

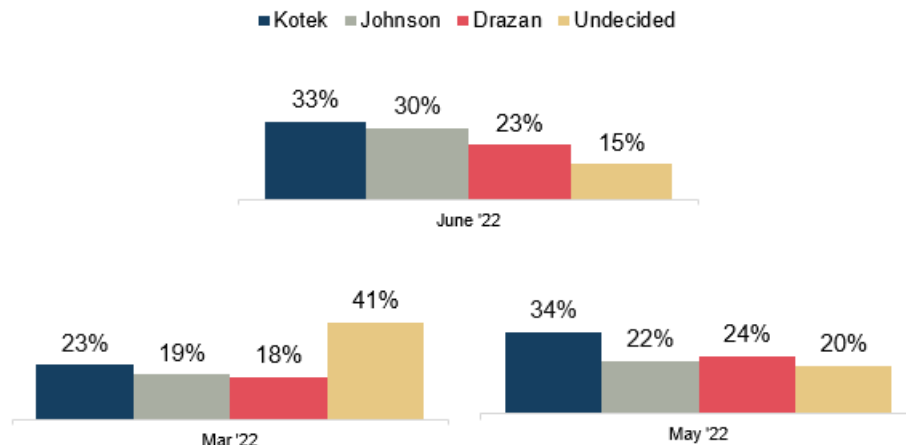


TO: RUN BETSY RUN
FROM: GREG STRIMPLE AND ROBERT JONES, GS STRATEGY GROUP
RE: OREGON GUBERNATORIAL RESEARCH
DATE: 07.06.22

GS Strategy Group conducted a poll on behalf of Run Betsy Run. The telephone survey was conducted June 23-29, 2022, among 600 likely November 2022 voters in Oregon. Respondents were randomly selected from the voter file and the survey has a margin of error of +/- 4.0 percent at the 95% confidence level. Surveys were conducted using live interviewers, with 70% conducted by cell phone and 30% by landline. Below are key findings from that research.

Betsy Johnson has strong momentum in the race to be Oregon's next Governor and is now in a two-way contest with Tina Kotek.

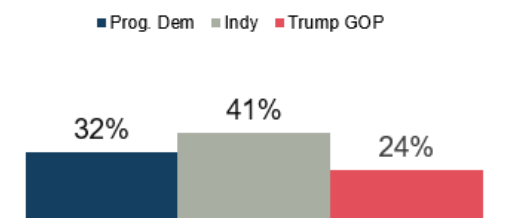
If the election for Governor of Oregon was held today and the candidates were Tina Kotek, the Democrat, Christine Drazan, the Republican, and Betsy Johnson, the independent candidate, for whom would you vote?



Betsy Johnson has significant room to grow as voters learn about her independent candidacy, while Kotek and Drazan are limited by unfavorable images and narrow appeal to ideological extremes.

Generally speaking, which type of candidate for Governor would you prefer to vote for?

- A socially progressive Democrat
- A qualified, common-sense independent
- A devout Trump Republican

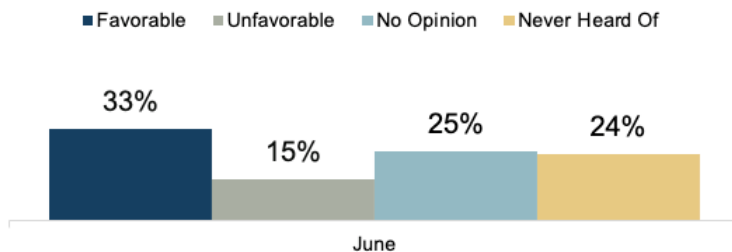


	Overall	Ballot Test Undecided
Prog Dem	32%	22
Indy	41%	49
Trump GOP	24%	21

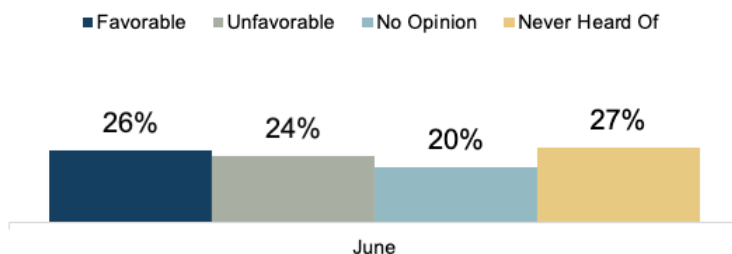
Betsy Johnson is much more positively viewed than her opponents with a 2:1 favorable rating, while Kotek is divisive and Drazan net unfavorable.

Please tell me whether you have a favorable or unfavorable opinion of each of the following people.

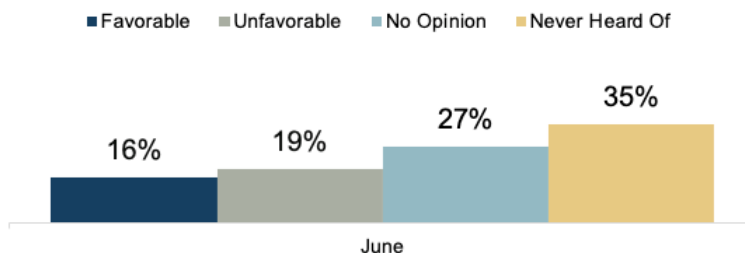
Betsy Johnson



Tina Kotek



Christine Drazan



As the Oregon Gubernatorial election enters the summer, it's clear that Betsy Johnson has gained the upper hand on the field. As voters increasingly tune in to their choices, she is personally viewed most positively, and the idea of an independent governor drives undecideds to her. The primary honeymoon is over for party nominees, the two major party candidates are narrowly confined to their ideological bases, and Betsy Johnson is well positioned to win remaining undecideds.