

SEANZ 2026 Industry Conference

Electric Elections

Partner Prospectus

Industry Day Thursday 03 September 2026

Includes updates, new technology, standards, installer panel discussions including on building better businesses, networking

Symposium: Plenary and Streams Friday 04 September 2026

Full industry update, guest presenters, panel discussions, networking, residential, commercial & industrial (RCI) solar stream, The Big Picture stream, Utility Scale Solar (USS) stream, Industry Gala Dinner, SEANZ Aotearoa Industry Awards, networking events

Industry Exhibition Thursday 03 and Friday 04 September 2026



Enabling Prosperity in Aotearoa NZ

Powering a Shared Future

Electricity is fundamental to Aotearoa New Zealand's economy, communities, and future prosperity. As demand grows through electrification, climate commitments, and population change, a strong, well performing sector, increasingly shapes economic competitiveness, cost of living, and resilience.

Affordable, reliable power supports productivity, innovation, and social wellbeing. To realise opportunity, the sector must deliver power that is low-cost, low-emissions, resilient, yet flexible. And our technologies across the solar PV landscape are at that forefront.

The whole sector has been at the nexus for a while. The current position with high electricity costs driving the higher cost of living resulting from incumbency and minimal political will to make significant change, is not sustainable.

Electric Elections takes place in election year and an important focus will be what actions by political parties can be taken to resolve this challenge.

Electric Elections brings together members and attendees from all areas of the industry:

- manufacturers
- importers
- EPC/installers
- engineers
- consultants
- banks/finance
- innovators
- aggregators
- EDB networks
- retailers
- policy makers
- government agencies
- utility scale developers
- community groups
- Not for Profits

all working to ensure energy continues to enable Aotearoa NZ to thrive.



SEANZ Electric Elections Prospectus

This is Aotearoa New Zealand's most popular annual industry event. Partners gain highly visible positioning as leaders committed to our low-cost, resilient energy future to engage directly with decision-makers and industry peers.

Join us to drive and support more collaboration, innovation, and collective action to modernise the electricity sector and enable long-term prosperity in Aotearoa NZ.

- **Professional development**, technology launch and training opportunities with tech workshops and standards sessions
- **Industry Expo** The largest industry exhibition covering residential, commercial, industrial and utility scale solar, located in a dedicated exhibition space with local and global suppliers, manufacturers and innovators
- **Industry Networking** sessions for members and non-members on Thursday and Friday evenings
- **SEANZ Industry Gala Dinner** followed by SEANZ Aotearoa Industry Awards hosted by the SEANZ Chair and team, with a surprise guest speaker and MC





SEANZ Electric Elections Prospectus

- **Symposium** industry updates, government ministers and opposition spokespeople on election policies, promises and solutions to issues engaging the industry

New!

- **Three stream format** on Friday to provide more value and opportunity for all markets and parts of our sector
 - **Stream 1** - focuses specifically on rooftop EPC/installers and small scale businesses - how to, updates affecting you, business practices, Solassure...
 - **Stream 2** - dedicated utility scale solar stream
 - **Stream 3** - big picture, policy and regulatory actions, outcomes, and impacts, case study and new initiatives, electrification

Attendance grows every year by 15% on average.

This year SEANZ anticipates over 1,200 local and international attendees.

If you want to get in front of EPC/
installers, designers, consultants,
importers, suppliers, manufacturers,
developers, engineers, banks/funders
and government, you need to be
attending, participating and becoming
a partner for Electric Elections



Partner Opportunities



Platinum Partners

Two partners sought

Investment is NZ\$51,300 (excl GST) as a Platinum Partner

- 1x PREMIUM location and sized exhibition stand of 25m² space (excluding framework and furniture)
- 2x PD Technology sessions
- 6x tickets to attend all events – PD technology sessions, all conference sessions, all networking events, industry gala dinner, awards etc.
- 1x naming rights to an industry award of your choice (first in first served) and opportunity to present the award at the awards event
- Branded lanyards (Platinum Partners only)
- x2 pull up banners in registration area
- x2 pull up banners in the main plenary room for the full two days
- 2 minute speaking spot on main conference day introduced by MC
- Premium table at the gala dinner event with signage
- Acknowledgement by SEANZ Chair and MC's during conference of your industry support as a Platinum Partner
- Feature position in all conference collateral and presentation material as a Platinum Partner (logos, positioning statements)
- Feature position on all SEANZ sites, forums and social media about conference
- Inclusion in all public relations and media collateral
- A page on the SEANZ app specifically for the event:
 - View the exhibitors profiles, and click the pin to find them on the floorplan
 - Notifications - real time news, updates and announcements
 - Schedule - view sessions, take notes and bookmark your favourite sessions
 - Individual partner/exhibitor profile pages including logo, name, blurb, phone number, web url, email address
 - A mix and match and bespoke tailored option of properties to be included in the Platinum Partners is available and can be discussed

