



SIGTUR

UNIONSWA

## Introduction to Organising Online Course Outline

### Summary

The Southern Initiative on Globalisation and Trade Union Rights (SIGTUR), the UnionsWA International Committee and UNI Global Union are collaborating on the delivery online of *Introduction to Organising* course aimed at Asian unionists and Asian Australians involved in regional campaigns. The course will be delivered in English but will seek to meet the needs of speakers of English as a second language by using plain language. For invited and selected participants, the course will be provided for free, although participants must have available a reliable online connection.

The course content will be based on the Leadership, Organising and Action training developed by Professor Marshall Ganz through his work at Harvard University.

The training will all be delivered online via Zoom and will be free for participants, noting that in addition to direct contact time in training there will be some reading and small group work required.

### Days, Times and Time Zones

The online course will be run each Friday for three hours over a period of six weeks, starting on Friday 31<sup>st</sup> March and ending on Friday 17<sup>th</sup> May

Start and ends times across relevant time zones are in this table below.

	India (UTC + 5:30)	Indonesia (UTC +7)	WA Standard Time (UTC +8)	AEST (UTC +10)*
<b>Start</b>	10:00 am	11:30 am	12:30 pm	2:30 pm
<b>End</b>	1:00 pm	2:30 pm	3:30 pm	5:30 pm

\***Note** on Friday 31 March AEDT (UTC +11) will apply for the start and finish, respectively, 3:30pm & 6:30 pm.

## Course Outline

### *Day 1 - Friday 31<sup>st</sup> March 2023*

Welcome, Tech Test & Introductions (Phil O'Donoghue)  
Introduction to Organising (Hovig Melkonian)  
Introduction to Coaching (Lisa Judge)

### *Day 2 – Friday 14<sup>th</sup> April 2023*

Personal Story and building relationships (Phil O'Donoghue)  
The Membership Ask (Adrian Barrett)

### *Day 3 – Friday 21<sup>st</sup> April 2023*

Mapping – Issues and Organic Leaders (Hovig Melkonian)  
Strategy (Dr Tim Dymond)

### *Day 4 – Friday 5<sup>th</sup> May 2023*

Testing Leaders and Structures (Hovig Melkonian)  
The Hard Ask and Story of Now (Phil O'Donoghue)

### *Day 5 – Friday 12<sup>th</sup> May 2023*

Meetings and Facilitating (Phil O'Donoghue)  
Team Building (Phil O'Donoghue)

### *Day 6 – Friday 17<sup>th</sup> May*

Coaching for Organisational Challenges (Lisa Judge)  
Reviewing Strategy and Plans (Hovig Melkonian)  
Course Review (Lisa Judge)

## Meet the Training Team



**Lisa Judge** - Assistant Secretary at UnionsWA has experience as a union organiser and senior organiser, mostly among public sector workers as well as party political campaign organising

experience. She completed the Leadership Organising and Action at the Harvard Kennedy School (HKS) of Government in-person in 2016 and in 2020 completed coach training as part of an Australian Progress/ATUI *Leadership Organising and Action (LOA)* program. She is part of the forthcoming UnionsWA LOA coach training team for courses in December and March.



**Hovig Melkonian** - Director of Organising, Asia and Pacific for UNI Global Union and provides in-person and online training to unionists in across these regions. His experience as a union organiser and senior organiser in Australia has been in the private retail sector. He completed the LOA course online with the HKS in 2021.



**Adrian Barrett.** Assistant Secretary of the health Services Unions of WA. Former Campaign Director of the Australian Council of Trade Unions. He completed the LOA course online with the HKS in 2019.



**Dr Tim Dymond.** Is the Industrial and Organising Strategic Research Officer at UnionsWA, a role he has held for thirteen years, prior to which has been a union organiser for public sector as well as hospitality sector workers. He is an experienced and qualified trainer including in the Ganz Leadership and Organising model.



**Phil O'Donoghue** - Media Officer at UnionsWA where he is responsible for digital organising as well as mainstream news media activities. He has recently completed online Public Narrative Coach training delivered by Leading Change Network that culminated in public narrative coaching online with HKS students. He has delivered in-person campaign training for civil society and party-political activists in PNG and Myanmar, where he has also trained unionists. Phil is the contact for project administration: [philip.odonoghue@unionswa.com.au](mailto:philip.odonoghue@unionswa.com.au); +61 417 923 029