



INSPIRING LEADERSHIP AWARDS & FUNDRAISER 2025



Sunday, June 22, 2025
2 p.m. - 5 p.m.

FOUNTAIN COURTYARD, CORQUE HOTEL
420 ALISAL ROAD, SOLVANG

presented by
SANTA BARBARA COUNTY ACTION NETWORK

Congratulations

Eder Gaona-Macedo

Gail Marshall

Voces Sin Fronteras

Santa Barbara Tenants Union

Housing Authority of the City of Santa Barbara

Housing Authority of the County of Santa Barbara

Dick & Marilyn Mazess



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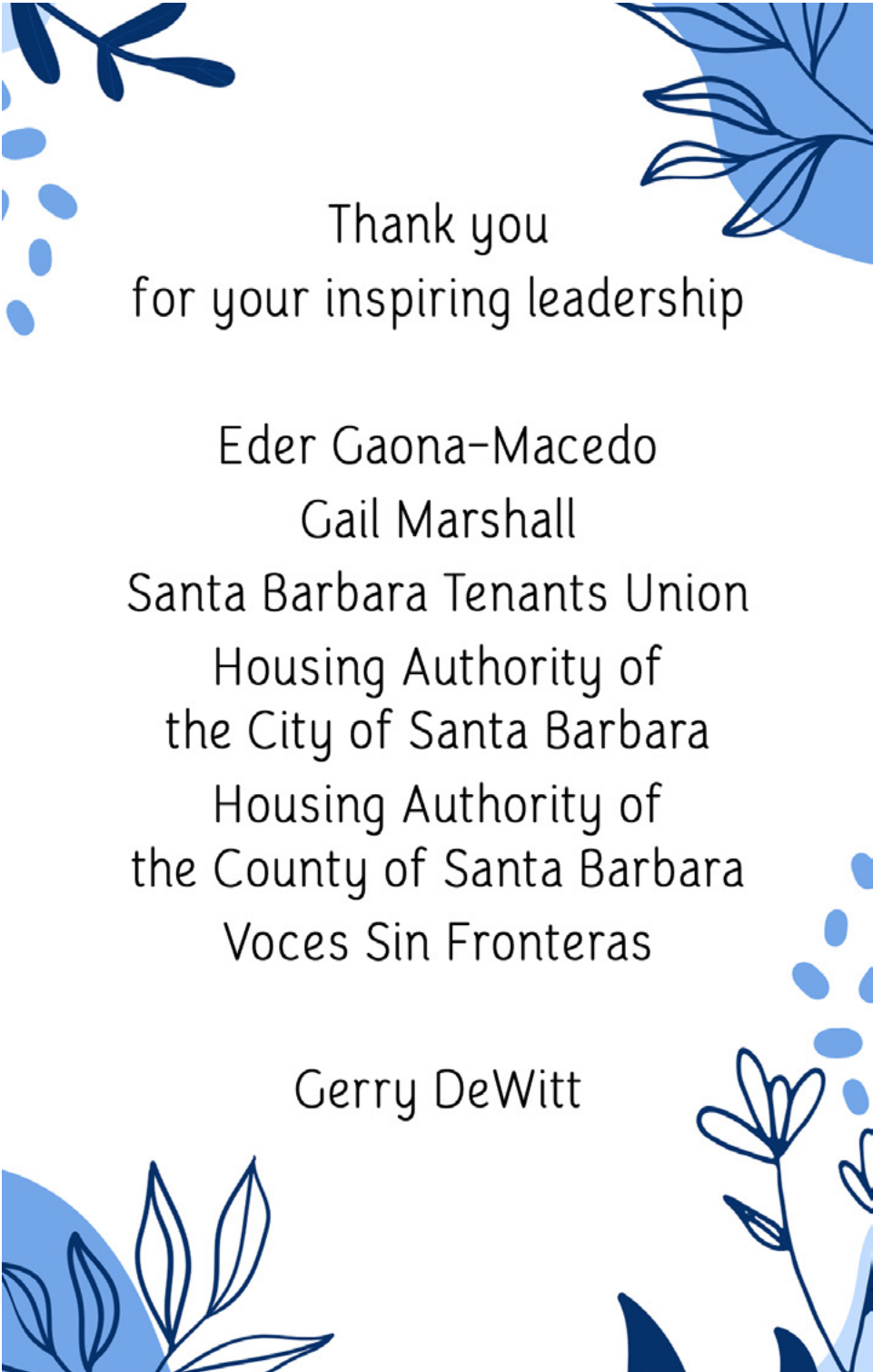
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SANTA BARBARA-VENTURA CHAPTER OF THE SIERRA CLUB
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Thank you
for your inspiring leadership

