

FIRST AROUND THE WORLD DAY  
SANTA MONICA AIRPORT OPEN HOUSE



HOSTED BY THE SMAA

Saturday, September 23rd 2023

10AM-3PM

[www.smaa.aero](http://www.smaa.aero)

Join us in celebrating the 99<sup>th</sup> Anniversary of the Douglas World Cruisers 1st Flight Around the World at the Santa Monica Airport; connecting the world since 1924 & featuring the future of mobility.

Please support the Santa Monica Airport Association for a day of fun, food & aviation featuring the future of mobility, showcasing our airport and the resources that are available to the community. Our open house admission is FREE!

[Please register for the event here!](#)

#### **Why You Should Sponsor, Volunteer, Support & Attend:**

- **Showcase of Aviation Marvels:** Marvel at the cutting-edge aviation technologies, ranging from historic aircraft, electric airplanes, eVTOLs (electric vertical take-off and landing vehicles), and state-of-the-art drones.
- **Beyond the Skies:** Experience the next generation of mobility solutions like self-driving cars from Waymo, the latest micromobility scooters and e-bikes, and more.
- **Community Engagement:** Witness an impressive display of aircraft, making the day exciting and educational for all ages.
- **Food, Music, and More:** Sway to the rhythm of a DJ, live band performances, relish a variety of culinary delights from food trucks, and engage in fun-filled activities for kids.
- **Special Appearances:** Do not miss the iconic Goodyear Blimp's fly-by, adding a touch of nostalgia to this futuristic event.
- **Easy Commute with Veo:** Thanks to our partnership with micromobility provider Veo, attendees can enjoy discounted rides to and from the event, ensuring a hassle-free experience by using Promo Code SMAA23 for a \$5 credit.

In this convergence of the past, present, and future of mobility, we invite every community member to be part of this journey. Whether you're an aviation enthusiast, tech geek, or just looking for a delightful day out with the family, the Santa Monica Airport Open House has something for everyone.

#### **Event Details:**

- **Date:** September 23rd
- **Time:** 10AM - 3PM
- **Venue:** Atlantic Aviation, Santa Monica Airport

Hosted by the Santa Monica Airport Association in partnership with the City of Santa Monica.

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## SPONSORSHIP OPPORTUNITIES

### Sponsorship Levels



\$10,000 Douglas World Cruiser Scholarship



\$1,750 New Orleans Cruiser Scholarship



\$7,500 Seattle Cruiser Scholarship



\$1,000 Boston II Cruiser Scholarship



\$5,000 Chicago Cruiser Scholarship



\$500 Around The World Naming Sponsor



\$2,500 Boston I Cruiser Scholarship



\$250 SMO Supporter

We need sponsors for the following areas. You can become a SCHOLARSHIP, NAMING SPONSOR or SMO Supporter contributing to making sure we are able to hold all these activities.

Sponsors will be recognized & honored in our online, onsite media & marketing materials.



Douglas World Cruisers Sponsors - Scholarships



Pilot Breakfast – hosts each volunteer to a pancake breakfast



Midair Fuel for Volunteers – donating their time & planes for display



Children's Activities – coloring books, Styrofoam planes, rocket building, to keep the kids active & happy



Welcoming Committee – Youth Leadership greet arriving guests, making their experience warm and welcoming



Goodie Bags – each arriving guest gets a "Goodie Bag" filled with merchandise, flyers, a certificate, and coupons from our sponsors



Flight Operations – crew members keep a sharp eye on the runways, taxiways and apron to assure maximum safety, using radios and other high-tech gear, as well as Public Announcements



Entertainment – a great variety of music to keep the atmosphere lively all day long.



Logistics – Handling outside equipment and supplies, set-up including parking layout, tear down of tents, trash cans & the parking area.