Gold Partners

Up to three partners sought

Investment is NZ\$26,406 (excl GST) as a Gold Partner

- 1x Exhibition stand (3 standard sized stands) of 9m x 1.8m (excluding framework and furniture)
- 1x PD technology session
- 3x tickets to attend all events – PD technology sessions, all conference sessions, all networking events, industry gala dinner, awards etc.
- 1x naming rights to an industry award of your choice (first in first served)
- Acknowledgement by SEANZ Chair and MC's during conference of your industry support as a Gold Partner
- Feature position in all conference collateral and presentation material as a Gold Partner (logos, positioning statements)
- Feature position in all SEANZ sites, forums and social media about conference
- Inclusion in all public relations and media collateral
- A page on the SEANZ specifically for the event:
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USS Partnership Opportunity

Investment is NZ\$17,500 (excl GST) as a USS Partner

- 1x Exhibition stand 3m x 1.8m which includes power, walls & lighting for two days - Thursday's professional development day and Friday's conference day (excluding framework and furniture)
- 2 minute speaking spot after morning tea, introduced by MC
- 2x tickets to attend all events – PD technology sessions, all conference sessions, all networking events, industry gala dinner, awards etc.
- 1x naming rights to a USS Award of your choice (first in first served)
- Acknowledgement by SEANZ Chair and MC's during conference of your industry support as a USS partner
- Acknowledgement in all conference collateral and presentation material as a USS Partner (logos, positioning statements)
- Acknowledgement in all SEANZ sites, forums and social media about conference
- Inclusion in all public relations and media collateral
- Each sponsor has the opportunity to have their own page on the SEANZ event app used to run the event:
 - View the exhibitors profiles, and click the pin to find them on the floorplan
 - Notifications - real time news, updates and announcements
 - Schedule - View sessions, take notes and bookmark your favourite sessions.
 - Individual Partner/Exhibitor profile pages including logo, name, blurb, phone number, web url, email address



Lunch, Morning and Afternoon Tea Partner

Investment is NZ\$12,960 (excl GST)

- Naming rights of 2x lunch, 2x morning and 2x afternoon teas on both Thursday and Friday
- Display your signage, pull up banners and a feature product
- 2x tickets to attend all related events – conference sessions, networking events, workshops etc.
- Two minute speaking time before lunch sessions on both days introduced by SEANZ MC as sponsor of these events
- Acknowledgement in all conference collateral and presentation material as a SEANZ Partner (logos, positioning statements)
- Acknowledgement in all SEANZ sites, forums and social media about conference
- Inclusion in all public relations and media collateral
- Each sponsor has the opportunity to have their own page on the SEANZ event app used to run the event:
 - View the exhibitors profiles, and click the pin to find them on the floorplan
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 - Schedule - View sessions, take notes and bookmark your favourite sessions.
 - Individual Partner/Exhibitor profile pages including logo, name, blurb, phone number, web url, email address



SEANZ Industry Gala Dinner Partner

Highlight event

Investment is NZ\$14,580 (excl GST)

- Naming rights of Industry Gala Dinner
- 2x tickets to attend all events – PD technology sessions, all conference sessions, all networking events, industry gala dinner, awards etc.
- Speaking and presentation time before or during dinner (Partner's preference)
- x2 pull up banners near the buffet stations
- Acknowledgement by SEANZ during dinner of your industry support
- Acknowledgement in all conference collateral and presentation material as a SEANZ Partner (logos, positioning statements)
- Acknowledgement in all SEANZ sites, forums and social media about conference
- Inclusion in all public relations and media collateral
- Each sponsor has the opportunity to have their own page on the SEANZ event app used to run the event:
 - View the exhibitors profiles, and click the pin to find them on the floorplan
 - Notifications - real time news, updates and announcements
 - Schedule - View sessions, take notes and bookmark your favourite sessions.
 - Individual Partner/Exhibitor profile pages including logo, name, blurb, phone number, web url, email address



