



# INVEST OTTAWA

## SMALL BUSINESS ENTERPRISE CENTER SERVICES

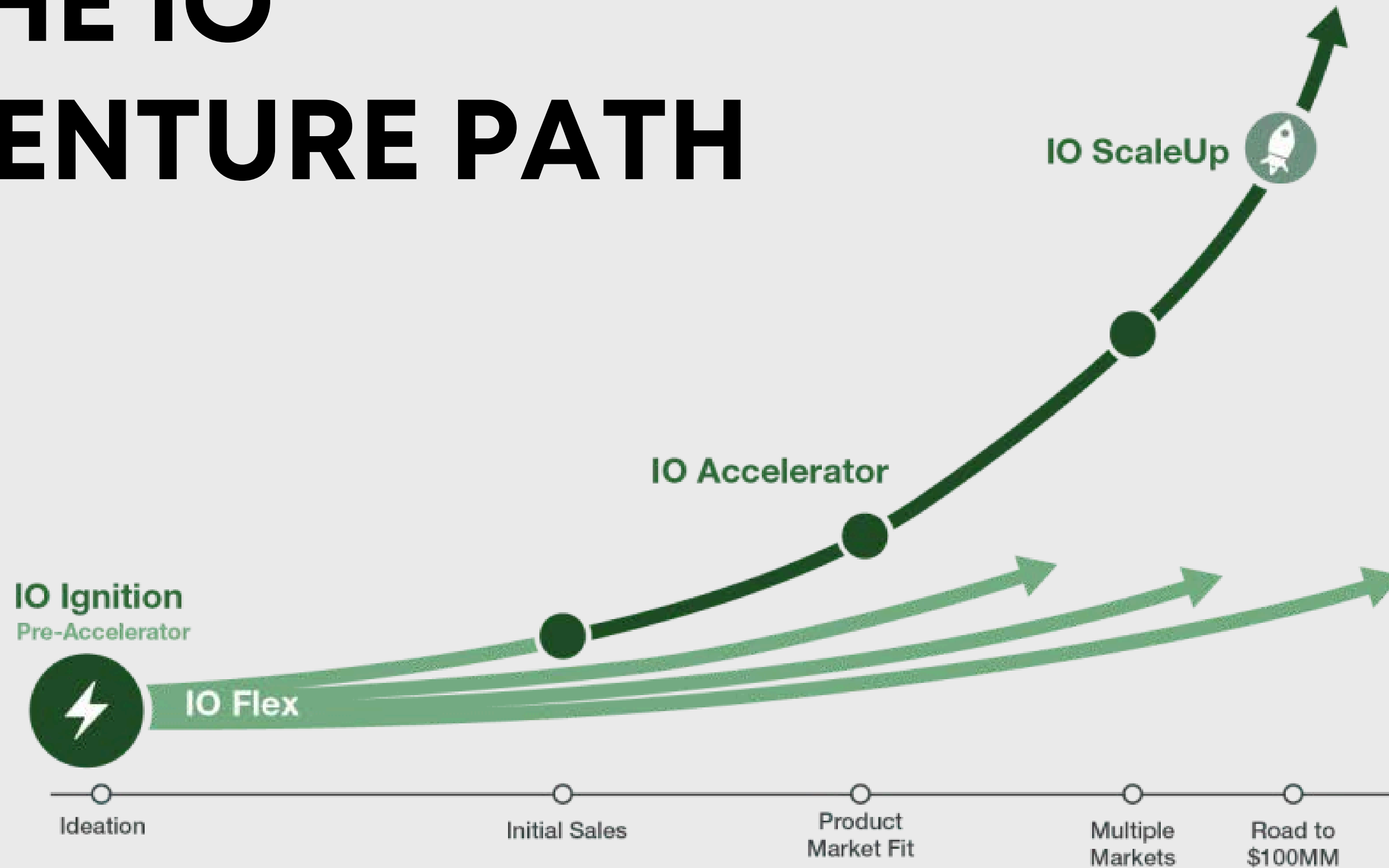
---

**SARA PERRON**

Manager, Entrepreneurship Programs



# THE IO VENTURE PATH



2026

# **SMALL BUSINESS ENTERPRISE CENTER (SBEC)**

Entrepreneurship Programs & Services





# BUSINESS ADVISORY SERVICES

Entrepreneurs in Ottawa have an opportunity to access a number of Advisory Services here at Invest Ottawa. We have a team of 8 advisors who are experts in their fields. We also offer drop in legal and accounting sessions with our partners.

We offer assistance at all stages of business development.

Common Topics: Finances, business structure, business expansion, marketing strategies

**~700 CONSULTS  
PER YEAR**

# EDUCATION CENTER

Provides workshops and seminars to the entrepreneurial community on a wide range of topics.

**Common Topics:** Importing and exporting/Google Ads/Ecommerce 101/ Validating your Business Idea



**7-12 WORKSHOPS PER MONTH  
OVER 3000 ATTENDEES PER YEAR**

# ENTREPRENEURSHIP PROGRAMS



# ↑ starter company plus

Starter Company Plus is a provincially-funded program that arms both new and existing **non tech** business owners with the necessary skills to help their business succeed.

- Three month training and mentorship program
- Participants have a chance to pitch for a grant of **up to \$5,000**
- Must be 18+ and not returning to school
- 2 cohorts per year
  - April cohort is focused on CPG (consumer packaged good - food only)
  - September cohort is general intake



# Summer Company



A summer program that helps students aged 15-29 start and run their own small business with training, mentorship, and hands on experience.

- Bi weekly workshops that teach business basics.
- Participants receive a **grant of \$3,000**
- Must be returning to school in the fall.

# E-Commerce

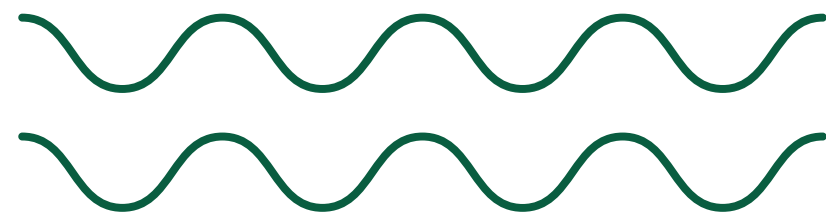
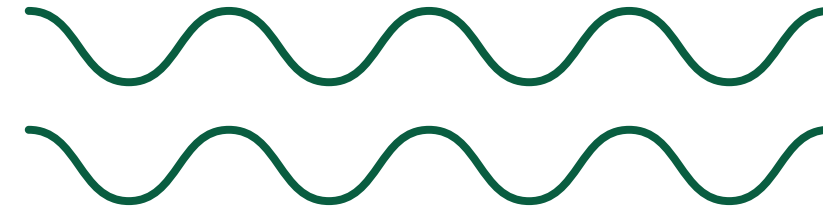
ACCELERATOR PROGRAM

An intensive 2-day bootcamp for revenue generating product businesses designed to help scale online operations.

- Participants receive specialized e-commerce training, advisory support, and six months of peer group sessions.



**THANK  
YOU!**



**Sara Perron**

sperron@investottawa.ca

www.investottawa.ca  
7 Bayview Station Road

