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From Art to Algebra: New Lessons Turn Every Classroom into a Gateway to Plant Careers

Alexandria, VA – December 9, 2025 – [Seed Your Future](https://www.seedyourfuture.org) is proud to announce the release of its 2025 Cross-Curricular Career Lessons, now available for free download on the Seed Your Future website. Designed for middle and high school educators, these new classroom-ready resources help teachers connect core academic subjects – including art, math, business, social studies, and English – to real careers across the horticulture industry.

These lessons highlight that horticulture is not just a hobby – it is a STEM-rich, global business with complex operations, specialized departments, and thousands of career pathways. From exploring floral wholesale operations and evaluating sustainability impacts to applying math for pricing and supply chain logistics, students experience firsthand how their everyday subjects power plant-focused careers.

“Teachers are the gateway to career awareness,” said Jazmin Albarran, Executive Director of Seed Your Future. “Once educators see that horticulture is science, technology, business, art, and storytelling all at once, they can help students picture themselves in this industry. These lessons give every educator the tools – at no cost – to open those doors.”

Featured Lesson: “Help Derrick Rose Get His Roses!”

Among this year’s most engaging additions is a new interdisciplinary lesson using former NBA superstar Derrick Rose as the center of a real-world problem-solving challenge. In Help Derrick Rose Get His Roses!, students step into the role of experts helping Rose source flowers for his fictional floral shop.

In this social studies–math–science crossover lesson (Grades 6–12), students:

- Learn how flowers move from farms around the world to local florists
- Evaluate economic factors like profitability
- Analyze sustainability and environmental impacts
- Explore careers such as floral designer, grower, supply chain specialist, and wholesaler
- Use data to choose the best flower for Rose’s shop
- Write a professional email pitching their recommendation
- Work through a timed crisis scenario requiring critical thinking, budgeting, and logistics problem-solving

The lesson reinforces STEM and business concepts while giving students a realistic look at how many people – and how many career paths – are involved in getting flowers from field to customer.

A Resource for Universities and Industry

These lessons are also designed to support:

- University horticulture departments conducting 6-12 grade outreach and recruitment
- Industry partners who want to introduce local teachers to plant careers – especially ahead of the Spring Green Career Week, March 2-6, 2026

By equipping teachers with free, high-quality lessons, Seed Your Future strengthens the bridge between classrooms and the horticulture workforce.

Download the Full Lesson Library

All 2025 cross-curricular lessons are available now for free at [Career Exploration Lessons 2025 - Seed Your Future](#)

The 2026 Seed to STEM Immersive Educator Professional Development Program will take place in Pennsylvania at Longwood Gardens from June 14–18, 2026. The program will be specifically designed for Horticulture and Floriculture high school educators.

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About Seed Your Future

Seed Your Future is the movement to promote horticulture and inspire people to pursue careers working with plants. We envision a world where everyone understands the power of plants and is aware of the promising careers in the art, science, technology, and business of horticulture.

For more information, visit seedyourfuture.org