

MARKETPLACE Nov. 4, 2023, Rochester, MN

TRADESHOW March 21, 2024, Cannon Falls, MN

# Your Full-Year Sponsorship Makes the Following Possible:

FEAST! Local Foods
Marketplace: The region's
largest local-food showcase.
Your investment keeps exhibit
booth and ticket prices low to
encourage participation, onsite
purchases, and vendor/buyer
networking.

FEAST! Local Foods
Tradeshow: The annual
B2B event connects wholesale
buyers to hundreds of local
makers. Your investment
reduces exhibition costs,
making participation
affordable for emerging food
entrepreneurs.

**Scoop!** Local Foods E-newsletter: News and profiles, highlighting local farmers and foodmakers.

LOCAL FEAST! magazine:
A premier magazine free to
the public about local food
systems and the joy of local
foods.

local-feast.org: The website provides information on the many ways the FEAST! Local Foods Network amplifies the regional food system and is an invaluable resource for local growers and producers.

# 2023-24 FEAST! SPONSORSHIPS



For 10 years, FEAST! has connected thousands of local eaters with local makers through public festivals, tradeshows and its specialty publication *LOCAL FEAST!* magazine. Hundreds of foodmakers from Minnesota, Wisconsin and Iowa are gearing up now for the 2023-2024 FEAST! season.

# Will you help bring the best local food to our region?

#### Premier Partner: \$25,000 or above

- Unlimited general admission FEAST! Marketplace tickets for all staff
- 20 FEAST! Marketplace VIP passes
- Invitation to 2024 Tradeshow with speaking opportunity
- Profile in Scoop! newsletter
- ½ page sponsorship message in LOCAL FEAST! magazine
- Large logo on website, in LOCAL FEAST! magazine, at all FEAST! events + in all print advertising for events (where possible)

#### Gold Sponsor: \$10,000 or above

- Unlimited general admission FEAST! Marketplace tickets for all staff
- 10 FEAST! Marketplace VIP passes
- Invitation to 2024 Tradeshow
- Medium logo on website, in LOCAL FEAST! magazine, at all FEAST! events + in all print advertising for events (where possible)

#### Silver Sponsor: \$5000 or above

- Unlimited 50% discount on general admission FEAST! Marketplace tickets for all staff
- 6 FEAST! Marketplace VIP passes
- Invitation to 2024 Tradeshow
- Small logo on website, in LOCAL FEAST! magazine, at all FEAST! events + in all print advertising for events (where possible)

#### Bronze Sponsor: \$1000 or above

- 15 general admission FEAST! Marketplace tickets
- 2 FEAST! Marketplace VIP passes
- Invitation to Tradeshow
- Name on website + in LOCAL FEAST! magazine

#### Friend of FEAST!: \$250 or above

- 4 general admission FEAST! Marketplace tickets
- Name on website + in LOCAL FEAST! magazine

#### Local-Feast Groupie: \$100 or above

- 2 general admission FEAST! Marketplace tickets
- One 10-year FEAST! Anniversary t-shirt

#### **Contact Info:**

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local-feast.org



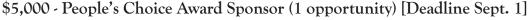
# SPECIAL OPPORTUNITIES

Looking for a more specific way to extend your brand while meeting your philanthropic objectives? Consider these FEAST! Local Foods Marketplace opportunities! (For 2024 tradeshow-specific opportunities, see local feast.org.)

### \$7,000 - Marketplace Tote Sponsor (1 opportunity) [Deadline Aug. 1]

Sponsoring the reusable shopping bags handed out at the Nov 4th event, gets you in front of the show's 1500+ attendees, organizers, media and beyond.

- Your logo on the commemorative 10-year FEAST! shopping bag
- Unlimited general admission FEAST! Marketplace tickets for your staff
- 6 FEAST! Marketplace VIP passes
- Medium logo on website, in LOCAL FEAST! magazine + in all print advertising/signage for the Marketplace (where possible)



This coveted award, presented in front of a live and live-streamed audience at the public festival, is given to the exhibitor most loved by Marketplace attendees.

- An opportunity to make a few remarks before presenting the award at the show
- Unlimited 50% discount on general admission FEAST! Marketplace tickets for your staff
- 6 FEAST! Marketplace VIP passes
- Small logo on website, in LOCAL FEAST! magazine + in all print advertising/signage for the Marketplace (where possible)

# \$4,000 - "Sip Local" Sponsor (1 opportunity) [Deadline Aug. 15]

Cheers! Raise your 10-year anniversary glasses and sponsor the local wine, cider, beer and spirits makers at FEAST!



- Unlimited 50% discount on general admission FEAST! Marketplace tickets for your staff
- 4 FEAST! Marketplace VIP passes
- Small logo on website, in LOCAL FEAST! magazine + in all print advertising/signage for the Marketplace (where possible)

# \$2,500 - Cooking Demo Sponsor (2 opportunities) [Deadline Sept. 1]

This mouth-watering opportunity allows attendees to watch a celebrity chef prepare local foods and sample the results.

- Opportunity to sponsor, meet and assist a celebrity chef
- 15 general admission FEAST! Marketplace tickets
- 2 FEAST! Marketplace VIP passes
- Small logo on website + LOCAL FEAST! magazine + signage/program at festival

The FEAST! Network is working towards a better local food system through a variety of programs, including their festival, tradeshow, and the LOCAL FEAST! magazine,"

-Patrice Bailey, Assistant Commissioner, Minnesota Department of Agriculture.





Premier Partners













