

Bill Davis

From: Leatherman. Jeff [leathermanj@SacCounty.NET]
Sent: Monday, October 22, 2012 5:06 PM
To: Bill Davis
Subject: RE: My Understanding of Your Interpretations of the Parkway Plan with Respect to Permit for Truckin' on the River Event

See notes

Jeffrey R. Leatherman
 Director
 Department of Regional Parks
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From: Bill Davis [<mailto:zbilldavis@comcast.net>]
Sent: Friday, September 28, 2012 3:13 PM
To: Leatherman. Jeff
Cc: Betsy Weiland
Subject: My Understanding of Your Interpretations of the Parkway Plan with Respect to Permit for Truckin' on the River Event

Jeff,

Thanks very much for taking the time to meet with Betsy, Clyde, Warren and I yesterday to discuss the Special Event permit for the Truckin' on the River event. We very much understand the challenges that are before you when you evaluate and decide to approve a permit.

This is the email that I told you last evening following the Recreation and Parks Commission meeting that I would be sending to you. The purpose of this email is to set forth my understanding of your interpretations of the American River Parkway Plan that lead to your decision to issue the Special Event permit for the Truckin' on the River event scheduled for William B. Pond Park on October 13, 2012.

Following are my understandings of your interpretations that have resulted from the discussion at the meeting yesterday and which I understand form the basis of your decision to issue a permit for the Truckin' on the River event. Please let me know if any of the understandings listed below are not correct or incomplete and provide me with the correction or additional information that is needed so that the statements accurately and completely reflect your interpretations.

1. The Truckin' on the River event is a Small Special Event which the Parkway Plan allows in the Developed Recreation area(s) at William B. Pond Park. Technically the event is classified as a large group event because it is over 40 people but the Parkway Plan allows for "small events of several hundred people" at Pond in the special event section.

2. The permitted recreational use to be provided by the Truckin' on the River Small Special Event is picnicking. The commercial activities involving the food trucks, Beer Garden, and entertainment are an auxiliary component to this permitted recreational activity. Correct, I also

followed up with the Foundation and they will be providing some educational and children activities at the event.

3. The Truckin' on the River event (a) introduces new users to the Parkway without opportunity to participate in a structured educational/interpretive experience pertaining to the entire Parkway and (b) although not required by the Parkway Plan, will contribute to an important revenue stream that helps support on-going Parkway operations, maintenance and programs. The Parkway Plan does not require that the opportunity for a structured education/interpretative experience related to the entire Parkway be provided as part of a Special Event. It is sufficient to provide opportunity for people to come to a discrete location on the Parkway (i.e. the site of the Special Event) and participate in a Special Event.

Disagree with this entire statement. The description is mixing the Special Events with the permitted uses section of the ARPP. Special Events do and are allowed to introduce new users, Concession operations are limited to "support" or auxiliary to the special event. See page 102 first few sentences of the Special Events.

4. The net proceeds from the Truckin' on the River will be received by the American River Parkway Foundation to pay Foundation costs. The sole purpose of the Foundation is to support on-going Parkway operations, maintenance and programs. Agree

5. County Parks will review the experience that results from the Truckin' on the River event and determine if modifications are needed for future proposals of similar type, or if this type of special event should not be allowed in the Parkway in the future or be restricted to Discovery Park. Agree

6. County Parks will not analyze as part of the permitting process the financial and other arrangements between a nonprofit applicant and vendors/concessionaires/contractors to ensure that the net benefit is actually capable of being realized by the nonprofit and the nonprofit is not being used as a front to allow a profit making venture to use the Parkway as a facility to secure maximum or windfall profits. County Parks has not analyzed the relationship, if we feel it is necessary we may elect to do so in the future.

7. County Parks does not prepare nor maintain documentation of the basis for the conclusions required to be made by the Parkway Manager during the process of analyzing and deciding to issue a permit. Agree

8. In issuing the Special Event permit for the Truckin' on the River, the County Regional Parks Department Director has acted within the discretion provided by the Parkway Plan. Agree

I look forward to hearing from you as we work to understand the basis of your decision.

Best regards,
Bill Davis

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