



# Annual Gala

APRIL 20, 2024

@ Saint Yves, DC

Dear Friend of RPCV/W,

The Returned Peace Corps Volunteers of Washington, DC (RPCV/W) invites your organization to partner with us by sponsoring our annual Gala on Saturday, April 20, 2024 at St. Yves, in Dupont Circle in Washington, DC.

This flagship event brings together attendees from throughout our community. All proceeds go directly to the gala expenses that ultimately support our work to carry out our mission: **To foster an inclusive network for RPCV/W members to connect through social, professional, and service opportunities.** I invite you to view our [Annual Report](#) to learn more about our activities in 2023.

Thank you in advance for your consideration and spirit of giving.

With Heartfelt Thanks,

Michael Svetlik

President, RPCV/W

## Board of Directors

President - Michael Svetlik

Vice President - Nimu Sidhu

Secretar - Beth Do

Treasurer - Jacob Argue

Special Events - Alana DelVecchio

Community Engagement and Outreach - Kenneth Goughnour

Community Service - Randi D'Eramo

Cultural Events - Anna Shelley

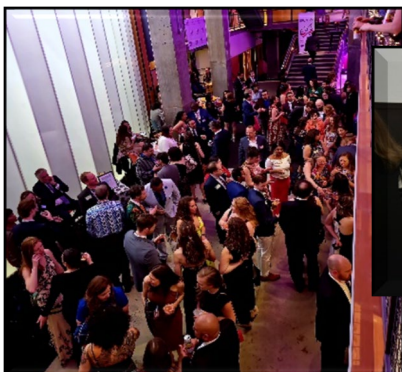
Development - Valerie Kurka

Knowledge Management and Analytics - Hoang Tao

Mentorship - Gabe Jackson

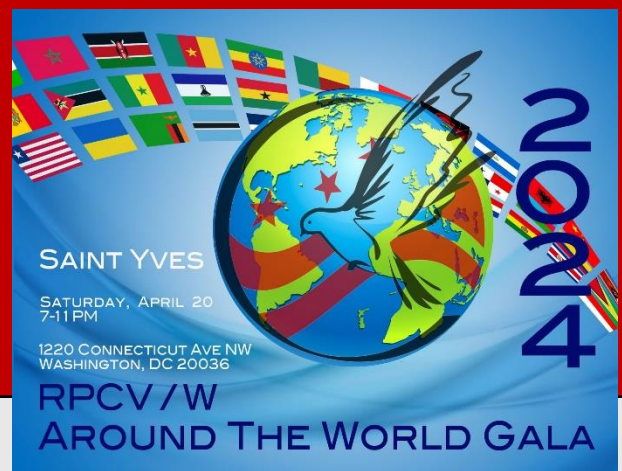
Professional Development - Clarke Birrell

Social Events Director - Brian Byrd





[RPCV/W Annual Gala 2024 Event Page](#)



## Platinum level - \$3,000

Sponsored Content Email to RPCV'W's email list

Company Logo on RPCV/W Website Home page sidebar

Weekly RPCV/W Newsletter banner ad for 8 months

Prominently placed Name and Logo on Annual Gala Event page

Prominent placement and recognition in presentation slides at event

Prominently named alongside Gala promotions on social media x 2

Prominent Name and Logo posted at event entrance

4 Gala Tickets

Table space at Gala

Membership to RPCV/W



## Gold level - \$1,500

Weekly RPCV/W Newsletter banner ad for 6 months

Large Name and Logo on Gala Event page

Large placement and recognition in presentation slides at event

Named alongside Gala promotions on social media x 2

Large Name and Logo posted at event entrance

2 Gala Tickets

Table space at Gala

Membership to RPCV/W



[RPCV/W Annual Gala 2024 Event Page](#)



## **Silver level - \$500**

Weekly RPCV/W Newsletter banner ad for 6 months

Name and Logo on Gala Event page RPCV/W Annual Gala 2024

Named alongside Gala promotions on social media x 2

Name and Logo posted at event entrance

Recognition and placement in presentation slides at event

1 Gala Ticket

Table space at Gala

Membership to RPCV/W



## **Signature level - \$250**

Name and Logo on Gala Event page

Named alongside Gala promotions on social media x 2

Name and Logo posted at event entrance


Recognition and placement in presentation slides at event

1 Gala Ticket

Table space at Gala

Membership to RPCV/W

# Sponsorship Offerings

	\$3,000	\$1,500	\$500	\$250
	Platinum	Gold	Silver	Signature
<b>Membership to RPCV/W</b>	✓	✓	✓	✓
<b>Name alongside Gala promotions on social media (2)</b> 9,027 people in 2023; 3,338 active followers	✓	✓	✓	✓
<b>Table of sponsorship info</b>	✓	✓	✓	✓
<b>Name and Logo posted at event entrance</b>	Prominent	Large	Standard	Standard
<b>Recognition and placement in presentation slides at event</b>	Prominent	Large	Standard	Standard
<b>Number of Gala Tickets</b>	4	2	1	1
<b>Company Logo on Gala Event page</b> <a href="#">RPCV/W Annual Gala 2024</a>	300 x 300 px	200 x 200 px	100 x 100 px	100 x 100 px
<b>Weekly RPCV/W Newsletter banner ad:</b> 4,810 recipients; 46% open rate	Header (tbd approx. 500 x 50 px) 8 months April 1 – Dec 1	Inline (tbd approx. 500 x 50 px) 6 months April 1 - Oct 1	Inline (tbd approx. 500 x 50px) 2 months April 1 – Aug 1	
<b>Company Logo on RPCV/W Website Home page sidebar</b> <a href="#">rpcvw.org</a>	200 x 200 px 6 months April 1 – Oct 1			
<b>Sponsored-Content Email</b>	✓			
	\$6,400 value	\$3,095 value	\$1,300 value	\$490 value

## Payment Information

Credit card payment can be made online at [rpcvw.org/sponsorship](https://rpcvw.org/sponsorship).

Checks may be mailed to 1629 K St NW, #300, Washington, D.C. 20006.

Please make checks payable to Returned Peace Corps Volunteers of Washington, D.C.

## For more information

Valerie Kurka, RPCV/W Board of Directors

[development@rpcvw.org](mailto:development@rpcvw.org) | 262-442-3568