MC Awards Partner

Investment is \$10,800 (excl GST)

- Speaking spot at the beginning of the awards ceremony as Partner of this event
 - 2x tickets to attend all events – PD technology sessions, all conference sessions, all networking events, industry gala dinner, awards
 - Acknowledgement by SEANZ during conference of your industry support as MC Awards Partner
 - Acknowledgement in all conference collateral and presentation material as a SEANZ Partner (logos, positioning statements)
 - Acknowledgement in all SEANZ sites, forums and social media about conference
 - Inclusion in all public relations and media collateral
- Each sponsor has the opportunity to have their own page on the SEANZ event app used to run the event:
 - View the exhibitors profiles, and click the pin to find them on the floorplan
 - Notifications - real time news, updates and announcements
 - Schedule - View sessions, take notes and bookmark your favourite sessions.
 - Individual Partner/Exhibitor profile pages including logo, name, blurb, phone number, web url, email address



SEANZ Aotearoa Industry Awards

Investment is NZ\$3,240 (excl GST) per award

- Naming rights to an individual industry award of your choice (first in first served) and presentation of the award at the awards event
 - 2 minute speaking spot prior to the presentation of your named award
 - Acknowledgement by SEANZ during awards of your industry support
 - Acknowledgement in all conference collateral and presentation material as a SEANZ Partner (logos, positioning statements)
 - Acknowledgement in all SEANZ sites, forums and social media about conference
 - Inclusion in all public relations and media collateral
 - Each sponsor has the opportunity to have their own page on the SEANZ event app used to run the event:
 - View the exhibitors profiles, and click the pin to find them on the floorplan
 - Notifications - real time news, updates and announcements
 - Schedule - View sessions, take notes and bookmark your favourite sessions.
 - Individual Partner/Exhibitor profile pages including logo, name, blurb, phone number, web url, email address
- Residential, Commercial and Industrial (RCI) awards available:
- best PV grid connect project
 - off grid PV system
 - supplier of the year
 - trailblazer
 - innovation award
 - SEANZ small business (Tier 1)
 - SEANZ medium business (Tier 2-3)
 - SEANZ large business (Tier 3-Corporate)
- USS Awards available:
- Trailblazer Award
 - USS supplier of the year

Keynote Partner

Investment is \$8,000 (excl GST)

- 2 minute speaking spot before the keynote is introduced, as partner
- 2x tickets to attend all events – PD technology sessions, all conference sessions, all networking events, industry gala dinner, awards
- Acknowledgement by SEANZ during conference of your industry support as Keynote Partner
- Acknowledgement in all conference collateral and presentation material as a SEANZ Partner (logos, positioning statements)
- Acknowledgement in all SEANZ sites, forums and social media about conference
- Inclusion in all public relations and media collateral
- Each sponsor has the opportunity to have their own page on the SEANZ event app used to run the event:
 - View the exhibitors profiles, and click the pin to find them on the floorplan
 - Notifications - real time news, updates and announcements
 - Schedule - View sessions, take notes and bookmark your favourite sessions.
 - Individual Partner/Exhibitor profile pages including logo, name, blurb, phone number, web url, email address



Innovation Partner

Investment is \$10,800 (excl GST)

- Naming rights as SEANZ Innovation Partner
- 2x tickets to attend all related events
- Naming rights to the Innovation Award and presentation of the award at the awards event
- Acknowledgement by SEANZ during conference of your industry support as Innovation Partner
- Acknowledgement in all conference collateral and presentation material as a SEANZ Partner (logos, positioning statements)
- Acknowledgement in all SEANZ sites, forums and social media about conference
- Inclusion in all public relations and media collateral
- Each sponsor has the opportunity to have their own page on the SEANZ event app used to run the event:
 - View the exhibitors profiles, and click the pin to find them on the floorplan
 - Notifications - real time news, updates and announcements
 - Schedule - View sessions, take notes and bookmark your favourite sessions.
 - Individual Partner/Exhibitor profile pages including logo, name, blurb, phone number, web url, email address



Networking Events Partners

Property 1

Thursday Professional Development Day
Drinks and platters

from 5.00 pm to 6.00pm

- Investment is NZ\$7,776 (excl GST)
- Naming rights of this event
- Two minute speaking spot at commencement

