



Date: March 13, 2024

Subject: City of Edmonton / Civic Service Union 52 Contract Negotiations – Public Opinion

From: Spadina Strategies

Contract negotiations between the City of Edmonton and Civic Service Union 52 have been unsuccessful and strike notice has been given by the Union with job action set to begin on Thursday, March 14, 2024. With this context, our team tested public opinion about contract negotiations, proposed wage increases, the possibility of a strike, support for different parties to negotiation, and perceptions of leadership.

The survey was conducted using automated telephone interviews (IVR) on March 12, 2024. Respondents were interviewed on both landlines and cellular phones. The margin of error for this survey of 419 respondents is ± 4.79 percentage points and is accurate 19 times out of 20. The data were weighted by age and gender from the 2021 Canadian Census.

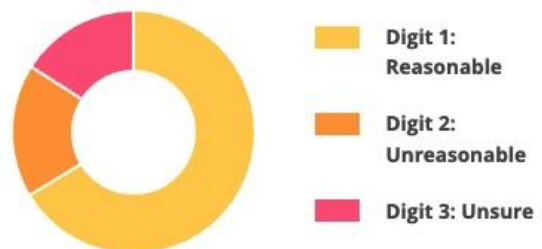
Question 1: You may have heard that the City of Edmonton and Civic Service Union 52 have been unable to reach a wage settlement, which could result in job action. The union has asked for increases of 5% over 3 years, or about 1.7% per year. The City has offered a 3% increase over three years, or about 1% per year. Do you think that the Union ask of a 1.7% increase per year is reasonable:

Union ask is reasonable
Union ask is unreasonable
Unsure

Question 1: Q1 Union Ask

Reasonable	66%
Unreasonable	18%
Unsure	16%

Question 1: Q1 Union Ask



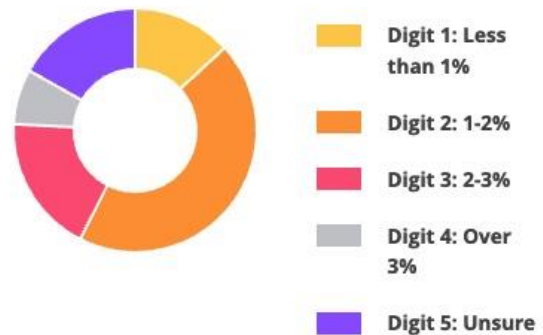
Question 2: Thinking about wage increases, what do you think a reasonable yearly increase is for city employees?

Less than 1% increase
1-2% increase
2-3% increase
Over 3% increase
Unsure

Question 2: Q2 Wage Increase

Less than 1%	13%
1-2%	44%
2-3%	18%
Over 3%	7%
Unsure	17%

Question 2: Q2 Wage Increase



Question 3: Given that job action is possible by City employees, what is your opinion of a strike?

Support a strike by city employees
Do not support a strike by city employees
Unsure

Question 3: Q3 Strike Opinion

Support	51%
Do Not Support	34%
Unsure	16%

Question 3: Q3 Strike Opinion



Question 4: Thinking about the disagreement between the City of Edmonton and the Civic Service Union, which side of these negotiations do you support?

Support the City of Edmonton
Support the Civic Union
Unsure

Question 4: Q4 Union City Support

City	19%
Union	52%
Unsure	29%

Question 4: Q4 Union City Support



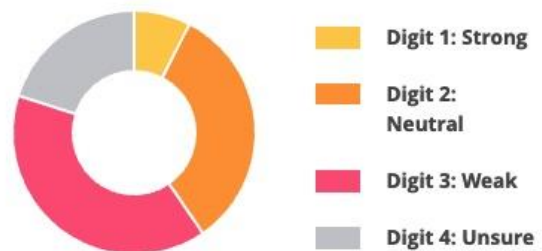
Question 5: What do you think about the leadership by the Mayor and City Council during these negotiations?

Mayor and Council have shown strong leadership
Mayor and Council have shown neither strong nor weak leadership (neutral)
Mayor and Council have shown weak leadership
Unsure

Question 5: Q5 Council Leadership

Strong	8%
Neutral	33%
Weak	39%
Unsure	20%

Question 5: Q5 Council Leadership



For more information about this public opinion polling, please contact Zach Jeffries, Principal at Spadina Strategies by email at zach@spadinastrategies.ca or by phone at 306-229-8721.