Eder Gaona-Macedo
Gail Marshall
Santa Barbara Tenants Union
Housing Authority of
the City of Santa Barbara
Housing Authority of
the County of Santa Barbara
Voces Sin Fronteras

Gerry DeWitt



PROGRAM

SOCIAL & APPETIZERS

OPENING REMARKS

INSPIRING LEADERSHIP AWARDS

Eder Gaona-Macedo

Gail Marshall

Voces Sin Fronteras

Santa Barbara Tenants Union

Housing Authority of the City of Santa Barbara

Housing Authority of the County of Santa Barbara

YOU CAN MAKE A DIFFERENCE

CLOSING REMARKS



**The Fund for Santa Barbara congratulates
Eder Gaona-Macedo and all the awardees.
Thank you for all you do!**

The FUND advances progressive change by strengthening movements
for Economic, Environmental, Political, Racial and Social Justice.



Visit our website: <https://fundforsantabarbara.org>

**Thanks to all the dedicated
individuals and organizations for
improving our community through
your steadfast actions.**

Anna & Petar Kokotovic

EDER GAONA-MACEDO



Eder Gaona-Macedo serves as the Executive Director of The Fund for Santa Barbara, a social justice foundation supporting grassroots organizations that advance progressive change in Santa Barbara County. He brings over a decade of experience advancing social justice through grassroots advocacy, nonprofit leadership and public policy.

Eder previously served as Senior Officer of Community-Engaged Research at the UCLA Chicano Studies Research Center, where he led projects on racial justice, immigrant rights, health equity and civic engagement.

As the former Executive Director of Future Leaders of America, he oversaw successful youth-led advocacy campaigns, including a district-wide college readiness initiative in Oxnard. During his seven-year tenure, FLA addressed education and health disparities through youth-led grassroots organizing efforts. Under his stewardship, FLA increased its budget from \$150,000 to \$2 million per year.

In 2018, Eder co-founded the 805UndocuFund, which offers disaster relief to undocumented immigrants in Ventura and Santa Barbara Counties during natural disasters, climate-related events, and pandemics. He raised and oversaw the distribution of over \$6 million in COVID-19 relief to undocumented families.

More recently, Eder organized advocates in opposition to a huge expansion of the North County jail and in favor of enhanced programs to treat mental illness outside of the jails. He has also continued support of 805UndocuFund, including recently organizing a press conference/rally in response to ICE raids in local agricultural fields.



If your actions inspire others to dream more,
learn more, do more and become more,
you are a leader.

— John Quincy Adams

Congratulations

to our sister Gail, brother Eder
and all the community leaders being honored
for making a positive difference in our community.

Hannah-Beth Jackson, Joyce Howerton,
Linda Krop, Nancy Avoce

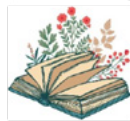


Congratulations
to all the award recipients



Janet Blevins and Gary Smith

Heartfelt Congratulations Gail!
You are an inspiration!!



Carla, Donna, Elizabeth, Lisa and Carla

GAIL MARSHALL

Moving from a densely populated area of Southern California in 1976 to the Santa Ynez Valley, population 10,000, was pivotal to Gail Marshall's understanding the importance of good land use planning and environmental stewardship of agricultural lands.

An early member of Women's Environmental Watch, Gail frequently testified before the Board of Supervisors on a variety of issues. Gail said, "That's how I learned that, to make a real difference, you need the vote."



Later, supported by Supervisor Bill Wallace and friends, she ran for and won the 3rd District supervisorial race.

Gail served a successful eight years, promoting agricultural preservation and long-range planning, as well as tenants' rights and the needs of older adults, families and children.

