

We call on the Queensland Museum to end its partnership with Shell, which has led to the museum sending Shell-branded materials into Queensland classrooms, presenting a biased and incomplete picture of climate science, as revealed in an investigation by Comms Declare.

The [investigation](#) by the climate communications charity, [Comms Declare](#) revealed the museum has accepted more than \$10 million in funding from fossil fuel giant, Shell leading to Queensland school children as young as nine being given compromised climate change lessons. Queensland Museum has asserted that it “maintains full independence in its research, exhibitions, and educational activities”. Despite these assurances, Comms Declare’s review has identified ‘multiple examples where Shell-branded classroom resources, distributed under the museum’s authority, present a biased and incomplete picture of climate science’.

The Shell corporate branding and messaging in school materials constitutes indirect marketing to minors. It’s also an ethical breach like allowing tobacco or gambling sponsorships in schools.

Public cultural and scientific institutions, such as the Queensland Museum, should not be accepting money from corporations whose core activities contribute to the degradation of the very heritage the public institutions are charged to preserve.

The museum is risking not only its integrity, and its perceived independence, but also risks breaching its own charter.

The Queensland Museum should end its deal with Shell and follow the lead of other public institutions around the globe which are turning away from partnerships with fossil fuel companies.

We need well-educated children that understand the real causes of climate change and the solutions, not children befuddled by materials sponsored by one of the chief perpetrators and one of Australia’s largest carbon polluters.

Shell should not be allowed to pollute our children’s minds as well as the planet.

Signed

End Fossil Fuel Sponsorships Group

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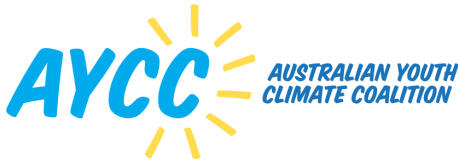
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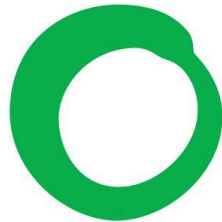
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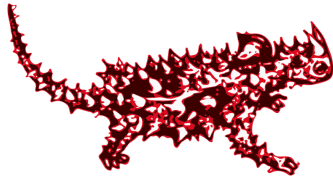


birdlife
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CLIMATE
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**Arid
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**ACF Community
Brisbane South & Logan** 
Independently organised ACF group

**ACF
Community** 
Independently organised ACF group

Griffith (Electorate)

This group is part of a network of independently organised, volunteer-run groups in the ACF Community.



**ACF Community
Bayside** 
Independently organised ACF group

ACF  **Community
Brisbane West**



**ACF Community
Eastern Rosellas** 
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**ACF Community
Geelong** 
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