role is focused on building, organising and mobilising a grassroots community to deepen civic engagement on local, provincial and national climate action.

Reporting to the Community Advocacy Manager, this position is responsible for building grassroots power in Whistler, and ultimately within the Sea to Sky region, by developing and managing a robust volunteer and partner network, organising events and activations, and engaging in on-the-ground campaign work alongside local volunteers and partners to mobilise the outdoor community for climate action.

During election cycles, the workload will shift to focus on nonpartisan civic engagement efforts, including get-out-the-vote (GOTV) initiatives that encourage the outdoor community to make their voices heard at the ballot box.

Supporting our grassroots work will require someone with a passion for creating a community among outdoor enthusiasts, the curiosity to engage in discussion with those not like themselves, and the eagerness to learn new skills along the way. The position will require flexibility with hours, as no week is the same and often work happens outside of typical business hours, including nights and weekends. This

position is based in Whistler and involves periodic travel throughout the Sea to Sky region and requires reliable transportation.

In summary, if you are looking to get into the politics of solving the climate crisis, this role might be for you. Political experience with organizing and advocacy is preferred, but being community-driven, action-oriented, and resourceful is even more essential.

KEY RESPONSBILITIES:

Build and Maintain a Robust Volunteer Advocacy Network

- Recruit active volunteers through 1:1s, events, and regional outreach.
- Support volunteers to move up and down the ladder of engagement.
- Mobilise community members and volunteers to engage in local, provincial and national campaigns aligned with our policy pillars of clean energy and wildfires as well as get-out-the-vote (GOTV) during election cycles.
- Build a deep understanding of local opportunities for climate action through attending municipal council meetings, meeting with thought leaders and stakeholders.
- Liaison with local advocacy partners such as AWARE and My Sea to Sky to ensure our work is collaborative and effective.

Events, Trainings, and Partnerships

- Schedule and execute events to develop and grow a local volunteer network and to support campaign efforts as needed.
- Train volunteers on POW's mission, vision, and strategy.
- Represent POW at partner events from tabling to speaking on panels and more.
- Lead on-the-ground marketing for regional events, including but not limited to poster drops, organizing volunteers to spread the word, setting up communication channels to distribute through the growing volunteer network, and word of mouth.
- Seek out opportunities to share POW's mission and strategy: Hot Planet Cool Athletes in schools, speaking to civic organizations/clubs, etc

Develop Local Leadership Team

- Identify and recruit local volunteer leaders to help mobilize an engaged base of community members with a core leadership team starting in Whistler and eventually expanding regionally.
- Provide POW perspective and coaching, manage budget, and guide geography-specific actions and activities.

Data Management & Reporting

- Utilize our tech stack including Nationbuilder (CRM solution), Instagram and Facebook to effectively communicate and track volunteers/members
- Participate in weekly internal meetings as needed.
- Weekly reporting on 1:1s, events, volunteer actions, opportunities for action, and key findings from the field.
- Responsible for managing, tracking, and delivering event materials.
- Oversee chapter budget and track their expenses, ensuring budgets are clear and approved, and receipts and expenses are reported.

 Work with Community Advocacy Manager to research and apply for local grant opportunities to deliver on POW's strategic goals specifically in the Sea to Sky regional outdoor riding

EXPERIENCE:

Preferred Qualifications:

- Ability to organize a group of people to accomplish a goal and build relationships within the community.
- Experience in climate work and/or the outdoor industry, including intellectual curiosity about climate, clean energy, policy, campaigns, and/or the outdoor industry.
- Connection and local understanding to Whistler's community.
- Excellent verbal and written communication skills, with the ability to translate complex policy issues for diverse audiences.
- Demonstrated ability to build and maintain relationships with diverse stakeholders — including policymakers, coalition partners, and outdoor community representatives.
- Experience independently managing and mentoring volunteers, including assigning tasks, communicating expectations and timelines, and providing feedback.
- Experience independently scoping and leading projects, including project briefs, timelines, reports, and after-action reviews.
- Ability to think quickly on your toes and work dynamically.
- Ability to manage multiple projects with minimal direction in a remote setting.
- Comfort facilitating group discussions, workshops, trainings, etc.
- Experience in small-dollar fundraising and managing project budgets to maximize campaign impact.
- Experience with Nationbuilder (or other project management platforms) and NewMode.
- Strong value alignment with POW's mission and vision and an interest in regional, provincial or national politics and climate action.
- Knowledge of outdoor sports and communities, with an understanding of how climate change impacts these spaces and industries.

HOURS & COMPENSATION:

This is a part-time position (0.5 FTE / 20 hours per week) with compensation in the range of \$26-\$29 per hour based on experience, plus health benefits after a 3 month onboarding period. There may be potential for transition to a full-time position in the future.

WHY YOU'LL LOVE WORKING AT POW CANADA:

- A flexible and friendly fully remote work environment
- Fair compensation and employee health benefits
- 4 weeks of paid vacation
- Opportunities for professional development, adventures and networking
- Purposeful work, that creates a tangible, measurable difference
- POW Canada is an Equal Opportunity Employer. Qualified persons are encouraged to apply regardless of their religious affiliation, race, age, sex, sexual orientation or nature of disability

HOW TO APPLY

Please send your cover letter and resume to Stephanie Korolyk, Community Advocacy Manager - steph@protectourwinters.ca. The deadline for applications is Sunday September 14, 2025 with a start date of October 14, 2025. Only applicants who are selected for an interview will be contacted.