After retiring from the board, Gail partnered with her daughter and friends to start the Santa Barbara Women's Literary Festival. She joined with fellow activists birthing the Santa Ynez Valley Alliance. She serves on the board of Get Oil Out! Most recently, Gail, with other elders, brought the Gray Panthers back to Santa Barbara.

Activism takes many forms. Now living in Carpinteria with her husband, "the Rocky," and dog Pongo, Gail frequently visits Carpinteria's City Council and volunteers in the library's literacy program.

Gail quotes Alice Walker: "Activism is the rent we pay for living on the planet."

Congratulations
to all Honorees

Gail Osherenko & Oran Young

THE MEMBERS, OFFICERS, AND
STAFF OF UFCW 770 ARE PROUD
TO SUPPORT THE SBCAN
INSPIRING LEADERSHIP AWARDS



CONNECT WITH US ONLINE TO STAY INVOLVED



VOCES SIN FRONTERAS



Voces Sin Fronteras is a grassroots group of young Latinx residents in Lompoc, which organizes rallies, protests, and community actions to mobilize support and bring attention to immigrant struggles.

They provide critical resources and advocacy to support immigrant families and work to influence local policies that protect and empower the community.

VSF went to many Lompoc City Council meetings asking for the city to protect immigrants and become an inclusive city. The Council finally passed a resolution for Lompoc to become an Inclusive City by a vote of 5-0.

Councilmembers were moved by comments from group members. “This is the time to remember the people we call essential workers,” Councilmember Jeremy Ball said. “Our society is turning their backs on them.”

VSF spokesperson Andrea Pelagio said it was nice to be taken seriously by councilmembers. “They could have blown us off, but they didn’t. They are acknowledging the problems we feel, and they’re taking action.”

To keep the community informed and engaged, VSF offers a monthly newsletter. Supporters are encouraged to sign up, stay connected, and amplify their voices in the fight for immigrant justice.

Follow and connect with VSF on Instagram @vsf.lompoc or email vsflompoc@gmail.com. Join the movement. Be the voice.



Community Building in Santa Barbara & Ventura Counties



www.McCuneFoundation.org

CONGRATULATIONS

Eder Gaona-Macedo

Gail Marshall

Santa Barbara Tenants Union

Housing Authority of the City of Santa Barbara

Housing Authority of the County of Santa Barbara

Voces Sin Fronteras

SEIU Local 620

SANTA BARBARA TENANTS UNION



The Santa Barbara Tenants Union (SBTU) is a base-building, membership-funded and tenant-led union by and for tenants living in Santa Barbara.

SBTU focuses on creating social change and building tenant power, not simply providing charity or direct service. The Union aims to grow a mass active membership – and help cultivate a movement, not


just a moment – so that eventually “housing is a human right” is a reality and not just a catchy phrase.

Today’s iteration of the Union, formed in early 2020, provides regular tenants’ rights education and solidarity casework; organizes tenant associations; lobbies, advocates, takes direct action, cultivates coalitions and organizes communities – door-to-door, block-by-block and neighborhood-by-neighborhood.

Most recently, a coalition that SBTU was at the heart of succeeded in gaining landmark tenant protections in municipalities throughout the county against the toxic business practice of “renovictions” and defended the homes of dozens of families.

Along the way, SBTU continues to invest in its leaders and tenant associations, its campaigns, canvassing, and organizational capacity, and elevates tenants' voices in the public consciousness.

Learn more and join the Tenants Union at sbtu.org!



*Special thanks
to the
City and County
Housing Authorities
from the
Flacks Family*

