

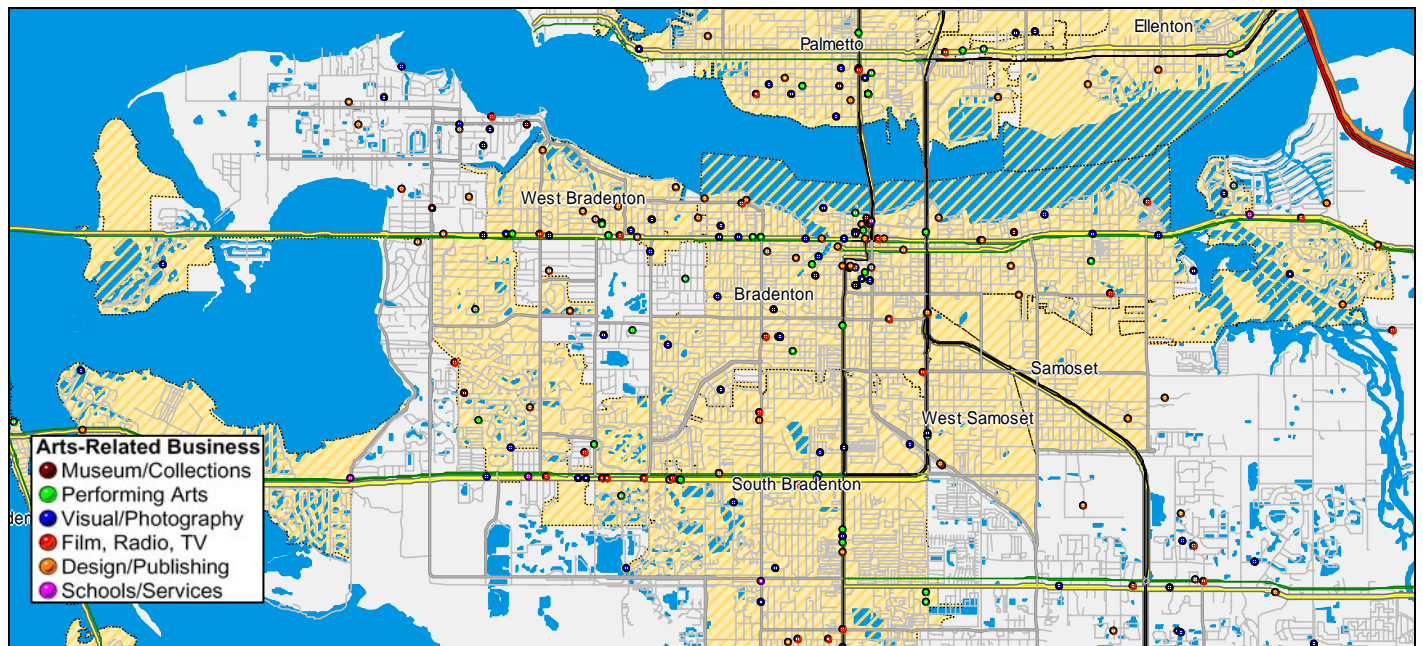
## The Creative Industries in Bradenton, FL

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **Bradenton, FL**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

**Nationally**, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people—4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, Bradenton, FL is home to 107 arts-related businesses that employ 505 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **Bradenton, FL**, with each dot representing an arts-centric business.

### 107 Arts-Related Businesses in Bradenton, FL Employ 505 People





## Arts-Related Businesses and Employment in Bradenton, FL: 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>4</b>	<b>47</b>
Museums	1	33
Zoos and Botanical	1	3
Historical Society	2	11
<b>Performing Arts</b>	<b>20</b>	<b>54</b>
Music	10	27
Services & Facilities	6	20
Performers	4	7
<b>Visual Arts/Photography</b>	<b>39</b>	<b>93</b>
Crafts	1	4
Visual Arts	7	10
Photography	21	61
Services	10	18
<b>Film, Radio and TV</b>	<b>16</b>	<b>123</b>
Motion Pictures	12	102
Television	2	18
Radio	2	3
<b>Design and Publishing</b>	<b>25</b>	<b>175</b>
Architecture	14	83
Design	5	76
Advertising	6	16
<b>Arts Schools and Services</b>	<b>3</b>	<b>13</b>
Arts Councils	2	7
Arts Schools and Instruction	1	6
<b>GRAND TOTAL</b>	<b>107</b>	<b>505</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries).

## Trends in Bradenton, FL Arts-Related Businesses and Employment: 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>4</b>	<b>4</b>	<b>0.00%</b>	<b>58</b>	<b>47</b>	<b>-18.97%</b>
Museums	1	1	0.00%	33	33	0.00%
Zoos and Botanical	1	1	0.00%	3	3	0.00%
Historical Society	2	2	0.00%	22	11	-50.00%
<b>Performing Arts</b>	<b>17</b>	<b>20</b>	<b>17.65%</b>	<b>52</b>	<b>54</b>	<b>3.85%</b>
Music	9	10	11.11%	33	27	-18.18%
Services & Facilities	5	6	20.00%	13	20	53.85%
Performers	3	4	33.33%	6	7	16.67%
<b>Visual Arts/Photography</b>	<b>30</b>	<b>39</b>	<b>30.00%</b>	<b>65</b>	<b>93</b>	<b>43.08%</b>
Crafts	1	1	0.00%	4	4	0.00%
Visual Arts	7	7	0.00%	8	10	25.00%
Photography	16	21	31.25%	43	61	41.86%
Services	6	10	66.67%	10	18	80.00%
<b>Film, Radio and TV</b>	<b>13</b>	<b>16</b>	<b>23.08%</b>	<b>124</b>	<b>123</b>	<b>-0.81%</b>
Motion Pictures	11	12	9.09%	104	102	-1.92%
Television	2	2	0.00%	20	18	-10.00%
Radio	0	2	200.00%	0	3	300.00%
<b>Design and Publishing</b>	<b>22</b>	<b>25</b>	<b>13.64%</b>	<b>102</b>	<b>175</b>	<b>71.57%</b>
Architecture	13	14	7.69%	81	83	2.47%
Design	4	5	25.00%	7	76	985.71%
Advertising	5	6	20.00%	14	16	14.29%
<b>Arts Schools and Services</b>	<b>2</b>	<b>3</b>	<b>50.00%</b>	<b>11</b>	<b>13</b>	<b>18.18%</b>
Arts Councils	1	2	100.00%	5	7	40.00%
Arts Schools and Instruction	1	1	0.00%	6	6	0.00%
<b>GRAND TOTAL</b>	<b>88</b>	<b>107</b>	<b>21.59%</b>	<b>412</b>	<b>505</b>	<b>22.57%</b>