Property 2

Friday night Pre-Industry Dinner Drinks
and platters

from 6.00 pm to 7.00 pm

- Investment is NZ\$7,776 (excl GST)
- Naming rights of this event
- Two minute speaking spot at commencement

Both properties receive:

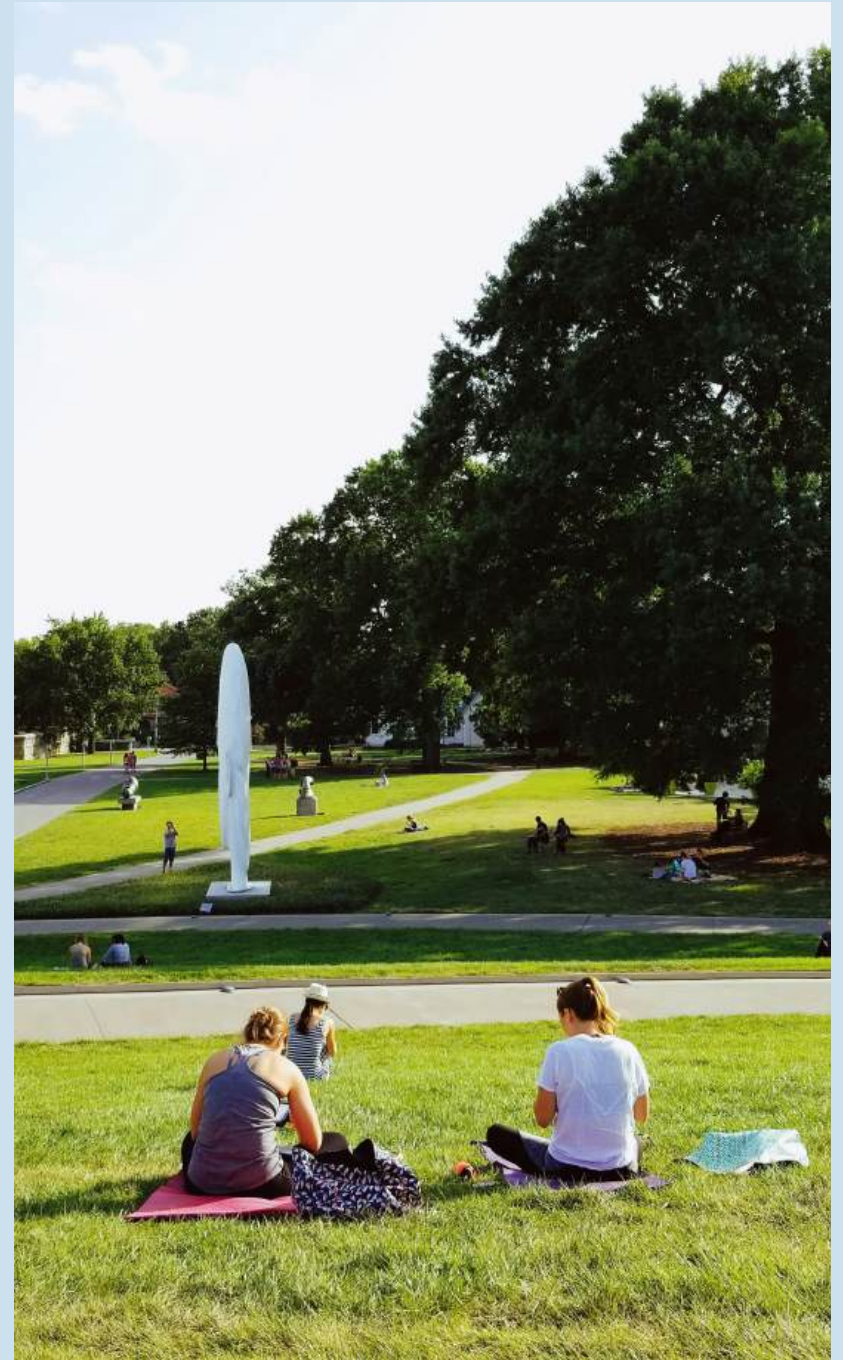
- Acknowledgement in all conference collateral and presentation material as a SEANZ Partner (logos, positioning statements)
- Acknowledgement in all SEANZ sites, forums and social media about conference
- Inclusion in all public relations and media collateral
- Each sponsor has the opportunity to have their own page on the SEANZ event app used to run the event:
 - View the exhibitors profiles, and click the pin to find them on the floorplan
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 - Schedule - View sessions, take notes and bookmark your favourite sessions.
 - Individual Partner/Exhibitor profile pages including logo, name, blurb, phone number, web url, email address

