



# New Democrats

Report of the treasurer to the provincial council  
March 2, 2019

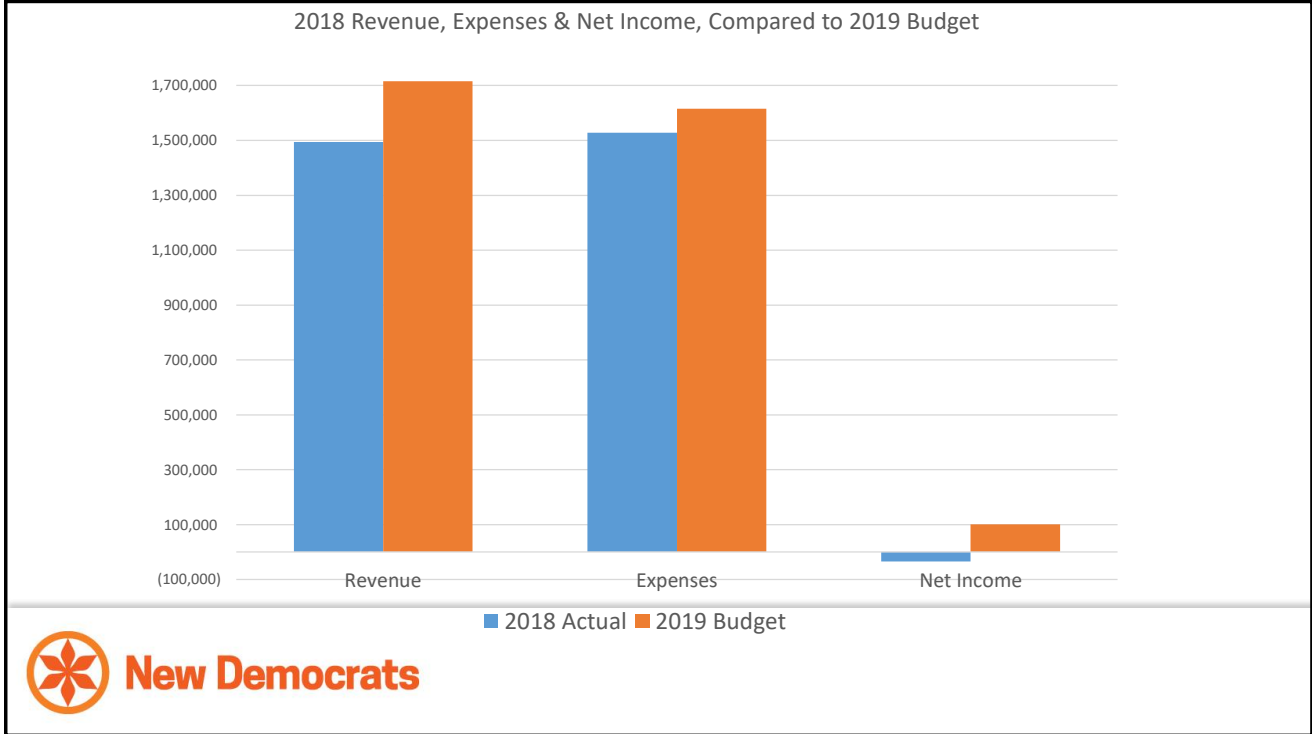
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## 2019 Budget

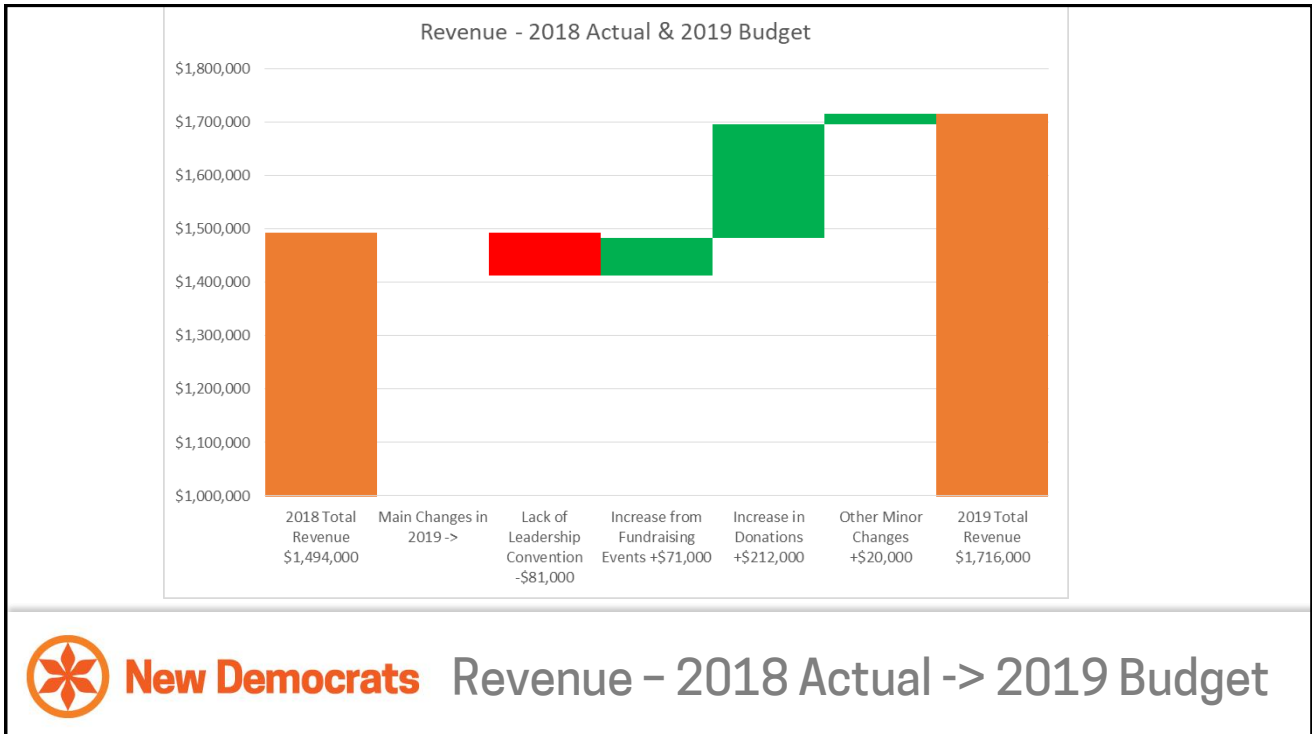
*The 2019 budget envisions an increase in revenue, based on recent fundraising success and the addition of increased fundraising and digital support, along with spending initiatives that will position the party for growth.*



