



MARKETPLACE
Nov. 4, 2023, Rochester, MN

TRADESHOW
March 21, 2024, Cannon Falls, MN

Your Full-Year Sponsorship Makes the Following Possible:

FEAST! Local Foods Marketplace: The region's largest local-food showcase. Your investment keeps exhibit booth and ticket prices low to encourage participation, onsite purchases, and vendor/buyer networking.

FEAST! Local Foods Tradeshow: The annual B2B event connects wholesale buyers to hundreds of local makers. Your investment reduces exhibition costs, making participation affordable for emerging food entrepreneurs.

Scoop! Local Foods E-newsletter: News and profiles, highlighting local farmers and foodmakers.

LOCAL FEAST! magazine: A premier magazine free to the public about local food systems and the joy of local foods.

local-feast.org: The website provides information on the many ways the FEAST! Local Foods Network amplifies the regional food system and is an invaluable resource for local growers and producers.

2023-24 FEAST! SPONSORSHIPS



For 10 years, FEAST! has connected thousands of local eaters with local makers through public festivals, tradeshow and its specialty publication *LOCAL FEAST!* magazine. Hundreds of foodmakers from Minnesota, Wisconsin and Iowa are gearing up now for the 2023-2024 FEAST! season.

Will you help bring the best local food to our region?

Premier Partner: \$25,000 or above

- Unlimited general admission FEAST! Marketplace tickets for all staff
- 20 FEAST! Marketplace VIP passes
- Invitation to 2024 Tradeshow with speaking opportunity
- Profile in *Scoop!* newsletter
- ½ page sponsorship message in *LOCAL FEAST!* magazine
- Large logo on website, in *LOCAL FEAST!* magazine, at all FEAST! events + in all print advertising for events (where possible)

Gold Sponsor: \$10,000 or above

- Unlimited general admission FEAST! Marketplace tickets for all staff
- 10 FEAST! Marketplace VIP passes
- Invitation to 2024 Tradeshow
- Medium logo on website, in *LOCAL FEAST!* magazine, at all FEAST! events + in all print advertising for events (where possible)

Silver Sponsor: \$5000 or above

- Unlimited 50% discount on general admission FEAST! Marketplace tickets for all staff
- 6 FEAST! Marketplace VIP passes
- Invitation to 2024 Tradeshow
- Small logo on website, in *LOCAL FEAST!* magazine, at all FEAST! events + in all print advertising for events (where possible)

Bronze Sponsor: \$1000 or above

- 15 general admission FEAST! Marketplace tickets
- 2 FEAST! Marketplace VIP passes
- Invitation to Tradeshow
- Name on website + in *LOCAL FEAST!* magazine

Friend of FEAST!: \$250 or above

- 4 general admission FEAST! Marketplace tickets
- Name on website + in *LOCAL FEAST!* magazine

Local-Feast Groupie: \$100 or above

- 2 general admission FEAST! Marketplace tickets
- One 10-year FEAST! Anniversary t-shirt

Contact Info:

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local-feast.org



SPECIAL OPPORTUNITIES

Looking for a more specific way to extend your brand while meeting your philanthropic objectives? Consider these FEAST! Local Foods Marketplace opportunities! (For 2024 tradeshow-specific opportunities, see local-feast.org.)



\$7,000 - Marketplace Tote Sponsor (1 opportunity) [Deadline Aug. 1]

Sponsoring the reusable shopping bags handed out at the Nov 4th event, gets you in front of the show's 1500+ attendees, organizers, media and beyond.

- Your logo on the commemorative 10-year FEAST! shopping bag
- Unlimited general admission FEAST! Marketplace tickets for your staff
- 6 FEAST! Marketplace VIP passes
- Medium logo on website, in *LOCAL FEAST!* magazine + in all print advertising/signage for the Marketplace (where possible)

\$5,000 - People's Choice Award Sponsor (1 opportunity) [Deadline Sept. 1]

This coveted award, presented in front of a live and live-streamed audience at the public festival, is given to the exhibitor most loved by Marketplace attendees.

- An opportunity to make a few remarks before presenting the award at the show
- Unlimited 50% discount on general admission FEAST! Marketplace tickets for your staff
- 6 FEAST! Marketplace VIP passes
- Small logo on website, in *LOCAL FEAST!* magazine + in all print advertising/signage for the Marketplace (where possible)



\$4,000 - "Sip Local" Sponsor (1 opportunity) [Deadline Aug. 15]

Cheers! Raise your 10-year anniversary glasses and sponsor the local wine, cider, beer and spirits makers at FEAST!

- Your logo etched on the commemorative sampling glasses for our VIP attendees
- Unlimited 50% discount on general admission FEAST! Marketplace tickets for your staff
- 4 FEAST! Marketplace VIP passes
- Small logo on website, in *LOCAL FEAST!* magazine + in all print advertising/signage for the Marketplace (where possible)



\$2,500 - Cooking Demo Sponsor (2 opportunities) [Deadline Sept. 1]

This mouth-watering opportunity allows attendees to watch a celebrity chef prepare local foods and sample the results.

- Opportunity to sponsor, meet and assist a celebrity chef
- 15 general admission FEAST! Marketplace tickets
- 2 FEAST! Marketplace VIP passes
- Small logo on website + *LOCAL FEAST!* magazine + signage/program at festival



The FEAST! Network is working towards a better local food system through a variety of programs, including their festival, tradeshow, and the *LOCAL FEAST!* magazine,"

—Patrice Bailey, Assistant Commissioner, Minnesota Department of Agriculture.

Premier Partners



www.local-feast.org