Coffee Cart Partnership

Two coffee carts from 8am - 12pm both days

Investment is NZ\$8,000 (excl GST)

- Naming rights to both coffee carts
- One is located on the main registration/conference level
- One is located on the exhibition level
- Both located to maximise exposure
- Placement of your pull up banners with each cart and named stands available
- Unlimited coffees
- Acknowledgement in all conference collateral and presentation material as Partner (logos, positioning statements etc) defined as the (Partners Name) Coffee Carts
- Acknowledgement in all conference collateral and presentation material as a SEANZ Partner (logos, positioning statements)
- Acknowledgement in all SEANZ sites, forums and social media about conference
- Inclusion in all public relations and media collateral
- Each sponsor has the opportunity to have their own page on the SEANZ event app used to run the event:
 - View the exhibitors profiles, and click the pin to find them on the floorplan
 - Notifications - real time news, updates and announcements
 - Schedule - View sessions, take notes and bookmark your favourite sessions.
 - Individual Partner/Exhibitor profile pages including logo, name, blurb, phone number, web url, email address



Partner Opportunities



SEANZ Manufacturers and Suppliers Expo

Investment is NZ\$5,044 (excl GST) for 3m x 1.8m space which includes power, walls & lighting for both Thursday and Friday

- 25 spaces available
- 2x tickets to attend all related events – conference sessions, networking events, workshops etc.
- A page on the SEANZ app specifically for the event
 - View exhibitors profiles, and click the pin to find them on the floorplan
 - Notifications - real time news, updates and announcements
 - Schedule - View sessions, take notes and bookmark your favourite sessions.
 - Individual Partner/Exhibitor profile pages including logo, name, blurb, phone number, web url, email address
- Exhibition is located on dedicated level
- All catering will be provided among the stands to maximise exposure for exhibitors
- Acknowledgement in all conference collateral and presentation material will be provided as an exhibitor (logos, positioning statements etc.)
- Acknowledgement in all SEANZ sites, forums and social media about conference
- Inclusion in all public relations and media collateral

Please note that due to the need to accommodate different size stands within the space available, stand locations cannot be selected.



PD Technology Product Training Day Sessions

2x 50 minute sessions available
NZ\$4,044 (excl GST) per session

4x 25 minute sessions available
NZ\$2,022 (excl GST) per session

- Arrival tea and coffee, morning tea, lunch and afternoon tea provided
- Data projector and sound system included
- Promoted in all SEANZ conference collateral and presentation material as Professional Training Day exhibitor (logos, positioning statements etc)
- Promoted in all SEANZ online sites, forums and social media about the conference



Please note the following:

1. Contractual arrangements provide first right of refusal to last year's partners/sponsors for all properties detailed in this prospectus. For further information please contact rebecca@seanz.org.nz (0212 893 893) or brendan@seanz.org.nz (021 063 1634)
2. PD Technology Product training sessions and expo stands sell out very quickly. We encourage booking ASAP to ensure you are not disappointed
3. PD Technology Product training sessions are not to be confused with the SEANZ training sessions which are technical training sessions run by SEANZ, for installers and interested parties
4. Please note that demand for some of the abovementioned properties outweighs availability. In the interest of fairness to all members SEANZ must take the following actions to provide other members participation opportunities:
 - a. A SEANZ partners, sponsors and/or exhibitors agreement must be completed, signed off and returned to SEANZ once you agree to move forward with an above-mentioned property (the partnership, sponsorship and or exhibition stand(s)). An invoice will follow for immediate payment. Once payment is received by SEANZ, only then will the property be secured in your name for the event. There are no exceptions to this policy.
 - b. SEANZ reserves the right to sell any of the above-mentioned properties, in the event that a member does not complete and return the SEANZ partners, sponsors and/or exhibitors agreement and make payment of the invoice, within a period of 5 working days

For bookings please email rebecca@seanz.org.nz or for further information, please phone Rebecca on 0212 893 893.

