

FOR IMMEDIATE RELEASE

Vast majority of voters feel “abandoned and unrepresented” by long-established political parties, new research shows

- Boris Johnson’s premiership has eroded trust in British politics
- Fewer than one in six voters feel represented by mainstream political parties
- Young and middle-aged voters feel particularly alienated, True and Fair Party polling shows
- Voters “deserve better than the shambles of recent years”, says Gina Miller

FOR IMMEDIATE RELEASE - LONDON, 10 JULY 2022 - Nearly two-thirds of voters do not feel represented by mainstream national political parties, according to research commissioned by the True & Fair Party.

The poll shows that Boris Johnson’s “awful legacy is the erosion of trust in British politics”, said True & Fair leader Gina Miller. She founded the party to clean-up Westminster’s political system and modernise the country’s democracy.

Conducted by Find Out Now, the poll of more than 2,000 people showed that:

- Just 16% of people said they feel represented by one of the current mainstream political parties
- 63% said that they did not feel represented by those parties
- This is particularly an issue for both younger and middle-aged adults, with 64% of 18-24-year-olds, 66% of 25-34 year olds, 67% of 35-44 year olds and 67% of 45-54 year olds feeling unrepresented
- 58% of Conservative voters in 2019 do not feel represented by any political party, including the one they voted for; the same is true of 66% of 2019 Labour voters and 72% of 2019 Lib Dem voters.
- The research shows that nearly half (46%) of votes are still up for grabs ahead of the next general election, with 33% undecided and 13% currently not intending to vote

True & Fair Party leader Gina Miller said:

“Boris Johnson might finally be on his way out, but his awful legacy is the erosion of trust in British politics. Not that many of his colleagues come out well from the past three years of lies, sleaze and chaos. The Tories protected a man they knew was not fit for office, while disappointment in the effectiveness of opposition parties means voters no longer feel represented by anyone.

“Those who have abused the ‘good chap’ system of our outdated politics have left voters feeling abandoned and unrepresented. We all deserve better than the shambles of recent years, which has allowed scandal and personal ambition to fester. British politics is at its lowest ebb and needs to be rebuilt.”

Media enquiries

For any queries or requests for interview please contact press@trueandfairparty.uk

Notes to editors:

Below is the breakdown of percentages for the following question to a nationally representative sample of 2,013 people.

Do you currently feel represented by a mainstream political party?

Yes - 16%

No - 63%

Don’t know - 21%

By age group

18-24: Yes - 9%; No - 64%; Don't know - 27%
25-34: Yes - 10%; No - 66%; Don't know - 24%
35-44: Yes - 11%; No - 69%; Don't know - 20%
45-54: Yes - 14%; No - 67%; Don't know - 20%
55-64: Yes - 18%; No - 59%; Don't know - 23%
65 plus: Yes - 29%; No - 57%, Don't know - 14%

By Brexit vote

Leave: Yes - 18%; No - 65%; Don't know - 17%
Remain: Yes - 22%; No - 61%; Don't know - 16%

By vote in 2019

Conservative: Yes - 24%; No - 58%; Don't know - 18%
Labour: Yes - 21%; No - 66%; Don't know - 13%
Liberal Democrat: Yes - 18%; No - 72%; Don't know - 12%
SNP: Yes - 44%; No - 44%; Don't know - 12%
Other: Yes - 11%; No - 72%; Don't know - 17%
No vote: Yes - 4%; No - 64%; Don't know - 32%

If there were a General Election tomorrow, who would you vote for?

Conservative - 15%
Greens - 5%
Labour - 21%
Liberal Democrats - 8%
Other - 6%
Not going to vote - 13%
Undecided - 46%

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