HOUSING AUTHORITY OF THE CITY OF SANTA BARBARA



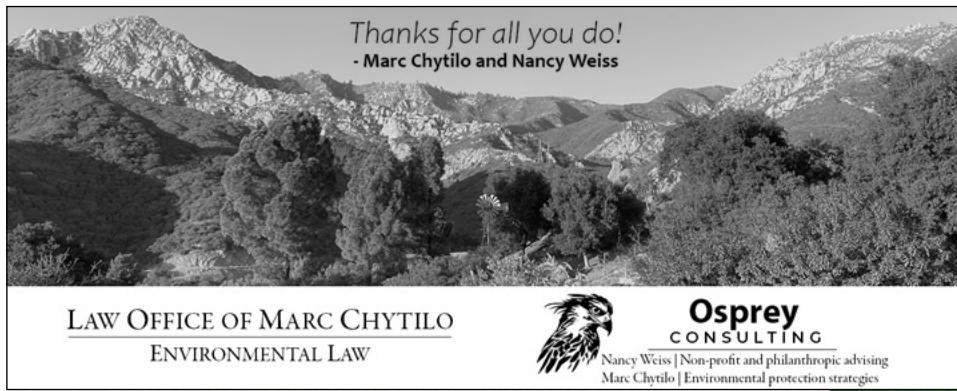
The Housing Authority of the City of Santa Barbara is a public agency dedicated to providing safe, affordable housing and supportive services to low- and moderate-income individuals and families. Established as an autonomous entity, the Authority operates independent of city government with its own commission overseeing policy, budgeting and operations.

It manages a diverse portfolio of rental properties throughout Santa Barbara, including developments like El Carrillo, Artisan Court and Bradley Studios. These properties serve various populations, including seniors, veterans, individuals with disabilities and those experiencing homelessness. Additionally, it administers the federal Housing Choice Voucher (Section 8) program, enabling eligible residents to secure housing in the private market with rental assistance.

Beyond housing, the Authority offers programs aimed at fostering self-sufficiency and community integration. Initiatives like the Family Self-Sufficiency Program support residents in achieving financial independence, while the Workforce Housing Program addresses the needs of moderate-income workers who are priced out of the local housing market.

Current projects include the construction of Bella Vista, a 48-unit affordable housing development for low-income families slated for completion by fall 2026 and the redevelopment of a former motel for individuals coming from homelessness.

Through these efforts, HACSB strives to enhance the quality of life for Santa Barbara residents by expanding access to affordable housing and supportive services.



Congratulations
to the honorees!

Thank you for all you do!

David Landecker



HOUSING AUTHORITY OF THE COUNTY OF SANTA BARBARA



The Housing Authority of the County of Santa Barbara is a public agency dedicated to providing safe, affordable housing and supportive services to individuals and families in need.

Serving communities from Carpinteria to Guadalupe to New Cuyama, the Authority develops and manages housing programs that promote stability, self-sufficiency, and opportunity for all.

Its mission is rooted in the belief that housing is a foundation for thriving communities. Through partnerships with local governments, service providers, and community members, it works to expand access to quality housing and address the root causes of homelessness and housing insecurity across the county.

Over the years, the authority has been recognized with numerous awards for innovation, sustainability and excellence in affordable housing development, reflecting its deep commitment to creating inclusive, equitable communities where people of all backgrounds can live with dignity and hope.

Through collaboration, compassion, and a vision for equity, the Authority continues to build pathways to opportunity—one home, one neighborhood and one future at a time.

Congratulations to all the honorees!

Kathy Sharum
&
David Dennis



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wild places.

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protect vulnerable communities
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SIERRA CLUB
SANTA BARBARA-VENTURA CHAPTER



**CONGRATULATIONS
2025 AWARD WINNERS!**



**THANK YOU FOR YOUR INSPIRATION -
AND MAKING A DIFFERENCE IN
SANTA BARBARA COUNTY AND BEYOND!**

DEMOCRATIC CLUB OF SANTA MARIA VALLEY

327 E PLAZA DR, STE 2

SANTA MARIA, CA 93454

805-349-2708 • DCSMV@DCSMV.NET

FACEBOOK @DEMOCRATICCLUBOF SANTAMARIAVALLEY



Santa Ynez Band of Chumash Indians

Fostering the well-being of future generations
while honoring the traditions of our past.

"Congratulations to this year's winners!

**I am grateful for all of your hard
work and dedication to improving
our Central Coast communities."**

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for CONGRESS

**— Congressman
Salud Carbajal**

Paid for by Salud Carbajal for Congress





SANTA BARBARA
FOUNDATION

We applaud the 2025 SBCAN
Leadership Award honorees:

Eder Gaona-Macedo

Gail Marshall

Santa Barbara Tenants Union

Housing Authority of the City of

Santa Barbara

Housing Authority of the County of

Santa Barbara

Voces Sin Fronteras

LEARN MORE ABOUT HOW WE
SERVE SANTA BARBARA COUNTY
AT SBFOUNDATION.ORG
OR SCAN BELOW



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