



WHAT'S NEXT?

**Post-Election
Community Summit
Participant Package**

Full Day Agenda

10am Morning Mingle

We'll start the day off with coffee, light snacks, and a chance to connect with friends, both new and old.

10:30am Welcome & Opening Remarks

Public Interest Alberta's Executive Director **Bradley Lafortune** and Elder **Roxann Sunwalker Roan** will open the space, provide an orientation to the day, and go over group norms.

11am Election Debrief

How did you feel about the provincial election? How did you feel about what was on offer from the major political parties in Alberta? Community activist **Kyla Fisher** will lead an election debrief.

12pm Lunch

We'll enjoy a delicious lunch catered by **Tee Pee Treats Indigenous Cuisine**. We will also have a drop-in **naloxone training**.

1pm So What's Next? Campaign Framing

Bradley Lafortune will lead a short session on our summer organizing strategy and your role in building an Alberta for all.

1:30pm

Skill-Building Session, Block 1

Participants choose from one of the following skills:

- Bystander Intervention & Prevention
- One-on-One Organizing Conversations
- Storytelling for Advocates
- Issues-Based Campaigning

2:30

Break

2:45pm

Skill-Building Session, Block 2

Participants choose from one of the following skills:

- Bystander Intervention & Prevention
- One-on-One Organizing Conversations
- Storytelling for Advocates
- Issues-Based Campaigning

3:45pm

Panel: Renewing Hope: Organizing and Community

Adrienne King will host a panel session with women and gender-diverse folks including **Wing Li, Dylan Sloan, & Donna Staszewski** who have organized on a variety of issues, all while building a community that helps them sustain and renew hope.

4:30pm

Closing Remarks

Bradley Lafortune will close out the day and let you know how to stay in touch with Public Interest Alberta and our partners as we work together for an Alberta for all.

Welcome!

Welcome to Public Interest Alberta's Post-Election Community Summit! If we're going to win an Alberta for all, we need all hands on deck so we're thankful you're here!

Facilitators



Bradley Lafortune has worked most of his life on Treaty 6 territory in Alberta as an advocate for worker rights and social, economic and environmental justice. Organizing, advocacy, and political action that centers real stories and builds power are the principles that guide Brad's work. He is committed to building diverse, inclusive, and equitable networks with Public Interest Alberta to help shape our province's future.



Roxann Sunwalker Roan is a pipe carrier, knowledge keeper, and documentary producer from Ermineskin Cree Nation. She was raised in the traditional spiritual way of life with her family members at the Smallboy camp in the heart of the mountains, Kootenai Plains. She grew up with elders who told her stories and legends of Plains Cree People. Roxann confronted and transcended the impacts of her Indian residential school experience. Since her graduation from high school, she has continued to expand her creative cultural skills and knowledge through education. She shares her passion for language and cultural revitalization through teaching and mentoring in the Cree language and nêhiyaw culture. She is trained as a life skills trainer with use of the "Medicine Wheel" method



Kyla Fisher is passionate about building community and making it a welcoming place for all. She has lived in Edmonton for the past twenty years, studying, enjoying all aspects of the arts, and learning more about what draws people to these lands. Kyla has a decade of experience working in the non-profit sector, currently working as the Programs Manager for the Edmonton Heritage Council.

She is currently the President of the Braille Tone Music Society of Edmonton, and an active volunteer with At Home in Highlands, and is starting a toy lending library through her local community league.

Session Descriptions

Bystander Intervention & Prevention

Life is feeling especially scary for many communities. The politics of division are stoking the flames of bigotry and discrimination, sometimes with violent impacts. We all have a role to play in making our communities safer for everyone. But how?

In this one hour session we will develop an understanding of what constitutes discriminatory behaviours, examine preventative measures for discriminatory behaviours, and develop tools for intervention when discrimination may occur.



Alexandra Marshall (she/her) is the Rural Education Coordinator for the Fyrefly Institute for Gender and Sexual Diversity at the University of Alberta. She lectures on creating inclusive spaces, delivers professional development for teachers and admin regarding best practices and policies to create better and safer schools, and helps community organizations develop inclusive practices and policies.

One-on-One Organizing Conversations

There's no need to be intimidated by the word organizing. It's just a fancy way of saying building relationships. But the way we do it matters.

In this session, we will explore how to structure one-on-one conversations that will spark action and engagement. Whether you're in conversation with friends, family, coworkers, or getting to know a new community leader, this session will leave you with the skills you need to feel confident in any organizing conversation.