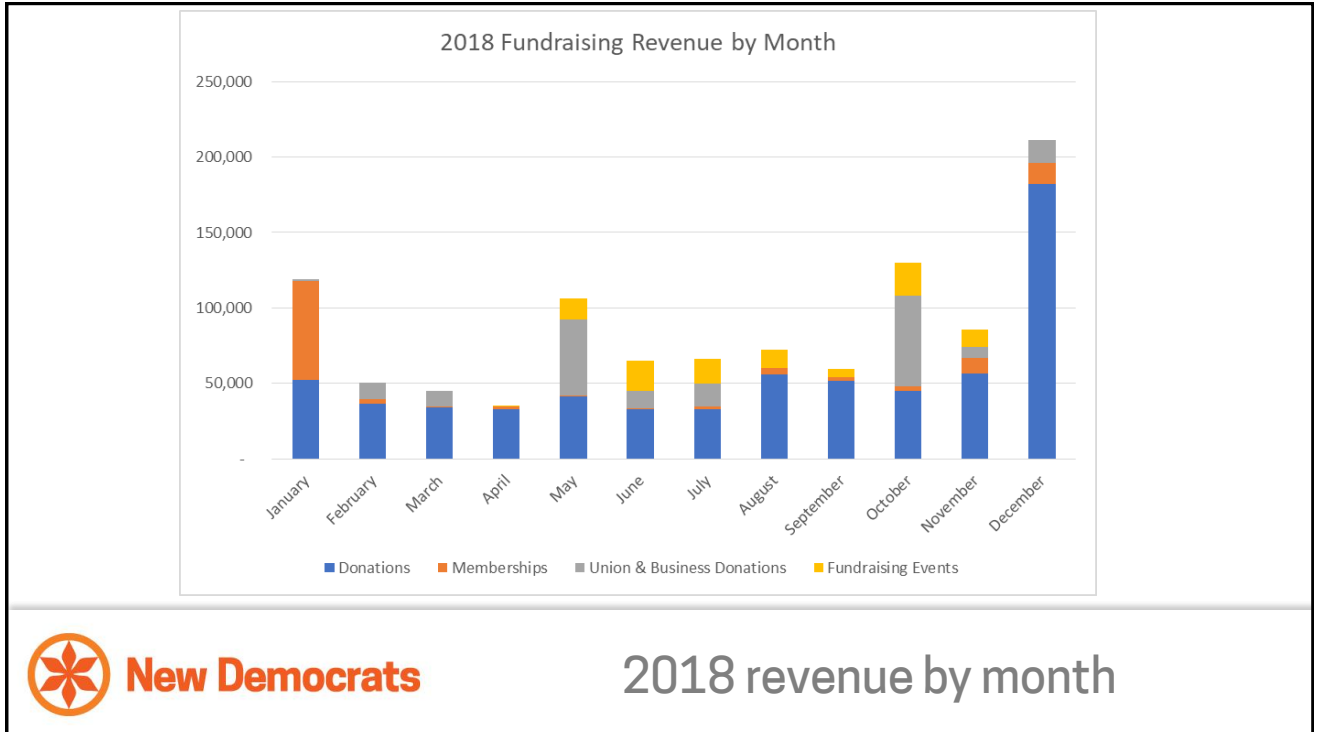
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## 2019 Expense Initiatives – Positioning for Growth

- Saskatoon Office - \$24,000
- Continue Summer Organizers (6) and add Canvassers - \$75,000
- Additional Digital Communications & Fundraising Support - \$40,000
- Additional Administrative Support - \$30,000
- Training - \$20,000

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## 2019 Revenue Initiatives – Positioning for Growth

- Continue Summer Window
  - Constituencies get 50% in July & August (on remittances).
- Nomination Window
  - Non-incumbent constituencies get 45% for 60 days from the nomination (on remittances and candidate page web donations).
- Monthly Donor Incentive
  - New and upgraded monthly donations from January to April qualify constituencies for canvassing incentives.
- Special Ask Program
  - Fundraising above and beyond regular donations to help fund election initiatives – for example, the Saskatoon Office.
- Council Levy and Database Levy
  - no increase from 2018 rates.

