Consumers want, need, and have a right to know where their products are made. To know if their purchases and products:

- Will support jobs in the American economy and help bring back the six million jobs lost as factories closed in the U.S. and manufacturing shifted to Asia.
- Support manufacturing in America where we have stringent environmental laws protecting our planet, not in countries that are causing environmental damage.
- Are safe to use and follow USDA, FDA and CPSC rules and regulations in their manufacture, something that imported products in many cases do not.
- Are produced under fair trade guidelines that prohibit child and slave labor and promote living wages, safe working conditions and humane treatment of workers.

Congress therefore has enacted various statutes requiring country-of-origin labeling on goods and packages. However, these laws, enacted before the internet even existed, are outdated, frustrating consumers desiring to exercise consumer choice:

**Country-of-origin labels on products and packages can be obscure, tiny, and difficult to locate:**
- Companies are playing “hide the ball”
- No label on the front, back or side panels
- Or in the usual fine print on the bottom
- Only when the ball is out of the package
- ...do we learn it was made in China
NEW LEGISLATION NEEDED
FAIR COUNTRY OF ORIGIN DISCLOSURE ACT

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MORE IMPORTANTLY:
For most products, information offered in advertising and at the point of sale on the internet, in catalogs, and in stores is not currently required to include country-of-origin information. Consumers are left unable to make an informed choice.

THESE SHORTCOMINGS SHOULD BE REMEDIED

1 Packaging: A product’s package should display the country of origin labeling required by existing law in a clear and conspicuous manner on the package’s “principal display panel” – no more turning packages end-over-end in a search for the fine print telling the product’s origin.

   Advertising: The country-of-origin labeling for a product which is required by existing law should be clearly and conspicuously stated in any advertisement, product listing, or other communication in connection with offering the product for sale, including online catalogs.

THIS IS A SIMPLE LEGISLATIVE FIX:

AN AMENDMENT TO THE FTC ACT IS NEEDED TO IMPROVE THE COUNTRY-OF-ORIGIN REQUIREMENTS OF EXISTING LAW.

THIS CAN BE DONE NOW!