Juan Vargas is a climate organizer based out of Amiskwacyi/Edmonton on Treaty 6 Territory. Proud to be from a working-class immigrant family, Juan's family moved to Alberta chasing work during the oil boom of the mid-aughts. These experiences inform his perspectives on the need for an accelerated just transition that leaves no one behind. Juan is motivated about building cross-sectoral and multiracial movements that unite Indigenous communities, workers, civil society, and diasporas.

Storytelling for Activists and Advocates

Stories are powerful tools. Through narrative, we can connect with others and invite them into taking action alongside us in our struggle for hope, challenge, and change. But how do we do it? How do we build effective stories that demonstrate the real solutions to the crises of our time?

In this session, we will learn how to build effective stories that will move people on the issues. Whether you're giving a speech at a rally, talking to the media, canvassing, or more, this session will help you use your own life experiences to connect with others and invite them into the movement for a better Alberta for all.



Laura Kruse is the Director of Communications and Organizing for Public Interest Alberta. She is a public speaker, educator, facilitator, and one of the co-founders of nationally-recognized grassroots Free Transit Edmonton campaign. Her writing has appeared in the Edmonton Journal, Progress Alberta, and Jacobin Magazine.

Enough is Enough: Winning on Issues that Matter

How do we win on the issues that matter? In this rapid-fire session led by Friends of Medicare's Executive Director **Chris Gallaway**, we will learn how to identify winning strategies to fight back against cuts and privatization. From medicare to harm reduction, Friends of Medicare have been on the frontlines of the fightback to stop cuts to essential services and demand the strengthening of public services for all. This session promises to leave participants ready to fight back in Danielle Smith's Alberta.



Chris Gallaway (he/him) is an experienced community organizer and advocate for public health care. Born and raised on a farm in rural Saskatchewan, he has since spent most of his adult life living on Treaty 6 territory. His past experience includes working for the Alberta Federation of Labour, in three provincial legislative assemblies, and for a variety of non-profit and community organizations. Outside of work Chris is an active volunteer and community member engaged in social justice and the arts.

Panel: Renewing Hope: Organizing and Community

There is no doubt that organizing and advocacy is hard work. It can be difficult to feel hopeful when the politics of division, greed and austerity are stacked against us and when it feels like the wins are slow to come.

But when working together for the collective good is our goal, continuing to organize and renew hope despite the odds is critical. Building strong friendships that are rooted in love, shared values, and solidarity is what has allowed many organizers throughout history to continue fighting. The same is true of being part of communities that laugh together, mourn together, and organize together.

Join us for this panel session with women and gender-diverse folks who have organized on a variety of issues, all while building a community that helps them sustain and renew hope.



Wing Li is a public services advocate, community organizer, and lifelong Albertan. She is the Communications Director for Support our Students Alberta, a province-wide public education advocacy organization which was founded in 2015. She holds a PhD in Neuroscience and her background is in the field of learning and memory. She also works with elementary reading intervention at a public school and has taught at the post-secondary level. Her community work focuses on organizing a movement for universally accessible public services for all from a structural societal equity lens.



Dylan Sloan is an activist, creative, organizer and communicator in amiskwaciwaskahikan (Edmonton). A queer settler Albertan on Treaty 6 land, they survived growing up here by imagining the day they'd get the heck out. But once they met other rad folks fighting for good things, there was no getting rid of them. They are passionate about building inclusive communities, queer issues, mental health and harm reduction. They believe in having hard conversations to build power and create change.



Donna Staszewski is a retired teacher and school principal. Through her work as an ATA Economic Consultant, an Alberta School Employees Benefit board member and a leader in school curriculum initiatives, she contributed to the defence and integrity of public education. Currently, Donna serves as chair of the Public Interest Alberta Child Care and Early Learning Task Force. She supports the importance of advocating for establishing a public system of early learning and child care programs which are of high quality, accessible, affordable and well-regulated.



Adrienne King (she/they) is a Creative Specialist with the NOW Group, a communications agency that works with unions, progressive political campaigns, and not-for-profits. Adrienne has also worked as a union organizer, a campaign manager, a political staffer, and a treeplanter. She lives in Edmonton with a much beloved, and wacky cat, Tom Bombadil.

Donations



In order to create a strong advocacy network, it is necessary to foster a community of individuals and organizations who are committed to advancing the public interest. In order to maintain our independence to speak out on the issues that are important to you, Public Interest Alberta does not accept government or corporate funding. We rely on the financial support of committed individuals and organizations.

If you are able, please consider making a donation to Public Interest Alberta. Donations of any size are gratefully accepted. Scan the QR code to go to the donation page of our website.

Thank you to our partners and sponsors!

