



Best Practices of SAVE Promise Clubs

Whether you're just getting started or have been part of a student club for a while, these best practices can help you and your SAVE Promise Club sustain your efforts over time. Many of these tips come directly from SAVE Promise Clubs like yours. For additional support, please contact us at savepromiseclub@sandyhookpromise.org.

- Strive to keep your SAVE Promise Clubs meetings and events fun, interesting, and highly visible in your school, youth organization or community. Check out the SAVE Promise Clubs calendar for monthly national themes you can incorporate to tie your efforts to other SAVE Promise Clubs across the country.
- Work to build more members and involvement over time through increased membership through incentives programs, fun awareness events, or “bring-a-friend” approaches.
- Invite speakers, either from your school or community, to attend your SAVE Promise Club meetings and events throughout the year and bring awareness and support to support your Say Something, Start With Hello or Signs of Suicide (SOS) programs. This could include School Resource Officers, Social Workers, Counselors, Youth Crisis Workers or survivors of violence or depression.
- Actively encourage all SAVE Promise Club members to participate. Assign tasks or ask for specific assistance or ideas from each member of your SAVE Promise Club. Don't be afraid to tap into the talents and abilities of others in your school or youth organization, such as students involved in music, art, video production or drama clubs to help with activities and events.
- Make a special effort to teach members of your SAVE Promise Club how to manage conflicts or difference of options without violence. Use the ideas in Sandy Hook Promise's Say Something, Start With Hello or Signs of Suicide (SOS) programs to teach and practice how to be an “upstander”, and look out for one another and foster inclusion.
- Make every effort to hold your SAVE Promise Club meetings on a regular and recurring basis, such as at the same day and time weekly or monthly. Post and share meeting reminders publicly so members and potential members know when and where to attend.
- Increase awareness of your SAVE Promise Club, what it stands for and the great activities work being done in the school and community. You can do this through social media, creating a YouTube video, organizing events and sharing updates in the school newspaper

or local paper. Ask others in your community, such as the Mayor or School Board, to acknowledge your efforts and attend and participate in events.

- Find at least one to two adult champions connected to your school or youth organization who are supportive, interested, and concerned to serve as advisors for the SAVE Promise Club. Invite members of the community to activities and events and ask them to support your efforts. For example, PTA's and Rotary Clubs might help sponsor food, t-shirts or other items for your SAVE Promise Club.
- Partner with other groups in your school or youth organization on special projects and awareness events. Work together for the greater cause!
- Finally, make sure your SAVE Promise Club is diverse and includes individuals of all grade levels at the school or youth organization. Place a special emphasis on bringing in new members as grades graduate and rising grades enter.